

SASHA DIGIULIAN

*Professional Climber, Writer,
Speaker, Activist, Media
Personality, Entrepreneur*

Sasha is one of the best female climbers in the world, with over 800,000 followers across her social channels. She is an Adidas Global athlete, and RedBull's only North American female climber.

Sasha has been climbing for 22 years. She has been Female Overall World Champion in climbing, as well as the undefeated panAmerican Champion, and 3-time US National Champion. Sasha was the first North American Woman, and 3rd Woman in the World to climb the grade 5.14d, (9a). She has traveled to over 50 countries globally and accomplished 30+ First and First Female Ascents around the world, including Big Walls of 5.14 grades. These accomplishments have garnered her world wide attention, including gracing the cover of 27 magazines, and features including Oprah, Good Morning America, The Today Show, 60 Minutes Sports, Nightline, CNN, BBC, Vogue, TIME, as well as global endorsement deals.

Sasha believes in the transformative power of sports on youth and female development. As a woman making a career within a traditionally male dominated space, she has stood for equality in sport, access, pay, and treatment of female athletes. As founder of Female Focused Adventures, a production company that centers around storytelling in the female adventure space, and empowering female content creators, Sasha strives to bolster the access and experiences of other women in the outdoors.

She is the recipient of the Golden Piton Award, Arco Rock Legend Award, and the American Alpine Club Robert Hicks Bates Award, which honors young climbers who show "outstanding promise for future accomplishment." She was also one of Glamour Magazine's College Women of the Year



recipients. She has been recognized in the Virginia Legislature for her achievements in rock climbing under the House Joint Resolution 533. She is on the board of the Women's Sports Foundation, as well as the board of Ascend Afghanistan, and an ambassador for Access Fund, Protect our Winters and Right to Play International.

RIGHT NOW --

>Sasha released her coming of age memoir, titled "Take the Lead," Publication date: September 2023 - with St. Martin's Press, an imprint of Macmillan

>Sasha just launched a female lead vegan bar company, called SEND Bars powered by plant based protein, greens, and adaptogens with 4 other female entrepreneurs

>She is working with Award winning directors Annie Sundberg and Ricki Stern from Breakthru Films on a feature documentary about her catastrophic double hip surgeries this year and her miraculous recovery, ultimately climbing one of the largest rock walls in the world. This will premiere on HBO (MAX).

>No Days Off is Sasha's TV-Series, which airs on OutsideTV and RedBullTV, and

>Reese Witherspoon's Hello Sunshine and Sasha are in talks about a handful of ideas and projects

>Sasha has been a keynote speaker for corporate and motivational events for years, including most recently a 14-day European speaking tour in 2020, as well as experience at TEDx, Chamber of Commerce, Yale, OSU, and the American Embassy in Switzerland.

>Sasha also influenced the creation of the "climber emoji," which is based on her likeness.

Sasha received her bachelor's degree from Columbia University in the City of New York, where she studied nonfiction writing and business management. She currently resides in Boulder, CO.



Instagram: [@sashadigiulian](https://www.instagram.com/sashadigiulian) – 478k Followers

Facebook: [/sashadigiulian](https://www.facebook.com/sashadigiulian) – 357k Followers

Twitter: [@sashadigiulian](https://twitter.com/sashadigiulian) – 54k Followers