

JACQUELINE W. GELB



EXECUTIVE PROFILE

Senior association executive, government affairs leader, and public policy strategist with more than 20 years of experience leading legislative, regulatory, and stakeholder engagement initiatives. Proven record influencing federal and state policy, building industry coalitions, leading high-performing teams, and advising boards, C-suite executives, policymakers, and regulatory agencies. Recognized for driving business outcomes through strategic advocacy, consensus-building, and organizational leadership.

PROFESSIONAL EXPERIENCE

TRUCK AND ENGINE MANUFACTURERS ASSOCIATION (EMA)

President & Chief Executive Officer | 2026–Present

Lead executive responsible for a national trade association representing global engine and vehicle manufacturers, directing organizational strategy, advocacy, member engagement, and operational performance.

- Lead organizational strategy and operations in partnership with the Board of Directors, advancing industry advocacy and long-term growth.
 - Represent member interests before federal and state regulators, policymakers, and industry stakeholders.
 - Build consensus among member companies, government agencies, and industry partners to advance strategic priorities.
 - Oversee financial stewardship, operational excellence, and member value delivery.
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AMERICAN TRUCK DEALERS (ATD)

President | 2024–2026

Established and executed the strategy and mission for the nation's franchised truck dealers to advance the interests of franchised truck dealers with the federal government and truck industry stakeholders.

- Directed legislative and regulatory advocacy efforts on behalf of truck dealers nationwide.
- Led board governance, member engagement, and industry events.
- Served as principal spokesperson for ATD with policymakers, media, and industry stakeholders.

AMERICAN TRUCKING ASSOCIATIONS (ATA)

Vice President, Energy & Environmental Affairs | 2023–2024

Served as the trucking industry's lead expert on energy and environmental policy.

- Led regulatory engagement regarding greenhouse gas and zero-emission vehicle mandates.
- Managed industry coalitions and commissioned research on fleet electrification.
- Served as primary media spokesperson and policy expert on environmental and energy issues.

NAVISTAR, INC.

Vice President, Government Relations | 2017–2023

Lead in setting the company's strategy and public policy priorities with all levels of government and responsible for maintaining relationships with industry associations and think tanks on various legislative and regulatory issues.

- Support C-suite business and public affairs positioning opportunities on emerging technologies with high level government officials in the White House, Executive Branch, Congress, Governors, think tanks and industry conferences.
- Grew and led a team across multiple states with various expertise. Established and managed a cross functional regulatory team to drive consistent and successful regular outcomes.

Director, Government Relations | 2011–2017

- Led federal and state lobbying activities and stakeholder engagement.
- Guided regulatory approval efforts for strategic corporate partnerships.

UNITED STATES SENATE – OFFICE OF SENATOR JIM DEMINT

Legislative Assistant | Legislative Correspondent | Finance Assistant | 2003–2010

Managed legislative portfolios covering transportation, energy, manufacturing, labor, taxes, trade, and appropriations.

- Advised on transportation reauthorization and infrastructure investment initiatives.
- Authored legislative proposals, policy memoranda, speeches, and briefing materials.

BOARD LEADERSHIP & GOVERNANCE

- President & Chief Executive Officer, Truck and Engine Manufacturers Association

- Executive Committee Member, Truck and Engine Manufacturers Association
 - Board of Directors Member, Truck and Engine Manufacturers Association
 - Treasurer, Truck and Engine Manufacturers Association
 - Treasurer, Navistar Political Action Committee
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AREAS OF EXPERTISE

Government Relations • Public Policy • Regulatory Affairs • Association Management • Board Governance • Strategic Planning • Coalition Building • Stakeholder Engagement • Legislative Strategy • Executive Leadership • Strategic Communications

EDUCATION

CLEMSON UNIVERSITY | 2004

Bachelor of Arts, Political Science

Minor: Biological Sciences

HONORS & AWARDS

Golden Trumpet Award Winner
Public Relations Society of America – Chicago Chapter
Save Tulsa Jobs Campaign, 2021