

Beverly Vaillancourt, M.Ed., is an educator, instructional designer, writer, community leader, and co-founder of PowerUp Design and PowerUp Learning. Vaillancourt earned a Bachelor of Arts in Elementary Education with honors from the University of Illinois Chicago and a Master of Education in Reading and Learning Disabilities, with distinction, from DePaul University. She has completed postgraduate studies in educational psychology, educational technology leadership, instructional design, and innovative education through Capella University, Northern Illinois University, George Washington University, the University of Wisconsin-Stout. In December 2025, she began her doctoral studies in Educational Innovation at South College. She has six children, three of whom served in the military: Navy, Army National Guard, with both having served in Iraq, and a son currently serving in the Coast Guard. .

As Instructional Design and Editorial Director for Zulama, she managed curriculum development, created eLearning programs and presentations, and conducted professional-development workshops for teachers in several states.

Her published works include *Government Today*, a government textbook designed for adult and literacy-challenged learners; *U.S. History: A Document-Based Skillbook*, which uses primary sources to strengthen historical analysis, research, and critical-thinking skills; *The Mills and Dams of Wisconsin* and *Railroads and Mines of Wisconsin*, both published by the Sauk County Historical Society Press in 2022, designed for grades 5 and 6. She produced the Voices of the Civil War high school video series using diaries from Sauk County Civil War soldiers. She also produced the Quintessential Quincy video series telling the stories of 17 nineteenth century notables, including Civil War soldiers, nurses, and surgeons. She is currently working on a Nurses of the Civil War video series.

Vaillancourt's work has consistently focused on learners who need innovative and responsive educational opportunities. She designed, administered, and taught a high school completion program for the School District of Reedsburg that helped chronically truant students and school drop-outs earn their diplomas. As a volunteer, she coordinated civic education and school violence prevention initiatives in Wisconsin for the Center for Civic Education.

Her civic service includes serving as La Valle Town Board Chair and board positions with the Sauk County Library Board, Sauk County Human Services Board, Sauk County Board of Adjustment, Sauk County Historical Society, Friends of the Baraboo River Board, and Sauk County Institute of Leadership Board. She also served for a decade as an American Red Cross volunteer locally and nationally in disaster assistance, government liaison work, instruction, and Services to the Armed Forces and six years with Salvation Army Disaster Services.

Vaillancourt's contributions have been recognized through numerous honors, including the Sauk County Institute of Leadership Award, the Sauk County Historical Society Canfield Award, the Red Cross Real Hero Award, the Wisconsin Workforce Development Made a Difference Award, Community Shares of Wisconsin's Backyard Hero Award, and the People Helping People Service award.