

## Kevin Mazzu Bio

- Education: University of Minnesota, BS in Biology 1980
- Corporate Career: 20 year career with McDonald's Corporation. Worked as Marketing Officer for McDonald's West Division managing marketing and public relations for 4000 restaurants and 30 advertising co-ops with an annual budget of \$400 million. Retired in 2005, to become a McDonald's restaurant owner.
- Business Owner: With my wife, Lis, we have owned and operated three McDonald's restaurants in the Eastern Sierra (Lone Pine, Bishop and Mammoth Lakes) for the past 10 years.
- Community Involvement: Have served on various local community chambers and Boards for the last several years: including the Lone Pine Chamber of Commerce, Round Valley School STEP Foundation and the Alabama Hills Stewardship Group. Help sponsor most of the key area events such as Mule Days, the Tri-County Fair and the Lone Pine Film Festival.
- Awards and Recognition: Inyo County "*Citizens of the Year*" 2008; Bishop City Council "*Citizen Award*" 2010; Central California Better Business Bureau "*Ethics Award*" 2011 and California District 18 "*Small Business of the Year*" 2012. Inyo County Superintendent of Schools "*Star Award*" in 2013 for educational involvement and support

### ***Specific to the Alabama Hills:***

Currently the Vice-President of the Alabama Hills Stewardship Group, Inc. (AHSB); a 501c3 non-profit organization. Joined the inaugural Alabama Hills Stewardship Group in 2006 to partner with the local BLM in the management and stewardship of the Alabama Hills Special Recreation Area outside of Lone Pine, CA.

In 2008 was asked to lead the AHSB Designation Study Sub-Committee that worked for 27 months to build a grassroots consensus from dozens of diverse stakeholder groups, leading to the recommendation for a federally legislated '*National Scenic Area*' designation for the Alabama Hills. Since 2010 led a group that drafted legislation and solicited support from Senator Dianne Feinstein and Congressman Paul Cook culminating in the introduction of our bill earlier this year in both the House and Senate.

The Alabama Hills Stewardship Group was recognized by the US Department of the Interior with a "Cooperative Conservation Award" in 2008; the Sierra Business Council "Vision Award" in 2011; and recently made a special presentation at the 2015 national "Friends Rendezvous" sponsored by the Conservation Lands Foundation.