



Jessica Turner is the first President of the Outdoor Recreation Roundtable (ORR), America's leading coalition of outdoor recreation associations and business organizations representing over 110,000 American businesses and the full spectrum of outdoor recreation activities. Under her leadership, ORR has connected all segments of the \$1.2 Trillion outdoor recreation economy to elevate the recreation industry, support workforce development and rural communities, pass historic legislation like the Great American Outdoors Act and EXPLORE Act, and achieve millions of dollars in funding for public lands, waters and rural gateway communities. Jessica has extensive experience navigating the halls of The White House, Department of the Interior, Capitol Hill, state recreation offices and outdoor lifestyle businesses. Prior to ORR, she directed Outdoor Industry Association's portfolio in Washington, D.C. where she successfully achieved landmark government recognition of the outdoor industry as one of America's leading sectors through its contribution to the national Gross Domestic Product.

Jessica began her career at the Department of the Interior where she managed external relations for the Secretary. Jessica is also the co-founder and past chair of the Coalition for Outdoor Access, currently serves as a Board Member for America's Foundation for Public Lands, Outward Bound USA and the Grand Canyon Conservancy. She has continuously been recognized for her leadership in Washington, D.C. and across the industry with Outdoor's 30 Under 30, the Hill's Top Lobbyist and the NOLS Stewardship Award. Jessica has a Master of Arts and Bachelor of Arts in American Government from Georgetown University and is a passionate outdoorswoman.