



October 7, 2020

The Honorable Lisa Murkowski  
United States Senate  
522 Hart Senate Office Building  
Washington, DC 20510

The Honorable Joe Manchin  
United States Senate  
306 Hart Senate Office Building  
Washington, DC 20510

Dear Chairwoman Murkowski and Ranking Member Manchin:

As trade associations and businesses in the outdoor recreation industry, we appreciate the recent Public Lands, Forests, and Mining subcommittee hearing that included S. 3427, the *Modernizing Access to Our Public Land (MAPLand) Act*. Our community remains hopeful that this legislation, as well as the *Simplifying Outdoor Access for Recreation (SOAR) Act* (S. 1665) and the *Recreation Not Red Tape (RNR) Act* (S. 1967) — which have also received hearings — will move forward in a markup this fall. These bills, along with full funding of the Recreational Trails Program (RTP) should be included in an end-of-year legislative package that could advance several recreation priorities into law.

As you know, outdoor recreation is a crucial sector of the American economy. Prior to the pandemic, our industry generated an economic output of \$778 billion, comprised 2.2 percent of GDP and supported 5.2 million jobs according to the Bureau of Economic Analysis. But outdoor recreation doesn't just bring good-paying jobs to communities across the nation, it also improves their day-to-day health and quality of life. This has especially been true during the current pandemic, as growing numbers of people have taken to the outdoors for respite and time with family and friends.

Over the past decade, outdoor recreationists have benefited greatly from handheld GPS devices and smartphone applications, which can tell a user within nine feet where they are standing in proximity to property boundaries, trails, roads, campgrounds, and other features. Unfortunately, incomplete and inconsistent mapping data prevents both outdoor recreationists as well as land management agencies — including the U. S. Forest Service, Bureau of Land Management, National Park Service, and U.S. Army Corps of Engineers — from utilizing the full advantages of these technologies.

By providing resources and direction to the federal land management agencies, the *MAPLand Act* would move federal land management into the modern era and make it easier for Americans to get outdoors and enjoy our public spaces. The bill would do this by requiring the agencies to develop useful and readily available digital information so that the public can more easily discover and understand recreational opportunities and restrictions on their federal public lands, particularly those tied to road and trail use, boating on, or diving in lakes and rivers, and shooting and hunting.

These important measures combined into a Recreation Package with SOAR, RNR, full RTP funding and more would move our federal land management agencies into the twenty-first century, support rural and urban economies, and help new and diverse users identify, protect, and access new recreation opportunities on public lands and waters. This would truly be a legacy achievement for the committee and the recreation economy across the country. We greatly appreciate your consideration of this request and look forward to working with you to advance a Recreation Package through the legislative process.

Sincerely,

America Outdoors Association  
American Mountain Guides Association  
American Sportfishing Association  
Archery Trade Association  
Association of Marina Industries  
Boat Owners Association of the United States  
Camperland of Oklahoma  
Campers Inn  
CHM Government Services  
The Conservation Alliance  
The Corps Network  
Correct Craft  
Diving Equipment and Marketing Association  
Hemlock Hill RV Sales & Service  
Indmar Marine Engines  
International Snowmobile Manufacturers Association  
Marine Retailers Association of the Americas  
Motorcycle Industry Council  
National Association of RV Parks and Campgrounds  
National Forest Recreation Association  
National Marine Manufacturers Association  
Outdoor Industry Association  
PeopleForBikes  
Recreational Adventures Co.  
Recreational Off-Highway Vehicle Association  
REI Co-op  
RV Dealers Association  
RV Industry Association  
Snowsports Industries America  
Society of Outdoor Recreation Professionals  
Specialty Equipment Market Association  
Specialty Vehicle Institute of America  
Sports & Fitness Industry Association  
Tahoe Mountain Sports  
Western Spirit Cycling  
Yamaha Motor Corporation

Date: July 15, 2020  
To: United States Senate and House of Representatives  
From: 158 Companies in the Hunting and Fishing Industry  
Re: Supporting the Modernizing Access to our Public Land (MAPLand) Act

Dear Members of Congress:

As companies in the hunting and fishing industry, we understand the value of America's 640 million acres of public lands in sustaining and growing our businesses. That's why we support the *Modernizing Access to our Public Land (MAPLand) Act*. This legislation has bipartisan support in both the Senate (S. 3427) and House (H.R. 6169) and would facilitate standardizing, digitizing, and disseminating information regarding recreational access and allowable activities on millions of acres of federal public lands throughout the United States.

Millions of anglers and 34 percent of all hunters in the United States depend on public lands for some or all of their recreational access. Over the past decade, digital mapping and GPS technologies have revolutionized the ways in which sportsmen and women navigate public lands. By pinpointing a user's real-time location on the landscape, hand-held GPS units and smartphone applications allow sportsmen and women to know exactly where they are located relative to property boundaries and other key landmarks. These technologies have made millions of acres of previously unavailable public lands accessible to the public.

Unfortunately, incomplete and inconsistent mapping data prevents both outdoor recreationists as well as land management agencies — including the U. S. Forest Service, Bureau of Land Management, National Park Service, and Army Corps of Engineers — from utilizing the full benefits of these technologies.

For example, many of the agencies' access easement records are still held on paper files at local offices and cannot be integrated into digital mapping systems. The U.S. Forest Service alone has an estimated 37,000 recorded easements, only 5,000 of which have been digitized and uploaded into its electronic database.

The *MAPLand Act* would authorize and fund agencies to digitize these easements and upload them into digital mapping systems where they can be most useful to the public and to those working to unlock public access.

Further, this legislation would require federal agencies to develop interagency standards for public land access information to ensure that it is useful in modern GPS-mapping programs. This includes providing information for the public to understand recreational opportunities and restrictions on their federal public lands, such as those tied to road and trail access, shooting and hunting, and boating on lakes and rivers.

These steps combined would make public land access information more readily available to sportsmen and women. In addition, it will benefit our bottom line by further growing the \$778 billion outdoor recreation economy. We hope that you'll join us in supporting access to America's public lands by cosponsoring the *MAPLand Act* and advocating for its swift passage.

Sincerely,

ACE Outdoor Essentials  
Carl Abrams, President  
Albuquerque, NM

Alaska Guide Creations  
Jaret Owens, Founder  
Price, UT

Alpacka Raft  
Thor Tingey, CEO & Co-Owner  
Mancos, CO

Altitude Outdoors  
Brad Carter, Owner  
Afton, WY

America Outdoors Radio  
John Kruse, Host and Producer  
Wenatchee, WA

Archery Past  
Riley Savage, Owner  
Beaverton, OR

Arkansas River Tours  
Sandy Reed, Owner  
Coaldale, CO

Argali  
Brad Brooks, CEO  
Boise, ID

Backcountry Fuel  
Cody Rich, Founder  
Bozeman, MT

Backwoods Mountain Sports  
Paddy McIlvoy, Owner  
Ketchum, ID

Bald Mountain Outfitters  
Terry Pollard, Owner  
Pinedale, WY

BaseMap  
Ed Gramza, Director of Business Development  
Bothell, WA

Bear Basin Adventures  
Sarah Woltman, Co-owner  
Fort Washakie, WY

Bear Hunting Magazine  
Clay Newcomb, Owner/Publisher  
West Fork, AR

Bend Fly Shop  
Chris and Cairn O'Donnell, Owners  
Bend, OR

The Bent Road Outdoors  
Greg and Cheri Webster, Owners  
Challis, ID

Bigdog Guns and Ammo  
Roger Parsons, Owner  
Canon City, CO

Blades-N-Bullets  
Arie Hansen, Owner  
Canon City, CO

Blue Sky Sage  
Bobbi Wade, Owner  
Big Piney, WY

BOG  
Jason Nickerson, Brand Manager  
Columbia, MO

Born and Raised Outdoors  
Kody Kellom, Owner  
Roseburg, OR

The Bow Rack  
Wayne Endicott, Owner  
Springfield, OR

Breckenridge Outfitters  
Tim West, Manager  
Breckenridge, CO

Bronson Outfitting  
Adam Bronson, Owner  
Cedar City, UT

The Brothers K Outfitters  
Ben Kittell, Owner  
Sisters, OR

Browning  
Rafe Nielson, Director of Marketing and  
Communications  
Morgan, UT

Bubba  
Josh Neville, Brand Manager  
Columbia, MO

Buck Knives  
CJ Buck, Chairman & CEO  
Post Falls, Idaho

The Caddis Fly Angling Shop  
Chris Daughters, Owner  
Eugene, OR

Campfire Industries  
Mark Hollen, Owner  
Carlsbad, NM

Castle Taxidermy  
Jim Bates, Owner  
Las Cruces, NM

Coastal Farm & Ranch  
Lori McKinnon, President  
Albany, OR

Confluence Fly Shop  
Tye Krueger, Owner  
Bend, OR

Costa Del Mar  
Amanda Sabin, Marketing Manager  
Daytona Beach, FL

Custombirdworks  
Dale Manning, Owner  
Missoula, MT

Countryside Veterinary Hospital  
Nate Ralston, Co-Owner  
Idaho Falls, ID

Dave Brown Outfitters  
Dave Brown, Owner  
Patagonia, AZ

Dark Timber Coffee Company  
Tony Burlison, Owner  
Ennis, MT

Davis Strategies  
Kyle Davis, Owner  
Reno NV

Downwind Archery  
Bud Robison, Owner  
Idaho Falls, ID

The Drift Fly Shop  
Alex Zipp, Owner  
Pueblo, CO

Driftwood Outdoors  
Brandon Butler, Owner  
Fayette, MO

Dunoir Fishing Adventures  
Jeramie Prine, Owner  
Lander, WY

Eagle Claw Fishing Tackle Co  
Monte Malzahn, VP of Sales and Marketing  
Denver, CO

Eastmans' Publishing Inc  
Ike Eastman, President  
Powell, WY

Echo Canyon River Expeditions  
Andy Neinas, Owner  
Canon City, CO

Eclipse Broadheads  
Blake Fischer, Owner  
Eagle, ID

Edmonds Outdoors, LLC DBA Gunner Kennels  
Addison Edmonds, Founder  
Nashville, TN

Epic Outdoors  
Adam Bronson  
Cedar City, UT

Estes Park Outfitters  
Tim Resch, Owner  
Estes Park, CO

FHF Gear  
Paul Lewis, Founder  
Bozeman, MT

Fin & Fire Fly Shop  
Paul Snowbeck, Store Manager  
Redmond, OR

First Lite  
Ford Van Fossan, Conservation and Content  
Manager  
Ketchum, ID

Fishpond USA  
John Land Le Coq, CEO  
Denver, CO

Fly Fish McCall  
Ron Howell, Owner  
McCall, ID

Fly Water Travel  
Tag Kleiner, VP Marketing, Far Bank Enterprises  
Ashland, OR

Frontier Unlimited  
Gary Lewis, TV Show Host  
Bend, OR

Frontiers International Travel  
Mike Fitzgerald, President  
Gibsonia, PA

G & J Outdoors  
Cary Jellison, Owner  
Colfax, CA

Garmin International, Inc.  
Brad Trenkle, Vice-President Outdoor  
Olathe, KS

Gary Lewis Outdoors  
Gary Lewis, Owner  
Bend, OR

Get Hushin  
Brian McElrea, Partner  
Salt Lake City, UT

goHUNT  
Chris Porter, CEO and Co-Founder  
Las Vegas, NV

Green River & Bridger-Teton Outfitters  
Jill Maier, co-owner  
Pinedale, WY

Guidefitter  
Bryan Koontz, Founder & CEO  
Bozeman, MT

HabitatRock  
Dale Manning, Owner  
Missoula, MT

Hanwag N.A.  
Cody Winward, Sales Manager  
Louisville, CO

The Headmaster  
Sean Shea, Owner  
Reno, NV

Henry's Fork Angler  
Todd Lanning, Manager  
Island Park, ID

Henry's Fork Lodge  
Nelson Ishiyama, Owner  
Island Park, ID

High Desert Rifle Works  
Thomas Gomez, CEO  
Cedar Crest, NM

Hooyman  
Kyle Smith, Brand Manager  
Columbia, MO

House of Harrop  
Rene Harrop, Owner  
St. Anthony, ID

Hunt to Eat  
Mahting Putelis, CEO  
Denver, CO

Huntin' Fool  
Jerrod Lile, CEO  
Cedar City, UT

Idaho Angler  
Tim Mansell, Manager  
Boise, ID

Intermountain Aquatics, Inc.  
Jeffrey Klausmann, Owner  
Driggs, ID

Jimmy's All-Seasons Angler  
Jimmy Gabettas, Owner  
Idaho Falls, ID

Kenetrek Boots  
Jim Winjum, Founder/President  
Bozeman, MT

KG's Fly-Tying Specialties  
Kelly Glissmeyer, owner  
Rigby, ID

Kuiu  
Brendan Burns, Director of Conservation  
Dixon, CA

Kyle Smith Fly Fishing Guide Service  
Kyle Smith, Owner  
Corvallis, OR

Leica Sport Optics  
Ryan Trenka, Marketing Manager  
Allendale, NJ

Leupold and Stevens Inc.  
Bruce Pettet, President & CEO  
Beaverton, OR

Little Creek Outfitters  
Marty and Mia Sheppard, Owners  
Maupin, OR

Lost Creek Outfitters  
James Owens, Owner  
Cody, WY

Maven  
Brendon Weaver, Co-owner  
Lander, WY

MeatEater, Inc  
Ryan Callaghan, Director of Conservation  
Bozeman, MT

The Missoulian Angler  
Taylor Scott, Owner  
Missoula, MT

Montana Outfitter and Guides Association  
Mac Minard, Executive Director  
Montana City, MT

Monteith Taxidermy  
Kevin Monteith, Co-Owner  
Laramie, WY

Mountain Angler Ltd.  
Jackson Streit, Owner  
Breckenridge, CO

Mountain House  
Bruce Bechtel, Marketing Director  
Albany, OR

Mountain Pawn and Gun  
Mike Shaffer, Owner  
Salida, CO

Mountain Sports Photography  
James Nelson, Owner  
Idaho Falls, ID

MTN OPS  
Jordan Harbertson, Co-Founder & Vice  
President  
Fruit Heights, UT

MTN Tough Fitness Lab  
Dustin Diefenderfer, Founder  
Bozeman, MT

Mystery Ranch  
Ryan Holm, Direct of Marketing  
Bozeman, MT

Nature's Design Taxidermy  
Ray Hatfield, Owner  
Cody, WY

Nevada Guide Service and World Safaris  
Jim Puryear, Owner  
Reno, NV

Nevada Rod & Rifle Outfitters  
Shane Evans, Owner  
Reno, NV

North Fork Anglers  
Tim Wade, Owner  
Cody, WY

Northwestern Outdoors Radio  
John Kruse, Host and Producer  
Wenatchee, WA

Old Wolf Taxidermy Cleaning  
Fritz Richards, Owner  
Reno, NV

onX  
Eric Siegfried, Founder  
Missoula, MT

Oregon Pack Works  
Karl J. Findling, Owner  
Bend, OR

The Orvis Company  
Dave Perkins, Vice Chairman  
Manchester, VT

Phelps Game Calls  
Jason Phelps, Owner  
Pe Ell, WA

Pristine Ventures  
Larry Bartlett, Owner  
Fairbanks, AK

Pure Fishing  
Dave Bulthuis, President  
Columbia, SC

Red Rock Archery  
Gabe Lucero, Owner  
Grand Junction, CO

Red Shed Fly Shop/Poppy Cane  
Poppy and Linda Cummins, owners  
Peck, ID

Redington  
Tag Kleiner, VP Marketing, Far Bank Enterprises  
Bainbridge Island, WA

The Reel Life  
Taylor Streit, Owner  
Taos, NM

RIO Products  
Tag Kleiner, VP Marketing, Far Bank Enterprises  
Idaho Falls, ID

Rokslide  
Robby Denning, Co-Owner  
Idaho Falls, ID

Ross's Coin and Gun  
Reed Payne, Co-Owner  
Idaho Falls, ID

Royal Gorge Anglers  
Taylor Edrington, Manager  
Canon City, CO

Sage  
Tag Kleiner, VP Marketing, Far Bank Enterprises  
Bainbridge Island, WA

Savage Arms, Inc.  
Beth Shimanski, Director of Marketing  
Westfield, MA



Scientific Anglers  
Dave Perkins  
Midland, MI

Seek Outside  
Kevin Timm, President  
Grand Junction, CO

7D Ranch Outfitting  
Meade Dominick, Owner  
Cody, WY

Shooter's World  
Shandra Minar, Manager  
Cortez, CO

Silver Creek Outfitters  
Terry Ring, Owner  
Ketchum, ID

Simms Fishing Products  
K.C. Walsh, Executive Chairman  
Bozeman, MT

Sitka Gear  
Thad Kaczmarek, Consumer Experience Leader  
Bozeman, MT

SNM Turkey Hunts  
Ryan Bates, Owner  
Las Cruces, NM

Spartan Precision Equipment Ltd  
Rob Gearing, Managing Director  
East Sussex, United Kingdom

Stone Glacier  
Jeff Sposito, President and CEO  
Bozeman, MT

Stoneydale Press  
Dale Burke, Owner  
Stevensville, MT

Straight6Archery  
Casey Smith, Owner  
Missoula, MT

Swarovski Optik NA  
Dean Capuano, Director of Communications  
Cranston, WI

Sweetwater Fishing Expeditions  
George Hunker, Owner  
Lander, WY

Taos Fly Shop  
Nick Streit, Owner  
Taos, NM

Taxidermy Unlimited  
Steve Dunwell, Owner  
Missoula, MT

TG Taxidermy  
Tim Gubler, Owner  
Fallon, NV

Tightline Media  
Kris Milgate, Owner  
Idaho Falls, ID

Traditional Bowhunter Magazine  
Robin and T.J. Conrads, Owners  
Pocatello, ID

Traditional Pursuits  
Blake Fischer, Owner  
Eagle, ID

Trouthunter  
Rich Paini, Manager  
Island Park, ID

Under Armour  
Jed Larkin, Outdoor Category Lead  
Baltimore, MD

UST  
John Holdmeier, Brand Manager  
Columbia, MO

Vast Alaska  
Cash Joyce, Owner  
Wasilla, AK

Vista Outdoors  
Fred Ferguson, VP, Public Affairs  
Anoka, MN

Vortex Optics  
Paul Neess  
Barneveld, WI

WeScout4u  
Robby Denning, Owner  
Idaho Falls, ID

Western Hunter Magazine  
Chris Denham, Co-Owner  
Fountain Hills, AZ

Western Recreation/Archery  
Brad Love, Owner  
Poncha Springs, CO

WildCOR, LLC  
Rick Potts, Owner  
Missoula, MT

Wilderness Athlete  
Kevin Guillen, Director of Marketing and Public  
Relations  
Fountain Hills, AZ

Wilderness Mule Outfitting  
Caleb Viano, Owner  
Riggins, ID

Wilderness Pack Specialties  
Jim Fear, Owner  
Cornelius & Klamath Falls, OR

Winterhawk Outfitters  
Larry Amos, Owner  
Collbran, CO

Wonrate Gear  
A. Joel Williams, Founder/Owner  
Fallon, NV

Work Sharp  
Matt Elliott, Director of Marketing  
Ashland, OR

Yellow Dog Fly Fishing Adventures  
Jim Klug, Director of Operations  
Bozeman, MT

YETI  
Sloane Brown, Hunt Marketing Manager  
Austin, TX

United States House of Representatives  
U.S. Capitol  
Washington, D.C. 20515

United States Senate  
U.S. Capitol  
Washington, D.C. 20510

July 2, 2020

Dear Member of Congress,

The undersigned organizations represent millions of American sportsmen and women conservationists and we are writing on their behalf to urge you to cosponsor the Modernizing Access to our Public Land Act, S. 3427. This important legislation, recently introduced by Senators Martha McSally and Angus King, with a House companion introduced by Representatives Russ Fulcher (R-ID) and Derek Kilmer (D-WA), will standardize the digitization and accessibility of information regarding recreational access and allowable activities on millions of acres of federal public lands throughout the United States. Doing so will make Americans increasingly aware of opportunities to access and use their public lands, including hunters and anglers, in a manner beneficial to innumerable local and regional economies.

Both Congress and the Department of the Interior have recently taken action to help create additional access for outdoor recreation on inaccessible public lands. To complement this tremendous progress, it is vital that information about new and existing public lands access and allowable uses be comprehensively collected, synthesized, and made publicly available so that it can inform the public of recreation opportunities using increasingly popular mapping and GPS technologies. The Modernizing Access to our Public Land Act (MAPLand) seeks to do just that.

Currently, the federal land management agencies – including the U. S. Forest Service and the Bureau of Land Management – lack the resources and capacity needed to effectively collect, modernize, and make available this data for the lands they administer. For example, many of the agencies' access easement records are still held on paper files at local offices and cannot be integrated into digital mapping systems. The U.S. Forest Service alone has an estimated 37,000 recorded easements, only 5,000 of which have been digitized and uploaded into their electronic database. MAPLand would authorize the resources needed to modernize and standardize

access information in a manner that would benefit millions of outdoor recreationists, allowing them to use modern tools and resources to access and enjoy their public lands.

For these reasons, we encourage you to cosponsor the MAPLand Act. Please contact Trevor Pearson in Senator McSally's office ([trevor\\_pearson@mcsally.senate.gov](mailto:trevor_pearson@mcsally.senate.gov)) or Morgan Cashwell in Senator King's office ([morgan\\_cashwell@king.senate.gov](mailto:morgan_cashwell@king.senate.gov)) to do so or to request additional information about the legislation.

Thank you for your consideration and for your ongoing service on behalf of our nation's sportsmen and women and wildlife.

Sincerely,

American Fly Fishing Trade Association

American Sportfishing Association

American Woodcock Society

Angler Action Foundation

Archery Trade Association

Backcountry Hunters & Anglers

Bass Anglers Sportsman Society (B.A.S.S.)

Boone and Crockett Club

California Waterfowl Association

Campfire Club of America

Congressional Sportsmen's Foundation

Conservation Force

Council to Advance Hunting and the Shooting Sports

Dallas Safari Club

Delta Waterfowl

Fly Fishers International

Houston Safari Club

Izaak Walton League of America

Masters of Foxhounds Association

Mule Deer Foundation

National Deer Alliance

National Marine Manufacturers Association  
National Shooting Sports Foundation  
National Wild Turkey Federation  
National Wildlife Federation  
North American Falconers Association  
North American Grouse Partnership  
Outdoor Recreation Roundtable  
Orion – The Hunter’s Institute  
Pheasants Forever, Inc.  
Pope and Young Club  
Quail Forever  
Quality Deer Management Association  
Rocky Mountain Elk Foundation  
Ruffed Grouse Society  
Safari Club International  
Theodore Roosevelt Conservation Partnership  
Trout Unlimited  
Union Sportsmen’s Alliance  
Whitetails Unlimited  
Wild Sheep Foundation  
Wildlife Management Institute  
Wildlife Mississippi