

Sabrina Stoker

EXECUTIVE DIRECTOR

CONTACT DETAILS

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Location: Windsor, Colorado

CORE STRENGTHS

- Visionary Leadership
- Strategic Planning
- Change Management
- Data Informed Results
- Financial Management
- Brand Strategy
- Resource Optimization
- Organizational Culture

EDUCATION

Master of Arts in Human Services, 2007

Specialization in Business Management & Leadership
Liberty University
Lynchburg, VA

Bachelor of Science in Family & Consumer Sciences, 2003

Liberty University
Lynchburg, VA

AFFILIATIONS

- 8th Judicial Court Improvement Team, 2017- 2021
- Colorado CASA State Program Council 2017-2021
- Directing Change Member, 2019-2021
- Colorado State CASA Board Member, 2020-2021
- Court Appointed Special Advocate Volunteer, 2018-2019
- YWCA of Central Virginia Board Member, 2015-2016
- Early Care and Education Committee, 2010-2016

PROFILE

Strategic and forward-thinking leader with 17 years of experience leveraging advanced business acumen to enhance overall business operations. Proven track record of managing multiple departments and functions including Accounting, Proposal and Contract Management, Program Development, Fundraising, Human Resources, Professional Development, and Operations Departments. Skilled at analyzing and implementing long-term strategies to increase revenue, create sustainability, and strengthen processes and procedures while maintaining strong fiscal controls. Work includes public and non-profit sector employers as well as independent consulting and contracting work in the areas of program development and funding, budgeting and forecasting, strategic planning, proposal development, and leadership development.

WORK EXPERIENCE

Executive Director

Poudre Heritage Alliance / Cache la Poudre National Heritage Area
2022- Present

Summary- Leading the shift towards organizational resiliency by engaging in efforts that build the capacity and sustainability of the organization while diversifying revenue streams. Working with regional and national partners to ensure the congressional reauthorization of National Heritage Areas while preserving the history of this nationally significant landscape. Embracing the importance of culture to the people and places along the Cache la Poudre River National Heritage Area and the inclusive nature of telling the stories of all people.

Non-profit Consultant

Stoker Consulting Services, Self-Employed
2016 -Present

Summary- Provides thoughtful consulting or contracted services to elevate mission critical services and build capacity for non-profit organizations. Areas of expertise include strategic planning, fundraising, grant writing and management, financial management, organizational change and process improvement, as well as outcomes data and performance metrics.

Executive Director

CASA of Larimer County
2017 -June 2021

Summary- Led the organization with vision and strategic intention while ensuring high-quality direct services, strong fiscal management and internal controls, with ethical and effective fundraising while building a world-class team and culture of inclusion. Evaluated organizational success in relation to key performance metrics through a continuous quality improvement system.

Achievements: Led the organization to significant growth including a 145% growth in total assets, a 350% increase in volunteer recruitment, and a 133% increase in clients served. Successfully championed and secured the initial donation for a permanent endowment to position the organization for long-term sustainability. Transformed grants and contract management processes to be highly effective and data driven. Served as a collaborative member of the best practice court improvement team and state level Colorado CASA program council to identify and implement opportunities for partnership for systemic improvement. Transformed grants and contract management processes to be highly effective and compliant with standards. Implemented HR strategies to attract and retain high-value team members including market-based compensation packages, employee assistance programs, well-being time, and trauma-informed practices to support staff experiencing secondary trauma.