



High-performing public servant working for environmental and social justice, strengthening our local economies, and protecting our air, land, and water.

Education

Public

Service

Master of Public Administration

Major Specialization: Non Profit Management, Public Sector Leadership New Mexico State University, Las Cruces, NM December, 2014

Master of Arts in Communication Studies

Major Specialization: Nonverbal Behavior, Leadership & Management New Mexico State University, Las Cruces, NM. December, 1995

Bachelor of Arts in Broadcasting

Major Specialization: Radio Production, Writing, Directing University of Texas at El Paso, El Paso, TX. May, 1992

State Senator, New Mexico. District 38

January 2021 to present

Legislation sponsored or co-sponsored: Physical Therapy Licensure Compact, Prohibit Gay or Trans Panic Defense, Healthy Food Financing Act, Elizabeth Whitfield End-of-Life Options Act, Gender & Orientation Data Collection, 16- & 17-year-olds as Qualified Electors, Long-Term Care Task Force, Dairy Rule Effect on Groundwater Resources, Parity of Regulation of Telecommunication, Gross Receipts Tax Deduction for Data Centers, Broadband Access & Expansion Act, Rural Telecommunications Act, Mortgage Relief Act, Utility Easements for Broadband, Rural Telecomm Fund for Broadband, Repeal Abortion Ban, Senate Memorial for Dr. Karen Trujillo.

Work Experience

CEO/President, Las Cruces Green Chamber of Commerce (LCGCC) April 2012 to present

Duties include:

•Administrative oversight of membership coordinator and current interns •Raised over \$80,000 in cash memberships/sponsorships and \$20,000 in in-kind memberships for LCGCC

•Coordinated local economic campaign for the designation of the Organ Mountains-Desert Peaks (OMDP) National Monument and Land and Water Conservation Fund

•Coordinated business sign on letter in support of OMDP National Monument •Developed and nurtured relationships between LCGCC and City of Las Cruces Council Doña Ana County Commissioners, Doña Ana Community College, and New Mexico State University Administration

•Oversee several LCGCC programs, including: First Friday talks, Green Drinks, Sustainable Business Recognition Program, Non-Profit Support and Success Program, Think Local First Program, and more.

•Served on several committees, including the Glass Recycling Subcommittee, the Realizing El Paseo Committee, and the Executive Council for Engage New Mexico.



Work Experience

•Represent LCGCC in local and statewide media, including monthly columns and newsletters and interviews

•Developed materials for Board of Directors, including Application, Orientation Manual, and Executive Director Evaluation form, and others where needed •Developed protocols for Ribbon Cuttings, Green Drinks, First Friday's, and all programs sponsored by LCGCC

•Secured over \$150,000 in grant funds for LCGCC programs

Operations Manager/Announcer/Producer KRWG Radio, 90.7 FM. *February 2004 to April 2012*

Duties include:

•Administrative oversight of six part-time music announcers and two student employees •Oversee the automation system, with a focus on maintenance and troubleshooting •Oversee production of traffic information and program scheduling

•Remain on-call 24 hours a day, 7 days a week to troubleshoot various problems with station operations

Responsible for gathering and broadcasting local news and information during
"Morning Edition"

·Provide quality assurance for student-produced news stories

·Train staff on digital editing and automation software

•Host and produce a weekly half-hour public affairs program called "Images" which features local cultural figures and news makers

•Work with local organizations and campus departments to further community outreach by developing programs, public awareness and educational campaigns •Participate in and coordinate annual fundraising campaigns and events. Have raised an average of \$150,000 annually through on-air fundraising during Morning Edition, the primary program for which I was the host

Ops Coordinator/Announcer/Producer KRWG Radio, 90.7 FM. *August 1997 to January, 2004*

Duties included:

•Was responsible for gathering and broadcasting local news information during "Morning Edition."

•Provided local continuity during network breaks, provided quality assurance for student-produced news stories, and trained staff on digital editing and automation software

•Hosted and produced a weekly half-hour public affairs program, "Images" •Produced promotional spots for local and network shows, oversaw production of traffic information and program scheduling

•Participated in and choreographed annual fundraising campaigns and events •Oversaw the automation system, including:maintenance, troubleshooting, upkeep, programming, inputting and updating program and promotional files.Supervised one student employee

Announcer/Producer KRWG 90.7FM. August 1992 to August, 1997

Duties include:

- ·Provided local continuity during network breaks
- -Produced promotional spots for local and network shows
- -Participated in annual fundraising campaigns and events.



Work Experience

Lifeguard/Manager City of El Paso, Parks and Recreation Department.

May, 1987 to June, 1992

Duties included:

•Responsible for overall operations of swimming pool, including: Planning and organizing public events; training and supervising of lifeguard staff, swim instructors, and cleaning staff;

-Overseeing basic maintenance of equipment, facilities, and pool area; payroll and weekly deposits; scheduling of staff and special events; safety of pool customers during open swim, swimming lessons, swim meets and private parties.

-Troubleshooting with problem pools across the city that had experienced loss in revenue, high turnover in staff, decreased attendance and poor public image. From 1990 to 1992, I managed four different pools, indoor and outdoor, that had experienced problems in one or all of the above areas.

-Improved the public image of each pool, improved public relations, increased attendance for open swim, swimming lessons, and private parties, and corrected problem areas in staffing and financial operations.

Teaching Experience

Instructor, Advanced Radio Production and Radio Production New Mexico State University, 2000 to 2010

Duties included:

-Course planning and teaching the skills and techniques for Advanced Radio Production and Radio Production. The courses involve intensive writing sessions, hands-on production work, critical listening, discussions on broadcast style, sound gathering, and students developing final audio project

Instructor, Public Speaking New Mexico State University, 1995 to 2000

Duties included:

-Teaching the basics of Public Speaking as an undergraduate general education course. Skills taught include: techniques for overcoming anxiety, writing for the spoken word, effective use of visual aids, researching speech topics, organizing information, and skills for listening.Duties include grading three to five speeches from approximately 30 students, conducting weekly three-hour lectures/class sessions, grading two semester exams and providing feedback on students' progress.

Consultant/Instructor, Public Speaking for the Minority Access to Research Careers (MARC) Program.

New Mexico State University, 2006 to present

Duties include:

-Developed and taught a three-part seminar for students in the MARC program, focusing on the development of basic public speaking skills. Students in this program are not required to take public speaking during their college career and yet need to present their research to their peers, professors and researchers from other universities.

-MARC students learn about presentation structure, content, the use of visual aids, supporting arguments, consciously planned non-verbal behaviors, appearance, and other techniques that will help them develop and deliver an effective presentation.



Non-Profit Experience

President: Mesilla Valley Community of Hope Board of Directors. *June, 2016 to December, 2020*

Was responsible for overall operations of a seven-member board, overseeing the agency that provides services and programs to the homeless and near-homeless. The Board of Directors coordinates fundraising and volunteer opportunities, assesses the fiscal solvency of the agency, represents the agency to the community, will speak to city and county officials when needed, provides guidance to the Executive Director.

President: Parents, Families and Friends of Lesbians and Gays (PFLAG), Las Cruces Chapter. *January, 2009 to June, 2016*

Was responsible for overall operations of a nine-member board, I plan monthly meeting topics, solicit private donations, and plan fundraisers. Am responsible for having starting the Emily Cohen Endowment, oversee the awarding of two \$500 scholarships to area college students, increasing the email list of PFLAG supporters from 100 to 250 recipients, fostering positive relations with area businesses, and reinstating sensitivity training for cadets at the Las Cruces Police Academy.

Board Member: Parents, Families and Friends of Lesbians and Gays (PFLAG)Las Cruces Chapter.

1999 to 2016

Was responsible for community outreach and educational programs that promote diversity and understanding of Lesbians, Gays, Bisexuals and Transgendered individuals in Las Cruces.Plan and participate in educational and public awareness panels with the Las Cruces PoliceAcademy. Led this training for eight years, until the sensitivity program was eliminated. Participate in panel discussions in university classrooms on tolerance, organize booth participation at annual Gay Pride Picnic, moderate or host monthly general meetings, and co-organize and host annual fundraiser.

Chair: Southern New Mexico Pride Committee (PRIDE) 2009 to 2014

Responsible for developing and coordinating annual Pride Picnic and Parade for the Lesbian, Gay, Bisexual and Transgender community in Las Cruces. Arrange for city permit, solicit vendors for annual event, collect fees, troubleshoot problems that may arise on event day, organize mini-fundraisers prior to picnic and parade day for operating expenses, oversee vendor needs on day of event, clean up site when picnic is finished. As Chair, I was responsible for coordinating regular board meetings, acquiring permits for annual Pride events in June, overseeing budgetary items, planning special events, publicity, outreach, and recruiting board members.

Awards & Distinctions

 2017 Recipient of the Merlyn Risser Award for Service and Leadership, PFLAG Las Cruces New Mexico.

This award is given to community leaders who represent the mission of PFLAG in their daily lives, work relationships, and leadership.

• 2015 Commencement Speaker, 2015 Emerge Cohort Served as the class speaker at the graduation ceremony of the 2015 Emerge Cohort.



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• 2013 Women of Distinction, Girl Scouts of the Desert Southwest, New Mexico

This award is given to women who exemplify extraordinary civic, professional or philanthropic commitment and achievement in the community and are a positive role model for girls.

• 2013 Vision Dona Ana County cohort participant, New

Mexico.

This cohort provides an opportunity for regional leaders to contribute to an ongoing vision for positive change in our community. Community leaders are carefully chosen for participation based on their commitment to positive change in our community and their ability to work in a mutually supportive way with other leaders.

- 2012 Vincent R. Johnson Model of Hope Award, New Mexico This award is given to individuals within the LGBTQ community that can be seen as role models to LGBTQ youth and the community alike.
- 2010 Woman of the Year, Rio Grande Adelante, El Paso,

Texas.

Each year, this award is given to a community member who has demonstrated a commitment to advocacy, outreach, and education that furthers equality for the Lesbian, Gay, Bisexual and Transgender community in Southern New Mexico and West Texas.

• 2008, Pride Award for Excellence, Southern New Mexico Pride.

This award is given to three community members each year who have contributed to the advancement of the local LBGT community in Southern New Mexico.

 2003, First Place, New Mexico Broadcasters Association for Radio Feature "Once Enemies, Now Friends."

Awarded for excellence in a statewide competition among radio broadcasters.

- 2003, Commendation from the New Mexico chapter of the National Alliance for the Mentally III of Dona Ana County Presented to individuals for their service in promoting the needs and concerns of those with mental illness.
- 2002, First Place, New Mexico Broadcasters Association for Radio Feature "Jane Hegeland."
- 2001, First Place, New Mexico Broadcasters Association for Radio Feature "The 1980 Sante Fe Prison Riot with Donna Anders."