# ANNA M. LAYMON

## **EXPERIENCE**

#### Women's Suffrage National Monument Foundation • Washington, DC

## **Executive Director, January 2022-Present**

- Lead the congressionally authorized, bipartisan effort to fund, design, and build the Women's Suffrage National Monument on federal land in Washington, D.C.
- Manage the organization's most significant stakeholder relationships, including the Foundation's Ambassadors, Advisors, Directors, Donors, Partners, and Honorary Chairs.
- Serve as the monument's liaison to Congress, the White House, federal agencies, and the commissions of jurisdiction, including the National Park Service, the National Capital Memorial Advisory Commission, the Commission of Fine Arts, and the D.C. Planning Commission.
- Spearhead the organization's fundraising efforts as mandated by the Commemorative Works Act and Public Law 116-217, which specify that all funds (\$50M+) to build and endow the Women's Suffrage National Monument must be raised through private, philanthropic giving.
- Represent the Foundation as a national spokesperson in print and broadcast media, panel discussions, webinars, keynote conversations, and conferences.
- Manage the organization's staff, contracted support, and external vendors.

#### America250 Foundation • Washington, DC

#### Vice President of Programs & Planning, Jan-September 2021

- Served as a key member of the Foundation's executive leadership team and spearheaded the organization's strategic and programmatic vision for America's semiquincentennial.
- Established and led the 20+ person Programs and Planning Division, which included the
  programmatic and partnership verticals of Tribal and Indigenous Partnerships, Federal Partnerships,
  Community Partnerships, State Partnerships, National Partnerships, International Partnerships, and
  Education and Engagement.
- Created and cultivated dozens of groundbreaking partnerships with national organizations, including Major League Baseball, the National Football League, the US Tennis Association, the American Association for State and Local History, American Indian Alaska Native Tourism Association, and more.

#### Women's Suffrage Centennial Commission • Washington, DC

#### Executive Director, Oct 2019-Dec 2020 | Director of National Programs & Partnerships, April-Oct 2019

- Developed a new federal agency to lead the nationwide commemorations of the centennial of the 19<sup>th</sup> Amendment and women's right to vote on behalf of Congress and the White House.
- Oversaw and managed the \$5 million, 16-month agency budget, to be expended between April 2019 and December 2020. Secured an additional \$1 million in funding from Congress above the original appropriation.
- Directed the agency staff of six full-time employees and four contracted support staff.
- Worked with agency staff and a contracted communications firm to develop an inclusive and lasting national brand identity for the centennial and for the agency through paid and earned media.

- Represented the agency as a national spokesperson in print and broadcast media, panel discussions, webinars, keynote conversations, and conferences.
- Led the strategic planning, development, and management of all national and statewide centennial programs, campaigns, and initiatives, such as the agency's children and adult history podcasts, library book donation program, suffrage statue loans, Amazon e-book publication, and public art granting initiative, to foster a lasting appreciation for women's stories and lived experiences.
- Supported legislative efforts to commemorate the centennial by testifying in Congressional hearings, advising on resolutions and legislation, and serving as a liaison to Member offices.
- Cultivated and executed partnerships to jointly commemorate the centennial with the leadership of
  all federal agencies and all federal branches, including the Library of Congress, the National Archives,
  Department of Interior, the National Park Service, the Smithsonian Institution, the U.S. Treasury, the
  National Endowment for the Arts, the Department of Defense, the U.S. Air Force, the White House,
  and the U.S. Congress.
- Developed one-of-a-kind partnerships with private sector partnerships to generate nationwide interest in American women's history, with organizations including Twitter, Public Radio International (PRX), the Washington Nationals, the American Library Association, the U.S. Capitol Historical Society, Girl Scouts of the USA, and Snapchat.
- Collaborated, coordinated, and communicated with a board of fourteen politically appointed commissioners.
- Drafted and filed quarterly reports to Congress and the White House on behalf of the agency and for the purposes of archiving the commission's work and successes.
- Ensured compliance with all budgetary and operational regulations governing federal agencies.

#### National Woman's Party • Washington, DC

Director of Partnerships and Public Programs, 2018-2019 | Public Programs Manager, 2017-2018

- Created and implemented the long-term strategic vision for NWP public programs, community engagement, and partnerships.
- Planned, developed, marketed, and executed public programs that engaged diverse audiences, elevated women's history, and advanced the nonprofit's mission of inspiring full equality for all women.
- Established new partnerships and collaborated with current partner organizations to build a coalition of dynamic institutions to further the NWP's mission to educate and inspire.

St. Hilda's and St. Hugh's • New York, NY American History Teacher | 2014-2016

Clark State Community College • Dayton, OH Adjunct Professor of Sociology | 2013-2015

## **EDUCATION**

Master of Arts • Women's Studies • University of Cincinnati • 2011-2013

Bachelor of Arts • International Studies • Rhodes College • 2007-2011