

KEVIN P. MOORE

Chairman and Chief Financial Officer, 3 Proton Lithium, Inc.

Kevin P. Moore, President and Founder of EFM Integrated Solutions, LLC, has a 35-year history of profitable, high-growth executive leadership and identifying superior business opportunities across a broad spectrum of industries. EFM, which was founded in 2018, has focused on providing strategic and operational consulting services, identifying unique and potentially high return investment opportunities, and organizational development.



One of the initial projects that EFM participated in was 3 Proton Lithium, a “super-brine” complex in Railroad Valley, Nevada. Kevin was brought in to help the founders take the project forward and to develop a strategy to raise the capital necessary to further the exploration and development. 3PL successfully raised funds through two investment series raises and has continued to assess its mineral resources to where it compares to some of the largest reserves of lithium and other minerals in the world. Kevin serves as the Chairman of the Board and as CFO, making sure the investment money is maximized to develop the resource to its fullest potential.

EFM’s consulting activity has focused on creating simple and executable strategies, developing measurable tactical plans around them, operational efficiency, and leadership growth and evolution. It has also focused on analyzing return scenarios on prospective projects and working with owners to maximize their construction process.

Prior to founding EFM, Kevin served as the President of Rooney Holdings, Inc. and the Chairman of Manhattan Construction Group for 21 years. In his tenure at Manhattan, he oversaw expansive market and geographic growth, identified vertical integration opportunities, and developed one of the most efficient operational platforms which resulted in consistent and superior profitability. Under his tenure, Manhattan entered new markets, expanded into the very profitable infrastructure and subcontracting businesses, and built many historic projects such as Dallas Cowboys Stadium, two Presidential Libraries, and the US Capitol Visitors Center.

In 2006, Kevin led the sale of the fourth largest US lumber distributor that was owned by Rooney, Hope Lumber, to Pro-Build Holdings which at the time resulted in an EBITDA multiple that far exceeded industry standard. After the sale, Rooney Holdings formed a family office managed by Kevin that invested in a wide variety of investments, including real estate, energy, hospitality, technology, and medical sectors. It made some particularly high returns in the assisted living sector, forming a company with several partners and taking multiple projects from development and construction, operations and stabilization, to ultimate transaction. Kevin served on the board of that company.

Prior to his career with Rooney, Kevin worked 12 years for BFGoodrich Aerospace in a variety of positions and locations, again focusing on operational efficiencies and maximizing profit models.

Kevin has a Master of Business Administration and a Bachelor of Science degree from LaSalle University in Philadelphia, Pennsylvania. He lives in Jones, Oklahoma with his wife Donna. They have three daughters and five granddaughters.

