

## The Fertilizer Institute President and CEO

### Corey Rosenbusch



Corey Rosenbusch serves as The Fertilizer Institute's (TFI) President and CEO, where he is responsible for leading efforts to advance the fertilizer industry. Since joining TFI in 2020, Rosenbusch has spearheaded several initiatives aimed at strengthening TFI's voice with the agriculture community and increasing member value through innovative programs, such as the Biostimulant Certification and low-carbon ammonia manufacturing standard. He testified before the House Agriculture Committee and advocated for regulatory certainty with the White House during fertilizer market volatility.

Rosenbusch also grew the association's membership, adding more than 100 new members in three years, including bringing the Biostimulant Council and Fluid Fertilizer Foundation under the TFI umbrella.

Before joining TFI, Rosenbusch served as President and CEO for the Global Cold Chain Alliance (GCCA). He also lived in Indonesia implementing a United States Department of Agriculture (USDA) funded agriculture development project for The Borlaug Institute. Rosenbusch also served as the National FFA President, representing the organization at state conventions and agriculture industry events.

Rosenbusch holds a degree in International Development from Harvard University and a Bachelor of Science degree in Agricultural Education from Texas A&M University. He serves as Chair of the Texas A&M University Agricultural Leadership, Education & Communication Department Advisory Board and the Association Leadership Group. He is also a board member of the National Association of Manufacturers' Council of Manufacturing Associations, the National FFA President's Advisory Council, and National Association of Wholesaler-Distributors' Institute for Distribution Excellence.