

**WILL SHAFROTH**  
PRESIDENT AND CEO

As president and CEO of the National Park Foundation, Will Shafroth leads the organization's work to protect our national parks and connect people to these great places. Shafroth oversees a staff of 100 that raise and deploy funds to support programs and projects in national parks that conserve wildlife, restore trails, and preserve the nation's rich history and culture as well as inspiring the next generation of park users through field trips to parks, conservation service corps and citizen science. Shafroth oversaw the Foundation's Centennial Campaign for America's National Parks, raising more than \$550 million over five years.



Before joining the National Park Foundation, Shafroth served as Principal Deputy Assistant Secretary for Secretary Ken Salazar at the Department of the Interior. He has also served as executive director of the Great Outdoors Colorado Trust Fund and Colorado Conservation Trust, Assistant Secretary for the California Natural Resources Agency, and chairman of the Land Trust Alliance and Resources Legacy Fund.

A fourth-generation Coloradan, Shafroth's personal and professional lives have been centered around the conservation and enjoyment of public and private land. He is the father of three children and enjoys biking, hiking, fishing, canoeing and playing tennis.