



(Peter) Cannon Michael

Profile

6th generation Californian with a passion for finding collaborative solutions to challenging issues. A proven and respected leader in California water and agriculture with a broad network of connections from diverse stakeholder groups. Demonstrated success in organizational leadership and team-building.

Employment History

President at Bowles Farming Company, Inc., Los Baños

February 1998 — Present

- Provide leadership and management for 11,500 acre diversified family farm in Central California
- Responsible for all external relationships - shareholders, crop partners and others
- Review all budgets and financial information in order to ensure financial health of company
- Guide farm in all matters related to water policy and supply
- Oversee and direct farm team of over 50 employees
- Created scholarship program for children of employees and annual purchase of school supplies for children and grandchildren of employees
- Driving force behind technology and stewardship advancements on the farm
 - Converted land to 70% drip irrigation
 - Installed over 1.5 MW of solar energy to offset energy demands
 - Working with research institutions to quantify the value of “regenerative” practices to sequester carbon and reduce emissions.
 - Implemented successful organic program on farm
 - Partnered with NGO groups and USFWS to restore riparian corridors on farm.
 - Created native seed company to supply seed for restoration efforts throughout California

Education

B.A. English, University of California, Berkeley,

January 1990 — January 1995

Boards and Associations

San Luis and Delta-Mendota Water Authority, Chairman

January 2016 — Present

29 member JPA representing Urban, Environmental and Agricultural water users

Water Education Foundation, Director

January 2014 — Present

Environmental Defense Fund, Ecosystems Committee, Advisor

January 2018 — Present

Public Policy Institute of California, Water Policy Center, Advisor

February 2020 — Present

Details

Links

[company website](#)

[Twitter](#)

Skills

Leadership and Teamwork

Interpersonal Skills

Communication Skills

Public Speaking

Collaboration

Languages

Spanish

Hobbies

Family, running, reading

Married with three sons – Nick (19), Luke (17), Drake (15)

Additional Boards

- Family Farm Alliance
- San Luis Canal Company
- American Farmland Trust