

David L. Brown



Employment history

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|---------------------|---|---|
| Present | Consultant to various organizations | Knoxville, TN |
| 2017 – 2018 | Vice President, Government Affairs
America Outdoors Association | Knoxville, TN |
| 1991 – 2016 | America Outdoors Association
Executive Director | Knoxville, TN. |
| | <ul style="list-style-type: none">• Public relations and marketing programs, including studies and development of marketing initiatives for industry.• Responsible for marketing, financial performance, membership services, industry professional development and government affairs.• Developed risk management training programs.• Specialized in industry government affairs including testimony before Congress and comments on legislation, regulatory and recreation policy issues.• Speaking to travel, resource management, agency groups, recreation and outfitter organizations throughout the nation.• Developed and managed annual convention and tradeshow. | |
| 1989–1991 | Rotocast Plastic Products, Inc.
Vice President for Marketing and Sales | Knoxville, TN. |
| | <ul style="list-style-type: none">• Successfully developed marketing plan to increase sales by 40%.• Developed new product line and repackaged products.• Introduced quality control plan. | |
| 1985–1989 | Eastern Professional River Outfitters
Executive Director | Knoxville, TN. |
| | <ul style="list-style-type: none">• Managed association benefits and convention.• Implemented government affairs program. | |
| (concurrent) | Knoxville Watersports Festival, Inc.
Executive Director | Knoxville, TN. |
| | <ul style="list-style-type: none">• Conducted special events to raise awareness for revitalization of Knoxville's waterfront. | |
| 1980–1985 | Eastern Professional River Outfitters
Citizens for Gauley River, Inc.
Ocoee River Council, Inc.
Executive Director | Oak Hill, WV.
Ocoee, TN. |
| | <ul style="list-style-type: none">• Managed start up trade association.• Directed successful efforts to preserve whitewater recreation opportunities on the Ocoee (TN) and Gauley Rivers (WV). | |

1974 – 1979

Veterans Administration Medical Ctr.

Augusta, GA.

Coordinator, Cardiac Rehabilitation Program

- Helped initiate, establish and execute start-up, comprehensive rehabilitation and exercise program for patients recovering from coronary bypass surgery or under treatment for heart disease.

Education

1973 B.A., Sociology, (cum laude) University of Georgia
1975 MSW University of Georgia
1980 Post graduate studies in marketing, public relations and advertising.

Military Service

1968 – 1971 U.S. Navy -- Honorably Discharged
Medals: Navy Commendation with combat insignia
and Navy Achievement

Boards and Appointments

1981 - 1984	Board of Directors	Ocoee River Council	Ocoee, TN.
1983 - 1985	Board of Directors	Citizens for Gauley River	Oak Hill, WV.
1982 - 1989	Board of Directors	American Recreation Coalition	Washington, DC
1897 - 1988	Member	Governor's Task Force for Tort Reform and Liability Insurance	Tennessee
1986–1987	Chairman	Mayor's Waterfront Task Force.	Knoxville, TN.
1989 - 1990	Board of Directors	American Rivers	Washington, DC
1989 - 1990	Board of Directors	North American Paddlesports	Mequon, WI.
1991 - Present	Board of Directors	American Recreation Coalition	Washington, DC
2000 – Present	Curriculum Advisory Board	College of Natural Resources Virginia Tech	Blacksburg, VA.

Awards and Recognition

1978 Superior Performance Award, Veterans Administration Medical Center, Augusta, GA.
1981 Perception Kayak Conservationist of the Year.
1991 Accepted Enjoy Outdoors America Award on behalf of America Outdoors from Secretary of Interior Manuel Lujan, United States Department of Interior for creation of National River Cleanup Week.
1993 Outstanding River Advocate Award, American Rivers for creation of National River Cleanup Week.
1998 Eagle Award for Outstanding Service, America Outdoors.
1999 Rivers 2000 Partnerships Award, Bureau of Land Management, United States Department of Interior.
2017 George & Pam Wendt Industry Achievement Award, America Outdoors Association
2017 Industry Service Award, Dude Ranchers Association