

PUERTO RICO PRIVATE SECTOR COALITION – GROUP BIO

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Ms. Liliana Cubano currently serves as the President of the Puerto Rico Products Association (PRPA). Ms. Cubano is the President Kreative Ad advertising agency. Liliana became the second woman to preside over the centennial Products Association of Puerto. For the past 12 years, Liliana Cubano has served on the Board of Directors of the PRPA, as well as Regional Director, Executive Committee and collaborator in the Marketing, Puerto Rico Fair, and Made in Puerto Rico Junior, New Partners, and Convention committees. Liliana holds bachelor's degree from the University of Puerto Rico, Mayaguez campus, in Business Administration with a concentration in Marketing and a master's degree from the Inter-American University, Metropolitan campus.