

## CHANDRA FARLEY

[REDACTED], Atlanta, Georgia, 30309

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### CORE COMPETENCIES

Design Thinking, Sustainability Planning, Interior Design, Web Design, Graphic Design, Microsoft Office, Google Suite, Social Media, Operations, Community Engagement, Stakeholder Management, Strategic Planning, Resource Development, Project Management, Mentoring

### PROFESSIONAL EXPERIENCE

PARTNERSHIP FOR SOUTHERN EQUITY (2018 – Present) Atlanta, GA

*Just Energy Director*

Develop team leadership, craft program strategy, and provide team coaching to achieve PSE's energy equity goals in accordance with its mission. Support funder resource development and manage relationships between local and regional coalitions convened. Advance more equitable outcomes for black and brown communities and grow first-person advocacy for low-income energy efficiency and clean energy programs and policy. Externally, represent PSE in local, regional and national forums as a speaker on issues of energy equity and climate justice. Internally, orchestrate financial and program performance reporting, allocate staff resources and serve as a member of the leadership team.

SOUTHFACE ENERGY INSTITUTE (2009 – Present) Atlanta, GA

*Program Manager - Commercial Sustainability Services* 2013 - 2018

Develop Best Practices in Sustainability programs and services to implement energy, water and resource-efficiency projects for nonprofits and commercial buildings. Manage funder and partner relationships, orchestrate financial and program performance reporting, allocate staff resources and advance community awareness.

- Provide leadership for the Grants to Green suite of programs in partnership with the Community Foundation for Greater Atlanta and The Kendeda Fund that provides funding to metro Atlanta nonprofits to increase the cost-efficiency of operations by implementing energy and water efficiency upgrades. Funded more than 200 nonprofits over \$6M through strategic partnerships. Participating organizations are saving over \$2M on annual utility costs.
- Established the Nonprofit Energy & Water Efficiency Initiative in partnership with Boys & Girls Club of America and Feeding America to develop an energy and water efficiency program model for the national nonprofit and foundation community. Over \$4M has been invested to implement energy and water efficiency upgrades in Boys & Girls Clubs and Food Banks nationwide.
- Design and execute educational opportunities for stakeholders on improving the practices that impact the environmental sustainability of commercial buildings and communities.

*Project Manager - Southface Events* 2011 - 2013

Full accountability for program development, communications, budget and execution of signature events such as: Greenprints Conference, Visionary Dinner and EarthCraft Awards.

Annual attendance included 1,500+ guests, sponsors and stakeholders that contributed over \$1M towards organizational fundraising goals.

*Project Manager - Meetings & Events* 2009 - 2011  
Developed facility rental and tours program as well as Sustainable Facility Guidelines. Managed trainings, meetings and events at the award-winning Southface Eco Office and SWEET Center. Over 150 corporations, nonprofits and government entities have hosted meetings and events at the Eco Office providing diverse audiences with the opportunity to experience sustainable commercial facilities in action. Clients included Coca-Cola, the U.S. Environmental Protection Agency, the U.S. Department of Energy and Xerox.

MEP ASSOCIATES, INC. Atlanta, GA  
*Private Events Manager* January 2007 – August 2009  
Marketed special event spaces for restaurant and retail holdings. Target markets included visiting conferences, local businesses and executive meetings. Executed special events to promote retail partnerships featuring domestic and international wine producers and celebrity chefs.

I DEZIGN INTERIORS Nashville, TN  
*Managing Partner* October 2004 – January 2008  
Award-winning Principal Designer in charge of business operations, sales and contracts throughout Tennessee, Georgia and southern California. Developed and hosted seminars for industry professionals and consumers to increase revenue-generating business streams. Implemented designs for luxury residential, retail, and model home installations valued over \$5M.

### **CONFERENCE PRESENTATIONS**

“Accelerating and Scaling Solutions.” Climate Corrections Conference. Orlando, FL, 2018.

“Advancing Equity & Opportunity in the Southeast.” Southeast Climate and Energy Network. New Orleans, LA, 2018.

“Atlanta: Equity and Policy Overview.” Race Forward 100% Cities Convening. New York, NY, 2018

“Atlanta’s Work to Advance Clean Energy.” TFN GREEN Meeting. Atlanta, Georgia, 2018

“Climate Justice: Big Picture Challenge.” BALLE Shift Capital Summit. Pacific Grove, CA, 2018

“Energy, Equity & the South.” Southern Region APRI Conference. Norfolk, VA, 2018

“Energy Equity.” Georgia WAND REAL State of the Union. Atlanta, GA, 2018

“Energy, Environment, + Equity = A Stronger Economy.” EarthShare of Georgia, Atlanta, Georgia, 2018

“Energy Equity.” Leadership for Partnership. Waynesboro, GA, 2018

“EPA Environmental Justice Academy: A Values Roadmap for Just Communities.” American Planning Association Conference. New Orleans, LA, 2018

“Renewable and Equitable Cities a Values Roadmap for Healthy, Resilient Communities.” Urban Affairs Association Conference. Toronto, Canada, 2018

“Tough Issues and Companies as Social Disruptors.” Points of Light Conference. Atlanta, GA, 2018

“Case Studies: Nonprofit Energy & Water Efficiency Program.” Feeding America Food Sourcing and Operations Conference. Atlanta, GA, 2017

“Grants to Green and Nonprofit Energy & Water Efficiency.” Women’s Sustainable Leadership Group. Atlanta, GA, 2017

"Going Green: An Introduction to Energy, Water and Food Waste Reduction." Feeding America Food Sourcing and Operations Conference. Kansas City, MO, 2016

### **CERTIFICATIONS**

GREEN MEETINGS INDUSTRY COUNCIL	Atlanta, GA
Sustainable Event Professional Certificate Program	2015
UNITED STATES GREEN BUILDING COUNCIL	Washington, DC
LEED Green Associate	2013
GCN NONPROFIT UNIVERSITY	Atlanta, GA
Certificate of Nonprofit Organization Management	2011

### **PROFESSIONAL SERVICE**

Spring Survey Nominations Committee, US Climate Action Network, 2019

Board Member, Alabama Interfaith Power & Light, 2019

Vice-President, Environmental Justice Academy Alumni Association, 2019

Communications Chair, Environmental Justice Academy Alumni Association, 2018

Board Member, EarthShare Georgia, 2017

President, Green Meetings Industry Council, 2015

Vice-President, Green Meetings Industry Council, 2014

### **COMMUNITY SERVICE**

Board Member, Community Movement Builders, 2015-Present

Regional Leadership Council, North America-South Region, Open Architecture

Collaborative, 2016 - 2018

Planning Team, TEDxPeachtree, 2010-2012, 2015-2016

Co-Organizer, TEDxYouth@TheBeltline, 2013-present

Director of Communications, Architecture for Humanity Atlanta, 2009 - 2014

### **PROFESSIONAL DEVELOPMENT**

Transform Finance, Institute for Social Justice Leaders

U.S. EPA, Region 4, Fundamentals of Environmental Justice

Techniques for Developing Your Leadership Style, Progressive Women’s Leadership

Sustainable Meetings Conference, Green Meetings Industry Council

Leadercast, Atlanta, May 2014

TEDxSummit, Doha, 2012