

Taylor Phillips – Owner & Founder, Jackson Hole EcoTour Adventures

Taylor Phillips is the founder and owner of **Jackson Hole EcoTour Adventures**, which he launched in 2008. Since then, he has built the company into one of the region's leading wildlife education and guiding services, connecting visitors to the wonders of the Greater Yellowstone Ecosystem. EcoTour Adventures operates under two National Park Service concession contracts to guide cross-country skiing and snowshoeing in Grand Teton National Park, as well as permits for photography and road-based tours in both Grand Teton and Yellowstone National Parks.

Taylor's greatest passion is wildlife conservation. In **September 2024**, he received the **Contributions to Biodiversity Conservation Award** from the University of Wyoming's Biodiversity Institute, honoring his outstanding work in conservation education, outreach, and funding.

Beyond EcoTour Adventures, Taylor helps shape Wyoming's outdoor recreation and tourism economy. He serves on the **Wyoming Office of Tourism Board of Directors**, contributing to the state's long-term vision for sustainable tourism, and is a leader in the **Wyoming Outdoor Recreation Business Alliance**, where he advocates for balancing economic growth with conservation stewardship.

In **2021**, Taylor founded **WYldlife for Tomorrow**, an innovative initiative that mobilizes businesses and individuals who rely on Wyoming's wildlife economy to invest directly in conservation. In just three years, the effort has raised more than **\$400,000** to support vital projects such as highway wildlife crossings, habitat restoration, wildlife research, and fish passage improvements.

Since its founding, EcoTour Adventures has educated more than **100,000 visitors** and contributed over **\$250,000** to local and national organizations working to protect the Greater Yellowstone Ecosystem. Taylor continues to blend tourism with stewardship—ensuring every tour both inspires visitors and strengthens the future of Jackson Hole's wildlife and wild places.