

Adam Met, PhD

Founder and Executive Director

Planet Reimagined

Adam Met, PhD, is a musician, educator, and advocate. As the “A” in the multi-Platinum band AJR, he tours worldwide and brings infectious indie-pop music to millions of fans, while using his reach and expertise to advance social justice and pragmatic solutions to the global climate emergency.

Adam received the 2024 TIME Earth Award and was named a New York Times Changemaker for his work as founder and executive director of climate advocacy nonprofit Planet Reimagined, which develops research and strategies to foster change locally and internationally. Planet Reimagined uses a unique action-research model, trains and engages the climate leaders of the future, and uses media and strategic advocacy to mobilize climate action.

Adam works closely with stakeholders in the US Congress and in key states on bipartisan renewable energy policy. He is also a sustainability advocate for the United Nations Development Programme and serves on the advisory boards of nonprofits including Climate Power and Reverb.

As an adjunct professor at Columbia University, Adam uses his expertise from his PhD in human rights law and sustainable development, and his experience as an advocate, to teach about climate policy and campaigning.

Adam has been featured in The New York Times, Wall Street Journal, Fortune, Quartz, MSNBC and ABC. He is a frequent contributor to TIME and a regular commentator on climate issues for CNN. He also has brought climate messages to entertainment outlets including MTV, Rolling Stone, Billboard Magazine, People, Pollstar, Grammy.com and the Hollywood Reporter.