

Caroline Gleich

Park City, UT | [REDACTED]

Professional Ski Mountaineer, Adventure Athlete, and Environmental Activist

A decade and a half of experience as a professional athlete, speaker, content creator, and storyteller. My goal is to inspire people to get outside, live a healthy, active lifestyle and protect the places we love to play.

Areas of expertise:

Outdoor adventure
Ski mountaineering
Risk management

Digital content strategy
Public speaking
Snow science

Social & environmental responsibility
Technical product testing
Community engagement & activism

PROFESSIONAL EXPERIENCE

Big Mountain Dreams™ Foundation

2016-Present

Founder, Professional Ski Mountaineer, Content Producer, Keynote Speaker, Activist

At Big Mountain Dreams™, I specialize in creative story-telling by producing photos, videos, and writing that makes people dream and act. I share stories through my public speaking, whether it's at corporate keynotes, like the recent B-Corps summit, or political rallies, like the 2020 Climate Rally I organized in Denver, CO. My focus in every speaking and content endeavor is to educate my community on global and local issues that impact us.

Patagonia; Keen; Julbo

2011; 2017; 2015; -Present

Ambassador and Sponsored Athlete

I partner with brands that resonate with my ethos. In all three cases, Patagonia, Keen, and Julbo are invested in protecting the planet and public lands—some more vocally than others. My work with each of these brands focuses on brand storytelling as well as conservation initiatives and calls to action. These partnerships enable me to travel to remote alpine environments like the Himalaya where I have the opportunity to see the impacts of climate change first hand.

Clif Bar; Backcountry.com; Elan; Leki; Pret Helmets

Sponsored Athlete

My job as a sponsored athlete is to represent brands through my social media community, on expeditions, and in my speaking and writing engagements. I also work with sponsors to highlight issues in the environmental and outdoor communities where we could be more effective in promoting positive change.

CAREER ACCOMPLISHMENTS

- First woman to ski all 90 lines of the Chuting Gallery
- Climbed and skied the three highest peaks in Ecuador in one week
- Orizaba summit (highest volcano in North America) in a weekend
- Aiguille du Chardonnet, West Couloir via Forbes Arete, in Chamonix, France
- Summited and skied Cho Oyu, the sixth-highest peak in the world
- Summited Mt Everest
- Mt Rainer Ski Descent in a single day
- Grand Teton in a day from Salt Lake City
- #ClimbForEquality campaign to advocate for gender equality in the mountains.
- Path to Positive Utah Climate Leader
- Featured in REI film, Follow Through
- 2017 Powder Magazine Skier of the Year
- 2017 HEAL Utah Inspired Leadership Award
- Panelist for environmental activism at Winter Wildlands Alliance Conference
- Protect Our Winters panelist for turning passion into purpose
- Featured in Warren Miller Film, Chasing Shadows
- Featured in Warren Miller Film, Like There's No Tomorrow
- Created custom ski goggle with Julbo Eyewear
- Founder of Big Mountain Dreams™ Non-Profit Foundation

KEYNOTE SPEECHES

NIRSA Region VII Keynote Speaker - 2019
Backcountry Stoke Series Keynote - 2019
Biotech Mountain Meeting Keynote - 2019
SummitX Conference Keynote - 2019
Decentralized Energy Conference Canada Keynote - 2018
Intermountain CFO Summit Keynote - 2018
Banff Venture Forum Keynote - 2017

EDUCATION

University of Utah, 2005-2010, Magna Cum Laude
Bachelor of Science in Anthropology, Communications

Hinckley Institute of Politics

Political Internship with Governor Gary Herbert's Environmental Advisor, Ted Wilson

VOLUNTEER EXPERIENCE

Protect Our Winters
Riders Alliance Member

American Alpine Club
Athlete Ambassador

Wasatch Backcountry Alliance
Board Member

Winter Wildlands Alliance
Ambassador

Climb the Hill Rally
Concerned Citizen

Access Fund
Volunteer

Tree Utah
Volunteer Tree Planter

ACLU
Volunteer Fundraiser

Together Rising
Volunteer Fundraiser

HEAL Utah
Citizen Lobbyist Trainer,
Fundraising Volunteer

Friends of Cedar Mesa
Volunteer Fundraiser for Bears
Ears Education Center

MEDIA & AWARDS

Critique of Governor Herbert's Ten Year Energy Policy, Hinckley Journey 2010

Powder Magazine [Photo of the Year Award](#) 2013

Shift Adventure Athlete Award 2016

Female Team Ski Mountaineering National Champion 2018

[Misogyny and Sexism Will Not Defeat Caroline Gleich](#), Outside Online 2018

[Caroline Gleich on How Inclusivity Will Make the Mountains a Better Place for Everyone](#), The Inertia 2018

Profiles in Powder Magazine, Backcountry Magazine, Freeskier Magazine, Skiing Magazine, Adventure

Journal, Brides Magazine, Rock and Ice Magazine, The New York Times, and more

Published on the cover of Backcountry Magazine, Ski Magazine, and Powder Magazine
