

Jeff Lovin, Biography

Jeff Lovin is Senior Vice President of Government Solutions at Woolpert, where he helps lead the firm's work in support of federal, state, and local government agencies. With more than three decades of experience in geospatial services, photogrammetry, surveying, mapping, and public-sector program delivery, Lovin brings a deep understanding of how authoritative geospatial data supports national priorities, infrastructure modernization, resource management, and informed decision-making.

Lovin is a Certified Photogrammetrist and photogrammetric surveyor and has held leadership roles across several of the geospatial industry's leading professional organizations. He currently serves on the Board of Directors for MAPPS, the national association of firms in the surveying, spatial data, and geographic information systems fields. His broader industry leadership includes past service as president of MAPPS and ASPRS, chair of the Coalition of Geospatial Organizations, service on the AUVSI board, and appointment to the National Geospatial Advisory Committee.

At the hearing "Beneath the Surface: Earth MRI and America's Resource Potential," Lovin brings the perspective of a geospatial industry leader focused on the data, technology, and partnerships needed to better understand America's surface and subsurface resources, strengthen domestic critical mineral awareness, and support responsible investment in the nation's long-term economic and national security interests.