

# ERICA BRAND

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## ABOUT ME

I have 15 years of private sector and nonprofit experience in building innovative strategies in California energy and environmental policy.

## MY WORK

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### The Nature Conservancy

San Francisco, CA

*California Energy Strategy Director (April 2015 - present)*

*Project Director, Renewable Energy (March 2012 - April 2015)*

- Lead teams to create a vision for electric sector decarbonization, identify strategies to achieve this vision, assess feasibility, and successfully execute.
- Skilled at building relationships, coalitions, and partnerships with nonprofit organizations, private companies, and regulatory agencies.
- Extensive experience in communicating critical environmental priorities in various venues and to diverse audiences including senior leadership, internal staff, external stakeholders, media, and the public.

### Pacific Gas & Electric Company (PG&E)

San Francisco, CA

*Senior Environmental Policy Specialist (December 2008 - March 2012)*

*Environmental Policy Specialist (April 2006 - December 2008)*

*Associate Environmental Policy Specialist (February 2004 - April 2006)*

- Led projects to advance the implementation of PG&E's environmental policy initiatives.
- Extensive experience managing cross-functional teams to deliver environmental priorities and achieve business objectives.
- Develop, implement, and measure environmental initiatives within the enterprise, including environmental training programs, compliance initiatives and public-private partnerships which furthered PG&E's environmental policy goals.

## MY EDUCATION

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### University of San Francisco

San Francisco, CA

Master's of Science in Environmental Management

### California Polytechnic State University

San Luis Obispo, CA

Bachelor's of Science in Biological Sciences

## BOARD MEMBERSHIPS

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- Center for Energy Efficiency & Renewable Technologies (CEERT). Sacramento, CA