

J. TYLER WHITE

Lexington, KY 40514 • [REDACTED]

SENIOR LEVEL DIRECTOR

- Strategic problem solver and dynamic leader capable of motivating teams in high stress environments while working with various agencies to establish continuity among stakeholders.
- Highly effective in advising and contributing to the decision-making process of high-level executives including but not limited to Congressional members, CEOs and General Officers.
- Proven ability to manage multiple projects and people while building meaningful relationships with a wide spectrum of constituencies.
- Research, design, and implement methods for recording, encoding, editing and distributing messages to specified target audiences.
- Harvard University Extension School Master of Liberal Arts (ALM), Management degree candidate expected graduation May 2019.

PROFESSIONAL EXPERIENCE

Kentucky Coal Association

LEXINGTON, KY

President (December 2016- Present)

- Proven financial leader through strict budget management practices.
- Creates earned media opportunity using strategic communication and appears on radio and televised programs regularly.
- Speaks on behalf of KY's coal industry to multiple trade, corporate, and civic groups.
- Solves complex problems for multiple stakeholders with regards to regulatory and legislative entities.
- Establishes and maintains relationships with a wide range of stakeholders and Government Officials.

U.S. HOUSE OF REPRESENTATIVES

LEXINGTON, KY

District Director for KY06 (January 2015- Present)

- Oversee all district office operations, including develop and implement policy objectives, strategies and operating plans for the Congressman's district office.
- Implementation of data driven strategies to optimize operations resulting in a 1000% increase in media coverage.
- Provide weekly detailed reports to the Congressman pertaining to the developments and effects of strategic decisions to influence national policy.
- Speaks to local groups when the Congressman is unavailable.
- Establish and maintain relationships with elected officials and representatives of local groups on behalf of the Congressman.
- Construct and manage coalitions for financial services, energy, veterans, agriculture, and equine industries.

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*Professional Experience Continued***ANDY BARR FOR CONGRESS**

LEXINGTON, KY

Political Consultant (January 2013- Present)

- Directs all operations and oversees campaign manager, staff and consultants.
- Advises on all strategic communications including mass mailings, radio and television products.
- Develop and implement fundraising strategies with a targeted goal of \$2,000,000 per cycle.
- Oversee day-to-day grassroots operations including volunteer outreach and data collection efforts.

U.S. HOUSE OF REPRESENTATIVES

LEXINGTON, KY

Field Representative for KY06 (January 2013- 2015)

- Created the Sixth District Veterans' Coalition- growing a coalition from 5 to 900 veterans (and growing) as well as over 10 Veteran Service Organizations who meet with the
- Served as liaison between the Congressman and over 700,000 constituents.
- Built and maintained relationships with officials at the local state and federal level, business owners, and community leaders in order to benefit and serve the constituents of the Sixth Congressional District.

U.S. MARINE CORPS INFORMATION OPERATIONS CENTER

QUANTICO, VA

Military Information Support Operations (Psychological Operations): Team Leader (2010-2012)

- Developed relationships with local Afghan officials and influential stakeholders in order to accomplish national policy objectives.
- Analyzed foreign target audiences to influence their attitudes and behaviors.
- Planned, developed and executed programs to communicate specific and deliberate information to the target audience including radio broadcasts and print media.
- Gathered metrics of foreign target audiences' behavior to evaluate and update existing programs.
- Developed detailed reports to support target audience analysis, program development, and the multiple echelons of headquarters' (battalion, regiment, division and regional command) decision-making processes.

U.S. MARINE CORPS OFFICERS CANDIDATES SCHOOL

QUANTICO, VA

Tactics and Leadership Instructor (2008-2010)

- Provided leadership guidance to Wharton School of Business MBA program along with other national organizations and international agencies.
- Instructor of the Cycle five consecutive times for exceptional teaching skills.
- Served on the NCO leadership panel, charged with providing guidance to future USMC Officers.
- Created and revised training curriculum and curriculum PowerPoint presentations as Marine Corps tactics, techniques and procedures evolved during the Global War on Terror.

U.S. MARINE CORPS 3RD BATTALION 8TH MARINE REGIMENT

CAMP LEJEUNE, NC

Squad Leader Marine Corps infantry battalion (2004-2008)

- Supervised, mentored & trained over 40 Marines in infantry tactics to ensure mission accomplishment during combat operations throughout Operation Iraqi Freedom.

EDUCATION & CREDENTIALS

Harvard University Extension School (2014-Present) CAMBRIDGE, MA
Master of Liberal Arts (ALM), Management, Concentration: General Management

University of Kentucky (2012-2014) LEXINGTON, KY
Bachelor of Arts, Communications

- Graduated with Honors while maintaining full time employment with the U.S. House of Representatives.

COMMUNITY INVOLVEMENT

COMMERCE LEXINGTON GOVERNMENT AFFAIRS COMMITTEE	LEXINGTON, KY
FRIENDS OF COAL INC. (DIRECTOR)	LEXINGTON, KY
CEDAR EASTERN KY (BOARD MEMBER)	PIKEVILLE, KY
KY CHAMBER ENVIRONMENTAL COMMITTEE	FRANKFORT, KY
TRADITIONAL BANK REGIONAL DIRECTOR	MT. STERLING, KY
LEADERSHIP LEXINGTON (2015)	LEXINGTON, KY
EMERGE STEERING COMMITTEE: EMERGING LEADERS CONFERENCE	LEXINGTON, KY
KENTUCKY SIXTH DISTRICT VETERANS COALITION	LEXINGTON, KY