

SUSAN A. MASON
MANAGING DIRECTOR

Work Experience

- 2011 – present ALIGNED PARTNERS, Menlo Park, CA
Managing Director, Fund III
Managing Director, Fund II
Managing Director, Fund I
- 1996 - 2011 ONSET VENTURES, Menlo Park, CA
Managing Director, ONSET VI
Managing Director, ONSET V
Managing Director, ONSET IV
Managing Director, ONSET Standby Fund
Director, ONSET III
Kauffman Fellow (1996-1998) at ONSET Ventures
- 1990 - 1996 INFORMATION ARCHITECTS, Los Altos, CA
Founder and CEO. Consulting firm providing business model development services in emerging technology markets to both Fortune 1000 companies as well as start-ups.
- 1987 - 1990 FUJITSU MICROELECTRONICS, San Jose, CA
Worldwide Manager of the SPARC Product line. Management responsibility for the development, systems engineering, marketing and sales of both semiconductor and system product lines.
- 1985 - 1987 FAIRCHILD SEMICONDUCTOR, INC., Palo Alto, CA
Field Product Manager. Built and managed the Western region and Pacific Rim field sales and customer engineering support organizations for systems, software and semiconductor product lines.
- 1983-1985 NCR MICROELECTRONICS, INC., Colorado Springs, CO
Applications Engineer. Responsible for software and hardware engineering support to customers of 32-bit microprocessor product line.

Education

- 1996 Kauffman Fellow, Class 2
- 1996 UNIVERSITY OF CALIFORNIA, LOS ANGELES
Master of Business Administration
- 1983 UNIVERSITY OF COLORADO
B.S. Electrical Engineering and Computer Science

Community and Industry Activities

FOUNDING MEMBER AND CHAIR EMERITUS, CENTER FOR VENTURE EDUCATION, PALO ALTO, CA
MEMBER, FINANCE AND INVESTMENT COMMITTEE, TOWN OF LOS ALTOS HILLS, CA
FOUNDING MEMBER, BUSINESS COALITION FOR CONSERVATION AND CLIMATE

