

# Cheryl L. Lombard

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## SUMMARY

Versatile professional with more than 25 years of experience with demonstrated success in leadership, public affairs, law, and government relations. Proven winning record of transforming organizations in unfriendly political climates and complex situations. Expertise in water, energy and natural resources issues, establishing partnerships, strategic planning, controversial infrastructure projects, change management, and challenging negotiations.

## EDUCATION

Class Member, Bloomberg/Harvard University City Leadership Initiative Cross-Sector Collaboration Program with City of Phoenix Heat Island Project, New York, NY  
Juris Doctor, Southwestern University School of Law, Los Angeles, CA  
Master of Public Administration, Public Policy Emphasis, California State University, Northridge, CA  
Bachelor of Arts, Political Science, American University, Washington, DC

## EXPERIENCE & ACCOMPLISHMENTS

### **ClearPath & ClearPath Action, Washington, DC**

Senior Program Director, Power, Infrastructure & Minerals, June 2023 to Current

- Develop, lead and executive organization-wide strategy for the Program that includes electricity markets, transmission, hydropower, battery storage, geothermal, critical minerals, ecosystem services, Republican Governor strategy and federal permitting reform
- Manage and lead program staff of 4, plus 3 to 5 interns and fellows, 8 plus outside consultants, ClearPath Advisory Board Members, and other staff not under my management, including philanthropic activities with a budget of more than \$2 million for Program including Program KPIs and OKRs
- Create and lead a new ClearPath program engaging with key Republican Governors and Governors seeking election to support clean energy policy in their states, including economic development opportunities
- Cultivate strategic partnerships, including convening or taking part in regular coalition work with major conservation/environmental and business organizations in Washington, DC
- Cultivate and create relationships with key members of Congress and committee staff in the US Senate and House as a trusted advisor on program areas
- Organization lead with key organizations, including Republican Governors Association, Western Governors Association, Environmental Council of States, The Permitting Institute, Arnold Ventures
- Lead ClearPath Action recommendations on permitting reform for the next Presidential Administration, including meetings with transition team members
- Foster internal cross-team collaboration on program areas, publish thought leadership pieces and public speaking to elevate the clean energy debate

### Major Accomplishments:

- Facilitated press release and comments from the Republican Governors Association on the concerns of the Biden Administration Phase II NEPA Rule
- Quotes and interviews to media following the June 2024 US Supreme Court ruling to overturn Chevron doctrine and ties with permitting reform
- Panel Speaker on Transmission Reforms: Recent progress and what to know across the federal government at VERGE, October 2024, San Jose, CA; Permitting More Cheaper Energy at Abundance 2024, October 2024, Washington, DC; Moderator for the National Clean Energy Week Clean Energy Permitting Panel September 2024; Speaker on Energy Grid Modernization Panel at the 27<sup>th</sup> Annual Congressional Renewable Energy & Energy Efficiency Policy Forum July 2024; Keynote Speaker at Environmental Council of States/ECOS Conference on Clean Energy

March 2024; Theodore Roosevelt Conservation Partnership/TRCP Annual Policy Council April 2024

- Facilitated Republican Governors Association energy panel at Summer 2024 Policy meeting
- Facilitated Western Governors Association infrastructure permitting reform panel at the Winter 2023 meeting
- Draft Federal legislation in House and Senate to modernize permitting reform with categorical exclusions of key clean energy types and areas and judicial reform
- Introduction of Federal legislation for categorical exclusions on geothermal energy project exploration areas in the House and Senate in 2024 including media activities for organization

### **Valley Partnership, Phoenix, AZ**

President & CEO, March 2015 to June 2023

- Led regional trade association for the real estate development industry with 350 member companies and a budget of \$1 million
- Developed and executed strategic, operation and communications plans, and budget with 30-plus person Board of Directors
- Led advocacy and public policy on behalf of the association, including maintaining and promoting the association's influence at all levels of government on development issues, including water, transportation, and natural resources
- Led overall brand, communications, message, and appearance of the organization to all external audiences, including social media, print media, web, public speaking, partnerships
- Provided value to the association's membership and its sponsors through programming and events
- Managed the financial assets of the organization, staff of 4, contractor workers, and volunteers
- Developed and executed plan to increase the organization's Political Action Committee, IEs and other political activities
- Developed and led outreach to corporate sponsors and collaborative ventures

#### Major Accomplishments:

- Placed organization as leading source for media and development industry on construction and development, created new partnerships, including with Arizona Commerce Authority on Arizona's Resilient Economy, and worked closely with past and current Arizona Governors on key policy items from water and transportation
- Appointed by Arizona House Speaker to Maricopa Association of Government Transportation Policy Committee with leadership role to craft extension of ½ cent sales tax/Prop 400E
- Developed organization's strategic plan and annual policy and communications plans with prominent social media and media exposure, reorganized administration of the organization, created sponsorship opportunities for communications, social media and public relations, exceeded sponsorship revenue goals each year, increased revenues by almost 100 percent in those years, and more than a 40 percent increase in reserves
- Energized Board of Directors by appointment of new directors from leadership roles in major real estate development entities, created Honorary Board of Directors to include past leadership of the organization
- Secured high-profile speakers to organization events, including Senators Krysten Sinema & Mark Kelly, Arizona Governors Katie Hobbs & Doug Ducey, Phoenix Mayors Greg Stanton and Kate Gallego
- Lead passage of legislation to authorize and fund the development of a new state agency with \$1 billion program for water augmentation projects and \$200 million for water conservation projects at the 2022 Arizona Legislature
- Created and led a business coalition for passage of Lower Basin Drought Contingency Plan in 2019 at the Arizona Legislature and with the Arizona Congressional delegation with front-page feature in Phoenix Business Journal, several interviews on NPR, quotes in Wall Street Journal, and Tucson and Phoenix newspapers
- Successfully negotiated Lower Basin Drought Contingency Plan in 2019 to enhance water opportunities for development as Member of the Arizona Drought Contingency Plan Steering Committee with close partnership with CRIT and GRIC on future supplies of water
- Appointed as Co-Chair by Governor Doug Ducey of Post 2025 Active Management Area Committee to determine goals of Active Manage Areas of Arizona in implementing the state's assured water supply program
- Member, City of Phoenix Cross Sector Team to address Urban Heat Island, Harvard Bloomberg City Initiatives
- Member, Arizona Thrives to meet net zero carbon emissions by 2050 in Arizona across all sectors
- Successfully negotiated state legislation in 2017, 2018, and 2021 to reform of Arizona Community Facilities

- District legislation between cities, homebuilders, developers after 2016 Governor veto
- Successfully negotiated state legislation in 2017 and 2018 to reform Government Property Lease Excise Tax program between ATRA, Goldwater Institute, cities, and developers
- Successfully negotiated school facilities corporate tax credit legislation for developers/school districts
- Successfully negotiated impact fees on commercial/industrial development in Tempe, Goodyear, Phoenix, Queen Creek, Glendale to lessen impacts to the industry by creation of economic development offset fund
- Appointed to represent real estate development industry on Arizona's Reconsultation Committee (2020), Arizona Governor's Water Augmentation, Innovation & Conservation Council (2019) formerly Governor's Water Augmentation Council (2016), City of Phoenix Water Conservation Ad Hoc Committee (2019), Governor's Water Group (2017), and Arizona Drought Contingency Plan Steering Committee (2018)
- Passed legislation in the Arizona Legislature in 2016 supporting creation of Streetcar system in Phoenix-metro area city
- Successfully led business industry work with USFWS in 2016 to prevent Endangered Species listing of Sonoran Desert Tortoise
- Named one of AZRE Magazine's 2016 Most Influential Women in Commercial Real Estate; Commercial Executive Magazine 2017 Women in Power; 2019 Phoenix Chamber Athena Award Nominee – Public Sector; Arizona Capitol Times 2020 Women Achiever of Arizona for Nonprofit Organizations; Arizona Capitol Times Public Policy Leader of 2022 for Trade Associations

### **The Nature Conservancy (TNC), Phoenix AZ & Washington, DC**

*Director of Government Relations, Arizona Chapter, November 2005 to March 2015*

- Developed and led political direction, messaging, and strategy for gaining key committee leadership support and how to influence Republican Members of the US House of Representatives for all Conservancy priorities
- Designed, directed, and implemented conservation legislation, policy at levels of government, ballot measures and political direction for the Arizona Chapter in the conservative political climate
- Built successful coalitions with non-traditional and corporate engagement partners to advance major conservation policy initiatives
- Developed creative products, including public opinion research tools and reports, fact sheets, brochures, messages, new media strategies and PowerPoint presentations with emphasis on messages of conservation and economy
- Managed consultants, contract lobbyists, legal counsel and campaign consultants
- Led internal Teams in matrix situations up to 25 individuals
- Managed budgets between \$500,000 to \$2 million
- Co-led Strategic and Conservation Business Planning and Annual Operating Plans development for Chapter
- Acting Chapter State Director when State Director out of State and managed staff up to 60
- Member of Executive Management Team of Chapter, Leader of Chapter Growing by Design Initiative & Water Security Business Unit, Member of The Nature Conservancy US Government Relations Cabinet

#### **Major Accomplishments:**

- Secured \$2.8 million US Department of Agriculture grant funding for Verde River/The Nature Conservancy with nationwide press announcement in Phoenix with the US Secretary of Agriculture and national media coverage
- Secured \$400,000 in the City of Phoenix Colorado River Resiliency Fund for The Nature Conservancy
- Secured 2 co-chairs for The Nature Conservancy on Arizona Governor Doug Ducey's Transition Committee
- Co-Chaired of Governor Doug Ducey Transition Committee for State Lands and led policy and director search for Arizona State Land, State Parks, State Forestry
- Drafted and secured passage by Congress of legislation to expand National Conservation Area and acquisition and management funding in federal legislative land exchange to create largest copper mine in North America
- Passed in Arizona Legislature by unanimous vote forest health legislation and \$1.4 million appropriations with front page media coverage
- Ensured passage by Phoenix City Council by unanimous vote establishment of Colorado River Resiliency Fund
- Only conservation participant in tour of Eastern Arizona/Western New Mexico forestry issues with Senators Jeff Flake and Martin Heinrich with significant television, print, and online media coverage
- Negotiated support of US House of Representatives Western Caucus support for permanent re-authorization of

- US Forest Service and Bureau of Land Management stewardship contracting authority
- Negotiated federal legislation to secure federal water rights for conservation, Wildlife Refuge
- Successfully advocated Bureau of Land Management for siting of interstate transmission line to avoid certain key conservation areas in National Environmental Policy Act process
- Successfully negotiated drafting/introduction of US House of Representatives renewable energy legislation with Congressman Gosar to include siting criteria and dedicated funding
- Secured \$1.5 million in President's US Forest Service Land & Water Conservation Fund budget
- Secured \$1 million in President's US Forest Service Land & Water Conservation Fund budget
- Gained the Conservancy only environmental seats on Arizona Water Resources Development Commission, Arizona Governor's Solar Energy Task Force, Governor Brewer Blue Ribbon Panel on Water/Energy
- Secured \$900,000 in President's US Forest Legacy budget and number 1 ranked conservation project in all US
- Successfully negotiated passage of Omnibus Lands bill with items for Arizona including – Fossil Creek Wild and Scenic, Authorization for Bureau of Reclamation feasibility study for Upper San Pedro River, Rural Watershed Protection Act
- Led approval of Arizona Department of Transportation long range transportation plan with no net loss of conservation areas, negotiated permanent funding source for conservation in transportation funding mechanism

**Bell, McAndrews & Hiltachk, Santa Monica, CA**

*Senior Associate Attorney, March 2004 to November 2005*

- Ensured clients compliance with all applicable federal, state, and local election laws, rules, and regulations including formation, strategy, and legal compliance for Political Action Committees; political contributions by corporations and individuals; and ethical guidelines and prohibitions governing public officials including conflicts of interest
- Represented lobbyists, lobbying firms, and lobbyist employers in satisfying reporting lobbying obligations, interpreting and advising on changes in law; trouble shooting in areas of compliance and civil/criminal exposure; and formulating overall company strategy in implementing lobbying plans
- Assisted in legal research and preparation for cases before US Supreme Court and California Supreme Court
- Drafted statewide and local initiatives and referenda; provided legal counsel to their campaigns including signature gathering compliance, election monitoring
- Drafted articles of incorporation and bylaws; established corporations for nonprofit organizations and Political Action Committees
- Treasurer and Deputy Treasurer on several highly controversial California Ballot Measure campaigns each with expenditures of more than \$2 million
- Provided legal compliance on all election law issues for then Governor Arnold Schwarzenegger, CA Republican Party, and numerous other Fortune 100 business entities

**Communications & Public Affairs Consultant, Los Angeles, CA**

*August 2002 to March 2004, January 1998 to August 2001*

- Developed and implemented consensus building strategy to ensure successful entitlement for large-scale real estate developments and utilities in California by crafting and delivering messages that activate people to speak out
- Developed and implemented crisis communications strategies for organization under Grand Jury inquiry
- Provided research and strategy including grassroots coalition building for state political campaigns
- Developed management plan, Board training, and policies and procedures for nonprofit organization
- Directed \$750,000 California Assembly race: management of staff; developed and implemented political strategy, directed communications, researched and drafted position statements, and fundraising

**Davies Communications, Santa Barbara, CA**

*Director, Public Affairs, Real Estate Entitlements and Infrastructure, August 2001 to August 2002*

- Managed implementation of public affairs projects and ensure their delivery on time and on budget
- Developed client strategy and messages for successful entitlement of real estate/development, energy, and infrastructure projects including large-scale real-estate development, LNG pipeline, and brownfield redevelopment in California

- Developed and participated in crisis communications plans for international oil company
- Developed creative products, including public opinion research tools and reports, direct mail letters, fact sheets, brochures, phone scripts, and PowerPoint presentations
- Developed project budget and managed account financial activity
- Primary clients contact on all strategic counsel issues
- Developed and maintained relationships with key media contacts and elected/appointed officials
- Supervised, educated, and motivated project team members and consultants

**Kids Safe & Kids Safe Education Foundation, Los Angeles, CA**

*Executive Director, October 1995 to December 1997*

- Developed and implemented media plan to establish organization as key national media contact from formation
- Researched, drafted, and negotiated federal and state policy and political direction for organization
- Successful policy implementation on child internet safety, child sexual abuse including first laws in California on child internet luring, Congressional action on child sexual abuse offender data sharing
- Directed fundraising activities including major donors, membership, special events, and grant writing
- Media spokesperson and community spokesperson on child safety issues
- Directed organizations including supervision of paid staff and volunteers

**Congressman Howard P. "Buck" McKeon, Los Angeles, CA & Washington, DC**

*Field Director, March 1994 to September 1995*

- Liaison for the Congressman to San Fernando Valley which included public speaking and membership on various community boards
- Directed federal recovery efforts from 1994 Northridge Earthquake in 25<sup>th</sup> Congressional District which included administration of FEMA and Small Business Administration funds
- Directed community redevelopment and business retention efforts for District which included research and coalition building for establishment of Foreign Trade Zone
- Researched, analyzed, and recommended legislation important to District

**Hospice of Volusia/Flagler, Daytona Beach, FL**

*Fund Development Specialist, January to September 1993*

- Directed \$500,000 capital campaign for the construction of a new care facility

**Congressman Cliff Stearns, Washington D.C. & Ocala, FL**

*Special Projects Coordinator, November 1990 to January 1993*

- Directed special/political projects for Member of Congress in District and Capitol Hill offices

**Friends for Cliff Stearns, Ocala, FL**

*Deputy Campaign Manager May 1990 to January 1993*

- Member of Congress' two successful re-election campaigns with emphasis on fundraising including direct mailings, special events, major donors and Political Action Committees

## MEMBERSHIPS/APPOINTMENTS/AWARDS

Member, State Bar of California (Inactive)  
Member, Board of Directors, The Planning Institute (Current)  
Secretary, Arizona Venture Development Corporation Board of Directors (2022 - 2024)  
Member, Belle Haven Country Club (Current)  
Appointee, Arizona Speaker of the House of Representatives, Maricopa Association of Government  
Transportation Policy Committee (2020 - 2024)  
Member, Phoenix Country Club Member Experience Committee (2021 - 2023)  
Appointee, Arizona Governor Katie Hobbs Water Advisory Council (2023)  
Member, The Western Way, Arizona Advisory Board (2012 - 2023)  
Appointee, Arizona Governor Doug Ducey, Arizona Reconsultation Committee for Colorado River (until 2022)  
Appointee, Arizona Governor Doug Ducey, Governor's Water Augmentation, Innovation and  
Conservation Council and Co-Chair Post AMA Committee (Current) – Co-Chair Post-2024 Committee  
Appointee, Phoenix Mayor Kate Gallego's Rio Salado Advisory Committee (until 2023)  
Appointee, City of Phoenix General Plan Strategic Plan Committee (Current)  
Advisory Board, Kyl Center for Water Policy at Morrison Institute/Arizona State University (until 2023)  
Member, Arizona Chamber of Commerce (until 2023)  
Member, Phoenix Chamber of Commerce (until 2023)  
Volunteer, Labrador Friends of Arizona (until 2023)  
Volunteer, Almost There Dog Rescue (until 2022)  
Arizona Capital Times Public Policy Leader for Trade Associations (2022)  
Arizona Capitol Times Women Achiever of Arizona for Nonprofit Organizations (2020)  
Appointee, Arizona Governor Doug Ducey, Arizona Drought Contingency Plan Steering Committee (2017-2019)  
Appointee, City of Phoenix Water Conservation Ad Hoc Committee (2019)  
Phoenix Chamber Athena Award Nominee – Public Sector (2019)  
Member, Salt River Project Sustainability Strategic Plan Advisory Group (2019)  
Board Member and Mentee, New Pathways for Youth (2016 - 2018)  
Appointee, Governor Doug Ducey Water Group (2017)  
Commercial Executive Magazine 2017 Women in Power (2017)  
Member, Salt River Project, Strategic Initiatives Advisory Panel (2015 & 2017)  
AZRE Magazine's Most Influential Women in Commercial Real Estate (2016)  
Co-Chair Arizona Governor Elect Doug Ducey Transition Committee for State Lands, Parks & Forestry (2015)  
Appointee Governor Brewer, Governor's Council of Water Sustainability (2014 - 2015)  
Appointee Governor Brewer, Colorado River Advisory Commission – Arizona (2010-2015)  
Member, Arizona Department of Water Resources Director's Advisory Group (2010 - 2015)  
Appointee, Bureau of Reclamation, Colorado River Basin Water Supply & Demand Study, Environment & Recreational  
Flows Subcommittee (2014 – 2015)  
Member, Urban Land Institute Arizona Advisory Committee (2009-2015)  
Appointee, Governors Brewer & Napolitano, Arizona Governor's Regulatory Rules Commission (2008 - 2014)  
Cox Conserves Heroes Program (Arizona) Judging Circle (2012, 2013, 2014)  
Arizona Capitol Times Public Policy Leader of Year for Environment (2010)  
Member, Arizona Governor Jan Brewer's Transition Team (2008)  
Member, Western Governors' Association, Land Use Working Group, Wildlife Corridors Initiative Group (2008)  
Appointee, Governor Napolitano, Arizona Department of Transportation Framework Policy Committee (2007 - 2008)  
Governor Janet Napolitano Appointee, Arizona Invasive Species Advisory Council (2007 - 2008)  
Member, California Political Attorneys Association (2004 - 2006)  
Member, California Political Treasurers Association (2004 - 2006)  
Legislative Aide of the Year, San Fernando Valley United Chambers of Commerce (1995)