

Benjamin Burr



Education

2004-2006

M.A., English

GPA 4.0

Brigham Young University

1998-2004

B.A., English/American Studies

GPA 3.88

Brigham Young University

Profile

Experienced nonprofit executive, public lands policy expert, and former Senate staffer with over a decade of leadership in federal policy, litigation strategy, coalition building, and public communication. Proven ability to lead complex advocacy campaigns, manage stakeholder networks, and advance legislative and administrative outcomes at the national level.

Professional Experience

November 2019 – Present

Policy Director (2019-2021) Executive Director (2021-Present), BlueRibbon Coalition

- Built the organization to become one of the leading voices in public land advocacy, recreation policy, and litigation.
- Tripled Fundraising between 2021 and 2025.
- Built and managed strong network of 100,000s of members, supporters, and grassroots activists.
- Positioned organization to fight Supreme Court track lawsuits.
- Substantively participated in over 400 federal planning actions across every federal land management agency.
- Managed an experienced team of policy experts, legal staff, field work volunteers, lobbyists, contractors and communications professionals.
- Oversaw organizational operations, budgets, fundraising, communications, and legal strategy.

Directed major national advocacy initiatives, including:

- Fill Lake Powell Campaign - Generated 15,000 petition signatures in 48 hours; organized extensive public comment campaigns; engaged in federal advisory councils shaping water and recreation policy. Drafted the Colorado River Abundance Act as a solution to water allocation conflicts in the Colorado River Basin.
- Save Moab Litigation - Coordinated legal challenge to closure of 300+ miles of recreational routes; built public support and secured litigation partnerships; case pending before U.S. District Court in Utah.
- National Monument Litigation - Led strategy and coalition building for challenge to Bears Ears and Grand Staircase-Escalante expansions; case favorably decided by the Tenth Circuit.
- Built a focused lobbying operation securing introduction of the Outdoor Americans with Disabilities Act, requiring federal land managers to maintain accessible motorized route density.
- Researched and published four volumes of *The Lost Trails Guidebook*, which showcase trails at risk of closure on public lands to educate the public about efforts to restrict recreation access to public lands. We have distributed thousands of copies of these guidebooks.

May 2018 – Present

Public Lands Consultant, Paria Point Media & Consulting

- Assisted land users—ranchers, mining claim holders, concession operators—in resolving conflicts with federal agencies and securing permits.
- Supported clients in navigating administrative processes and improving agency relations.

January 2011 – May 2018

Digital Director, United States Senator Mike Lee, Washington D.C. Office

- Managed digital communications, multimedia strategy, and constituent engagement.
- Built high-performance digital channels, managed live video outreach, and oversaw social media programs.
- Served as system administrator and coordinated with government contractors to ensure technical and contract compliance.
- Collaborated closely with senior staff and the Administrative Director on office operations, communications, and policy messaging.
- Wrote, published, and distributed thousands of pieces of written, multimedia, and social content. We launched several coordinated rollouts of legislative proposals and policy agendas.

January 2012 – March 2018

Systems Administrator, United States Senators Ben Sasse (2015-2018) and Mike Lee

- Managed IT procurement and provided IT support for two Senate offices. Oversaw six-figure IT budgets and worked with Senate Rules Committee to bring innovative solutions to the Senate for two offices.

September 2007 – 2023

Founder/Owner/Managing Member, School Lunch Choice, LLC.

- Founded schoollunchchoice.com – an online ordering system for charter school and private school lunch programs.
- Performed all functions of the small business: marketing, branding, sales, accounting, customer support, and business development.

Skills

- Federal Land Management Laws and Regulations — Expert
 - Political Communication — Expert
 - Congressional Relations — Experienced
 - Administration and Management — Experienced
 - Multimedia Communication — Expert
 - Public and Media Relations — Experienced
 - Writing — Expert
 - Government Systems and Contracting — Experienced
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Publications and Media Appearances

Biden's Land Grab Must Not Stand – National Review 8/25/2022

<https://www.nationalreview.com/2022/08/bidens-utah-land-grab-must-not-stand/>

Are Globalists Stupid or Diabolical – The Glenn Beck Program 12/06/2022

<https://open.spotify.com/episode/2A2BvG6fMhJ7SL4fSoUAI?si=hZXo8iHiQ7a9dN5DEpetXg>

Labyrinth Rims and Gemini Bridges Should be Enjoyed by All Americans – Salt Lake Tribune 10/4/2023

<https://www.sltrib.com/opinion/commentary/2023/10/04/ben-burr-labyrinth-canyon-gemini/>

News Flash: Biden Still Hasn't Fixed Inflation – The Glenn Beck Program 10/13/2022

<https://podcasts.apple.com/us/podcast/news-flash-biden-still-hasnt-fixed-inflation-guest/id620967489?i=1000582565044>

Bureau of Land Management has it wrong with new conservation rule – Salt Lake Tribune 5/24/2023

<https://www.sltrib.com/opinion/commentary/2023/05/24/burr-bureau-land-management-has-it/>

The Fight to Protect Los Padres National Forest – PBS SoCal 5/30/2026

https://youtu.be/TPWCB24Pth4?si=GM_-hpzCJVD1T4DE

Major Legal Actions

ZEBEDIAH GEORGE DALTON, et al., v. JOSEPH R. BIDEN, et al. – **Challenges the expansion of the Bears Ears and Grand Staircase Escalante National Monuments as an abuse of the Antiquities Act.**

BLUERIBBON COALITION, INC., et al., and STATE OF UTAH, et al., v. U.S. BUREAU OF LAND MANAGEMENT – **Challenges the closure of 317 miles of off-road trails near Moab, UT.**

DANIEL TORONGO and BLUERIBBON COALITION, INC., v. DOUGLAS BURGUM, in his official capacity as Secretary of the Interior; BUREAU OF LAND MANAGEMENT; and THE UNITED STATES DEPARTMENT OF THE INTERIOR – **Challenges the designation of the Chuckwalla National Monument as an abuse of the Antiquities Act.**

BLUERIBBON COALITION, INC.; SAGE RIDERS MOTORCYCLE CLUB; and PAUL WELLS vs. BUREAU OF LAND MANAGEMENT, U.S. DEPARTMENT OF THE INTERIOR – **Challenges the closure of 665 miles of off-road trails in the San Rafael Swell in Utah.**

BLUERIBBON COALITION, vs. MERRICK GARLAND, in his official capacity as Attorney General of the United States; DEBRA A. HAALAND, in her official capacity as Secretary of the Interior; THOMAS J. VILSACK, in his official capacity as Secretary of Agriculture; TRACY STONEMANNING, in her official capacity as Director of the Bureau of Land Management; CHARLES F. SAMS III, in his official capacity as Director of the National Park Service; and RANDY MOORE, in his official capacity as Chief of the United States Forest Service - **Challenged film permitting requirements on public land as a violation of the First Amendment**