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6 REDUCE, REUSE, RECYCLE, REFORM:

7 ADDRESSING AMERICA'S PLASTIC WASTE CRISIS

8 WEDNESDAY, MARCH 4, 2020

9 House of Representatives,

10 Subcommittee on Environment and

11 Climate Change,

12 Committee on Energy and Commerce,

13 Washington, D.C.

14

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17 The subcommittee met, pursuant to call, at 10:30 a.m.,
18 in room 2322, Rayburn House Office Building, Hon. Paul Tonko
19 [chairman of the subcommittee] presiding.

20 Members present: Representatives Tonko, Peters,

21 McEachin, Blunt Rochester, Soto, Matsui, McNerney, Ruiz,

22 Dingell, Pallone (ex officio), Shimkus, McKinley, Johnson,

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23 Long, Flores, Carter, Duncan, and Walden (ex officio).

24 Also Present: Representatives Cardenas and Bucshon.

25 Staff present: Jacqueline Cohen, Chief Environment

26 Counsel; Adam Fischer, Policy Analyst; Anthony Gutierrez,

27 Professional Staff Member; Caitlin Haberman, Professional

28 Staff Member; Rick Kessler, Senior Advisor and Staff

29 Directory, Energy and Environment; Brendan Larkin, Policy

30 Coordinator; Nikki Roy, Policy Coordinator; William

31 Clutterbuck, Minority Staff Assistant; Jerry Couri, Minority

32 Deputy Chief Counsel, Environment and Climate Change; Tyler

33 Greenberg, Minority Staff Assistant; Peter Kielty, Minority

34 General Counsel; Mary Martin, Minority Chief Counsel, Energy

35 and Environment and Climate Change; Brandon Mooney, Minority

36 Deputy Chief Counsel, Energy; and Peter Spencer, Minority

37 Senior Professional Staff Member, Environment and Climate

38 Change.

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39 Mr. Tonko. [Presiding.] The Subcommittee on
40 Environment and Climate Change will now come to order.

41 I recognize myself for 5 minutes for the purposes of an
42 opening statement, as we welcome our panel of witnesses.

43 Today's hearing is an opportunity for us to begin to
44 examine our nation's waste challenges as well as some
45 potential solutions. Reducing waste and encouraging
46 recycling can play an important role as we seek to make our
47 nation more sustainable and transition to economywide net
48 zero greenhouse gas emissions. I think I am safe in saying
49 that every Member and every witness likes recycling, and the
50 broader public likes recycling, too, but many people have
51 concerns that materials in their curbside bins often do not
52 end up being recycled. We know that many recyclable products
53 end up in landfills, and plastic waste, in particular, is
54 ending up in our environment and our oceans.

55 So, this is a very serious issue, and I am happy to see
56 many Members wanting to get engaged. In the past few months,
57 there have been numerous pieces of legislation introduced
58 which I expect we will hear about today. These bills cover
59 marine debris, recycling infrastructure, consumer education,
60 and plastic waste.

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61 Undoubtedly, this interest has been driven by China's
62 decision in 2018 to impose restrictions on imported waste.
63 For decades, we relied on China as a dumping ground,
64 especially for our low quality and contaminated waste. The
65 closure of this market has had major impacts on the United
66 States recycling system, causing municipalities to scale back
67 once profitable programs, many of which are now actually
68 costing local government money.

69 While China's National Sword Policy has surely caused an
70 upheaval, I think we would be mistaken if we simply blamed
71 China for no longer wanting our waste. This episode has
72 exposed longstanding issues in our system. We have been
73 sweeping deficiencies in domestic markets, education, and
74 infrastructure under the rug so long as China was willing to
75 accept our waste. I hope we can see this as an opportunity
76 to reevaluate our domestic efforts and try to understand how
77 the federal government can play a constructive role in
78 improving recycling outcomes.

79 But we risk falling into a trap if we begin to believe
80 that recycling can be the solution to our nation's waste
81 issues. It is not a silver bullet. It is worth reminding
82 everyone that we teach children the importance of reduce,

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83 reuse, and recycle.

84 There is a reason recycling is third in that slogan. We
85 need to put a much greater emphasis on reducing, first and
86 foremost. There are meaning reduction opportunities for all
87 materials, but especially plastics, where there are growing
88 numbers of alternatives for many single-use products. Many
89 state and local governments are now tackling this issue head-
90 on. So, it is an appropriate time to consider the role of
91 reduction as part of the strategy to address plastic
92 pollution.

93 We also need to consider how to reduce contamination of
94 waste stream. American contamination levels are at 25
95 percent, meaning that one out of every four items placed in a
96 recycling bin should be thrown into trash. This is
97 particularly challenging for paper products, which often do
98 have viable domestic markets if collection and sorting
99 processes work properly, but can be easily contaminated.

100 Today, we will hear about a wide range of potential
101 solutions: improving consumer education, encouraging
102 standardized packaging, designing products to be more easily
103 recycled, and incentivizing recycled content in manufactured
104 products, which can have significant energy reduction and

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105 climate benefits.

106 I look forward to our witnesses advising us on a path
107 forward because, knowing the environmental and climate
108 impacts of plastic waste, as well as the newfound economic
109 pressures on local governments' recycling programs, now is
110 the time for us to come together and embrace some of these
111 common-sense solutions for our nation's waste issues.

112 I thank our witnesses for being here and look forward to
113 the discussion at today's hearing.

114 With that, I will yield to the ranking member on the
115 Subcommittee on Environment and Climate Change,
116 Representative Shimkus, for 5 minutes.

117 Mr. Shimkus. Thank you, Chairman Tonko, for this
118 opportunity to speak about today's hearing on recycling and
119 waste management, including plastics.

120 I want to personally welcome Billy Johnson here -- he is
121 a good friend and ally for many, many years -- and, of
122 course, the American Chemistry Council, who helped so much on
123 TSCA. So, we have developed great relationships with those.

124 For the last 12 years, Chairman Pallone and I have also
125 served as co-chairs of the House Recycling Caucus. It has
126 been a great opportunity to learn more about the benefits of

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127 recycling as well as the challenges faced by the larger
128 recycling industry. And then, you learn about the great
129 diversity in the recycling world.

130 Recycling is an issue that I believe makes great sense
131 for both the environmental and economical perspective. We
132 have heard a lot about the demise of recycling in America
133 after China ended imports of recyclables from the U.S. The
134 recycling industry, however, remains extremely important to
135 the U.S. economy.

136 Additionally, recycling conserves our natural resources
137 and permits obsolete, previously-used surplus and byproduct
138 materials to be processed into specific commodities that are
139 used to manufacture new products. In 2018 alone, more than
140 120 million metric tons of scrap material was processed in
141 the United States for reuse, generating \$109.78 billion in
142 economic activity and directly employing 164,000 Americans.

143 Is recycling perfect? Absolutely not. Are some
144 recycling sectors better positioned than others? Of course
145 they are. Are global markets and individual commodity prices
146 determinative on whether certain items are recycled and the
147 quality of those products? Of course. Is there room for
148 improved education, infrastructure, and research? Certainly,

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149 there is. These are all worthy subjects that I hope we can
150 get to today.

151 Unfortunately, I am worried about a few undercurrents
152 that appeared in the testimony. There are ideas there that I
153 cannot support and would encourage others not to support as
154 well.

155 The first is getting the federal government involved in
156 dictating the terms of how local governments should collect
157 and manage discarded solid waste. The Solid Waste Disposal
158 Act has a well-established delineation of authorities between
159 the federal government and the states. The federal
160 government takes the lead on hazardous waste management, and
161 states and local governments are primary in the solid waste
162 arena. I do not support dismantling that wall between the
163 two and injecting the federal government to setting curbside
164 collection requirements and recycling standards for discarded
165 items that are not hazardous.

166 The second bothersome item for me in some of the written
167 testimony was the desire to place new federal costs on
168 manufacturing of non-hazardous items and federal mandates on
169 material content and design of those items. This kind of
170 policy strangles innovation and initiative on the business

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171 end and, ultimately, shifts costs to consumers in the form of
172 higher taxes or increases in consumer goods and prices.

173 The last bothersome thing I found in the testimony was
174 the view that we need to reduce manufacturing in the United
175 States, whether from virgin materials or entirely out of
176 recycled ones. This sentiment included agriculture, timber,
177 and mining -- important industries in flyover country, where
178 I currently reside, and rural areas across the country.
179 These types of industries are essential in keeping us a
180 strong nation with a high standard of living.

181 We all want a clean environment, but we cannot fund it
182 in a competitive global marketplace if Americans' ingenuity
183 consciously recedes into a place where our manufacturing
184 sector has a GDP of a third-world country. At a minimum,
185 items break down and you need to replace them.

186 On the subject of plastics, there is a good deal that we
187 need to learn about the plastics issue and what is happening
188 today and in the future. I hope we will explore solutions to
189 both marine debris and mitigating greenhouse gases release
190 from landfills or a manufacturing plant. I know some people
191 think it would be easier to ban plastic, but I do not believe
192 that is a good policy to ban materials just because you don't

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193 like them. We should explore whether banning plastic would
194 actually exacerbate the problems Congress thinks it is
195 solving with a ban, as well as what other risk tradeoffs
196 occur from taking such an action.

197 That said, I join Chairman Tonko in welcoming our
198 witnesses here today, and I thank them for their time and
199 their expertise.

200 With that, Mr. Chairman, I yield back my time.

201 Mr. Tonko. The gentleman yields back. The chair now
202 recognizes Chairman Pallone, chair of the full committee, for
203 5 minutes for his opening statement, please.

204 The Chairman. Thank you, Chairman Tonko.

205 Recycling has long been an essential tool in our
206 environmental protection toolbox. Unfortunately, it is clear
207 from the plastic pollution in our oceans that our recycling
208 system is simply not working. Plastic pollution is
209 contaminating our air, our land, and our water, and
210 contributing to the climate crisis.

211 I was going to mention that Mr. Shimkus and I are co-
212 chairs of the House Recycling Caucus, but he already
213 mentioned it. And he doesn't seem to be too happy this
214 morning. I don't know why, but usually he smiles more.

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215 [Laughter.]

216 But I did want to sound a more somber note if I can say
217 to Bill Johnson that I do miss Mark Reiter. He at ISRI was
218 always the main person who would remind me about all the
219 things we needed to do with recycling and the future of
220 recycling. So, I do miss him today, Bill, but it is good to
221 see you here, Bill.

222 Recycling can play an important role in addressing
223 climate change and reducing pollution in our communities
224 while also boosting local economies, but we will only realize
225 those benefits if we modernize what is becoming an outdated
226 system. At the same time, we can't forget that recycle is
227 the third "R" in "Reduce, reuse, recycle." As we examine
228 ways to address the plastic waste crisis, we must consider
229 what happens to materials both before and after they reach
230 the consumer, and that means reducing the amount of waste we
231 generate in the first place, while also creating the right
232 incentives to reuse recyclable material.

233 And we now understand the important role composting can
234 play in reducing waste going to landfills and contaminants in
235 our recycling system. This is particularly important if we
236 substitute compostable products for single-use plastics and

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237 other difficult-to-recycle items.

238 Now for decades, we know the U.S. shipped most of its
239 recyclables, including 70 percent of its plastic, to China
240 for processing, and this was profitable for American
241 recyclers and hid any environmental cost from the American
242 public. But the truth was that up to 30 percent of that
243 material exported was contaminated, making it unrecyclable.
244 In 2018, China banned the import of most plastic waste and
245 mixed paper material as part of an effort to curtail
246 pollution, and this policy shift has changed the U.S.
247 recycling market and is forcing us to recognize that much of
248 what we thought we were recycling was actually being
249 discarded.

250 Some municipalities have been forced to scale back their
251 recycling programs while others are canceling curbside
252 collection altogether. With no viable alternatives, many
253 communities have been left with no choice but to direct their
254 waste to landfills, and many are looking beyond recycling to
255 efforts to reduce waste to solve the problem. Others are
256 considering outright adopting bans on plastic bags, straws,
257 and other single-use plastics. And some cities are employing
258 incineration to turn waste to energy, and this offers climate

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259 benefits compared to landfilling, but does not offer the same
260 level of environmental benefits as recycling or source
261 reduction.

262 For certain materials, the recycling system is working
263 relatively well. Aluminum, for example, 90 percent of that
264 is, I guess, recyclable. And of all the aluminum ever
265 produced in North America, 75 percent remains in use today.

266 But that is not the same for plastics. Over the last 60
267 years, about 8 billion tons of plastic have been produced
268 globally and about 75 percent has become waste. And it is
269 often cheaper to make new plastics from fossil fuels than to
270 recycle it. And because plastic takes more than 400 years to
271 degrade, most of this waste is either languishing in
272 landfills or found in the environment as litter. One study
273 estimates that there will be more plastic than fish in the
274 ocean by 2050.

275 And this pollution contributes significantly to climate
276 change. Last year, global greenhouse gas emissions from
277 plastic production, transport, and disposal was equal to the
278 emissions from 189 coal-fired power plants. And that
279 footprint is projected to more than triple by 2050, consuming
280 up to 13 percent of the planet's remaining carbon budget.

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281 So, solving the climate crisis will require strong
282 action to address emissions from production and disposal of
283 plastic. This committee has been hard at work developing
284 legislative solutions to address the climate crisis. In
285 January, we released the Clean Future Act, which will put the
286 U.S. on a path to net zero greenhouse gas emissions by 2050.
287 When we released that draft, we noted several areas needing
288 further work, including recycling issues.

289 So, I am pleased that we are holding this hearing today
290 to continue that work, and I look forward to hearing the
291 witnesses' perspectives on how we can modernize our recycling
292 system and our economy, particularly to solve the plastic
293 waste crisis.

294 So, thank you, Mr. Chairman. This is a very important
295 hearing.

296 Mr. Tonko. Thank you. The gentleman yields back. The
297 chair now recognizes Representative Walden, the ranking
298 member of the full committee, for 5 minutes for his opening
299 statement, please.

300 Mr. Walden. Good morning, Mr. Chairman.

301 Mr. Tonko. Good morning.

302 Mr. Walden. And thanks to our witnesses today, and we

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303 appreciate the hearing on recycling, waste management,
304 plastics, and how these play a role in our society and the
305 environment, something I think we all care deeply about,
306 especially with all the stories about plastic floating around
307 out in the ocean and the sources of that waste.

308 I think it is a really interesting topic and it does
309 give us a chance to jump in more deeply into an issue that
310 has gained a lot of traction, especially since China fully
311 implemented its National Sword Policy which bans the
312 importing of plastics and other recyclables, and in so doing,
313 it will force us to consider many other issues that could
314 raise significant and long-term policy impacts on the quality
315 of life in the U.S.

316 Mr. Chairman, I want us to do work that points us to
317 targeted solutions. I want us to do work that will bring
318 meaningful results. I am concerned, though, that this
319 hearing, between its title, explanatory press statement, and
320 the limited number of witnesses, is trying to pack an awful
321 lot of issues into one thing. And the subcommittee may not
322 be able to adequately cover or make progress on any
323 individual subject.

324 It is particularly true if this non-specific hearing is

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325 meant to satisfy some regular order requirement for any
326 pieces of legislation because these are really important
327 issues, and we need to be able to dive deeply on each one of
328 them to get it right.

329 First, the existing legal structure in the Solid Waste
330 Disposal Act has, for the last four and a half decades, had
331 the federal government setting policy for hazardous waste,
332 but left curbside collection of ordinary trash and
333 recyclables up to states and local governments. Some of our
334 witnesses are suggesting a federal takeover -- at least that
335 is my term -- of some of these responsibilities or precluding
336 use entirely of sources of waste management such as
337 incineration. Now those kinds of moves could strand billions
338 of dollars in existing municipal investment and create waste
339 collection management disruptions and confusion. If this is
340 the direction the committee wants to go, we need to hear from
341 the EPA; we need to hear from states -- I know our counties
342 are in town right now -- and local governments because they
343 will all be impacted. So, hopefully, we would hear from all
344 of those elements.

345 Second, recycling rates, regardless of the item being
346 recycled, are driven by quality feedstocks, high commodity

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347 prices, efficient collection, infrastructure resources, and
348 effective public education. Now some sectors, like paper
349 recyclers, have done a good job making investments to build
350 out the infrastructure and pursue high-quality paper
351 economically. Others are suffering because either the price
352 of their commodities is low or they don't have a good
353 collection infrastructure, or both.

354 As for plastics, there are really two big issues, global
355 marine debris and domestic management of plastics. We know
356 EPA is actively working on its Trash-Free Waters Program to
357 help capture or prevent marine litter from reaching the
358 ocean, something that the EPA Administrator Andrew Wheeler
359 spoke about during last week's subcommittee hearing.

360 In addition, the private sector I know is making major
361 investments in attacking this problem. I think we could find
362 a lot of collaboration on that matter. The domestic
363 management has interesting permutations to it, from single-
364 use plastics to low recycling rates. Plastic also shares the
365 lack of domestic collection infrastructure that led to Asian
366 importation policy against U.S. exports of these items.

367 I wish we could have heard from the various sectors
368 today to completely explain all these situations for us, so

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369 we could better understand plastics and the forces in Asia
370 driving their waste laws.

371 Third, plastic usage also brings up questions about
372 climate change risks and the use of fossil fuels to make
373 plastic. Before people look to remove plastic from the
374 economy on the criteria alone, I think it would be good to
375 have a discussion of what alternatives look like, and not
376 only what their carbon footprint is, but also whether these
377 items make our society safer or more secure. Moreover, we
378 need to look at whether the tradeoff in lifestyle emissions
379 is worse, rather than better, as it relates to climate and
380 the environment.

381 So, Mr. Chairman, we do have a serious challenge we are
382 trying to tackle today. The answer is innovation,
383 preparation, conservation, adaptation. And I welcome our
384 witnesses and look forward to hearing from them.

385 As a final footnote, we do have another subcommittee
386 going on downstairs. So, some of us have to bounce back and
387 forth, but we do have your statements. We appreciate your
388 input.

389 It is really an important issue. Oregon, my home state,
390 led in these areas. My father in 1971 supported the bottle

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391 bill in Oregon. I think Oregon and maybe one other state
392 were the first. So, it means a lot to Oregonians and me
393 personally. We look forward to working together.

394 Thank you, Mr. Chairman. I yield back.

395 Mr. Tonko. The gentleman yields back.

396 The chair reminds members that, pursuant to committee
397 rules, all members' written opening statements shall be made
398 part of the record.

399 I now will introduce the witnesses for today's hearing.
400 Again, welcome to each and every one of you.

401 We begin with Dr. Jenna Jambeck, professor at the
402 College of Engineering at the University of Georgia.

403 Seated next to her is Mr. Enrique Zaldivar, general
404 manager of the Los Angeles Sanitation and Environment Bureau,
405 the city of Los Angeles.

406 Next is Ms. Lynn Hoffman, co-president of Eureka
407 Recycling.

408 Next to her, Ms. Denise Patel, U.S. program director of
409 the Global Alliance for Incinerator Alternatives.

410 Next, we have Mr. Keith Christman, managing director of
411 plastic markets, American Chemistry Council.

412 And finally, Mr. William Johnson, chief lobbyist of the

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413 Institute of Scrap Recycling Industries, Incorporated.

414 Welcome again to each.

415 Before we begin, I would like to explain the lighting
416 system. In front of you are a series of lights. The light
417 will initially be green. The light will turn yellow when you
418 have one minute remaining. Please begin to wrap up your
419 testimony at that point. The light will turn red when your
420 time has expired.

421 So, I now recognize Dr. Jambeck for 5 minutes to provide
422 an opening statement, please.

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423 STATEMENTS OF JENNA JAMBECK, PROFESSOR, COLLEGE OF
424 ENGINEERING, UNIVERSITY OF GEORGIA; ENRIQUE C. ZALDIVAR,
425 GENERAL MANAGER, LOS ANGELES SANITATION AND ENVIRONMENT
426 BUREAU, CITY OF LOS ANGELES; LYNN HOFFMAN, CO-PRESIDENT,
427 EUREKA RECYCLING; DENISE PATEL, U.S. PROGRAM DIRECTOR, GLOBAL
428 ALLIANCE FOR INCINERATOR ALTERNATIVES; KEITH CHRISTMAN,
429 MANAGING DIRECTOR, PLASTIC MARKETS, AMERICAN CHEMISTRY
430 COUNCIL, AND WILLIAM JOHNSON, CHIEF LOBBYIST, INSTITUTE OF
431 SCRAP RECYCLING INDUSTRIES, INCORPORATED

432

433 STATEMENT OF JENNA JAMBECK

434 Ms. Jambeck. Thank you. I would like to thank Chairman
435 Pallone, Chairman Tonko, Ranking Members Shimkus and Walden,
436 and the rest of the Environment and Climate Change
437 Subcommittee, for the opportunity to testify today.

438 My name is Jenna Jambeck. I am a professor of
439 environmental engineering at the University of Georgia and a
440 National Geographic Fellow. I have been conducting research
441 on solid waste for over 24 years with projects on marine
442 debris and plastic for 19.

443 I have submitted a longer written testimony today. My
444 testimony is my opinion based upon my background and

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445 experience.

446 Just two weeks ago, I was picking through trash taken
447 from public trash cans and hotel rooms, sorting waste just
448 like you and I throw away every day, into 18 different
449 categories. There is nothing else quite like it -- pizza
450 crust, hotdogs, rice, and yogurt all mixed together with
451 packaging of all shapes and sizes, mostly plastic.

452 We are working collaboratively with a U.S. community
453 conducting our Circularity Assessment Protocol, so that they
454 can be empowered with data for decisionmaking. The activity
455 of literally digging through and classifying waste really
456 causes you to reflect on what we use, consume, and the waste
457 we generate when we throw something away. It also viscerally
458 brings home the message that the best thing you can do
459 environmentally is not produce waste in the first place. No
460 matter if material is reused or recycled, it all takes
461 effort, energy, and often transportation. So, not having to
462 manage waste at all is best.

463 I say this for us to keep in mind as we discuss how we
464 manage our waste today -- the logistics, the practicalities,
465 the human dimension, and expenses associated with it -- that
466 not producing it in the first place should be our primary

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467 goal. But the reality is that, even as we move towards
468 circular materials management, which is a critical step
469 towards a circular economy, we will still have waste to
470 manage. And right now, the U.S. leads the world with waste
471 generation.

472 Globally, 2 billion metric tons of waste is generated.
473 In the U.S., the per-person waste generation is two to six
474 times the waste generation of many countries around the
475 world. While we are the third most populous country, we only
476 have 4 percent of the population, but we generate 16 percent
477 of the world's waste stream; currently, about 329 million
478 metric tons of waste annually.

479 Plastic in the waste stream has continued to grow by
480 mass from .4 percent to 13 percent now, and the sheer variety
481 of plastic items that can be made, which is often why we
482 utilize the material, creates a multitude of challenges in
483 terms of waste management.

484 Everyone should keep recycling as best they can, and it
485 gives us all kinds of benefits in terms of carbon, jobs, and
486 the economy. But the reality is, we cannot be saved by
487 recycling as it is now. Our recycling rates have never risen
488 above about a third of our waste stream, and we are currently

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489 at about 25 percent. We have been exporting half of that
490 overseas, which has impacted lower-income countries and,
491 also, was impacted by the ban from China. And we still
492 landfill over half our waste.

493 The recycle rate is driven by high-value items, with
494 plastics being the least recycled material at about 8
495 percent. I made a list of the most recycled items reported
496 by the EPA, and I looked at them to see what they had in
497 common. They are either regulated, like lead acid batteries,
498 which are nearly 100 percent recyclable, or sometimes source-
499 separated valuable, and ironically, pretty heavy -- so,
500 cardboard and metals.

501 Contrary to carbon discussions and light-weighting
502 packaging for transportation, it is the materials that are
503 most dense that have the most value. This is just one
504 example of a tradeoff when examining making changes to our
505 current system.

506 Life cycle assessments analyze data from cradle to grave
507 in a holistic, quantitative manner and may include things
508 like waste, use, energy, carbon footprint, and other
509 emissions data, but there are some impacts that a product may
510 have at its end of life that are not included. The cost of

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511 management of things like blowing plastic bags in a landfill,
512 downtime at a materials recovery facility, or plastic bags
513 choking turtles and filling the stomachs of whales, those
514 don't fit conveniently into an LCA and illustrate more
515 tradeoffs.

516 But I am optimistic that together we can collaboratively
517 come up with ideas for change, and here are some to start:

518 Better data collection. We need standard definitions,
519 methods, and tracking of materials, especially plastic. This
520 seems critical to me to be able to make informed decisions.

521 Reduce our waste generation. It is not just about
522 personal choice, although this does play a role, but we need
523 to facilitate innovation in businesses to get products to
524 people without producing waste.

525 The circular economy means changing value propositions,
526 services, and creative use of technology; promoting high-
527 value materials and product designs that are easy to capture
528 and recycle. This could mean some materials and products get
529 banned, fees, deposit/return schemes, or otherwise
530 standardized or regulated packaging. The bottom line is our
531 material and product designers taken end-of-life management
532 into account and, if needed, extend or produce the

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533 responsibility which can be used to promote collaboration and
534 provide resources for infrastructure.

535 Consider source-separating organic and other materials.
536 Source-separating food waste can reduce greenhouse gas
537 emissions to landfills, and source separation may be needed
538 for cleaner commodities, or at least to remove contaminants
539 from the waste and recycle stream.

540 Community-based data. Engage our citizens. They need
541 to be empowered with information about their materials flow
542 and waste for decisionmaking. After all, communities are on
543 the front lines of this issue and don't often have a voice.

544 Input also needs to come from the people that manage our
545 waste daily. And I am glad to see at least two facilities
546 represented here today.

547 We absolutely need leadership from companies and
548 government. If companies and governments are more thoughtful
549 about products, materials, and waste, citizens will be, too.

550 Thank you.

551 [The prepared statement of Ms. Jambeck follows:]

552

553 ***** INSERT 1 *****

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554 Mr. Tonko. Thank you, Dr. Jambeck.

555 The chair now recognizes Mr. Zaldivar for 5 minutes,
556 please.

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557 STATEMENT OF ENRIQUE C. ZALDIVAR

558

559 Mr. Zaldivar. Thank you, Chairman Pallone, Chairman
560 Tonko, Ranking Member Walden, Ranking Member Shimkus,
561 honorable members of the committee.

562 My name is Enrique Zaldivar. I am the director and
563 general manager of the Sanitation and Environment Agency for
564 the city of Los Angeles. I report to Mayor Garcetti. I have
565 served in this capacity for over 12 years and have worked in
566 the department for over 30 years.

567 Thank you for the opportunity to offer testimony on the
568 state of recycling in the city of Los Angeles, as your
569 committee looks at broader aspects of the nation's solid
570 waste management systems. The scope of my testimony is
571 limited to the state of the recycling markets for commodities
572 collected in the city's residential curbside blue bin
573 program, be it aluminum, steel, glass, plastic, or
574 paper/fiber materials.

575 LA's curbside program is one of the most mature and one
576 of the largest programs in the nation. In operation since
577 the early '90s, LA's recycling system has fully been
578 established and fused into the everyday lives of Angelenos.

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579 The culture of separating and recycling for the greater good
580 of conserving and recovering resources is fully ingrained in
581 the mindsets of Angelenos.

582 Much as Angelenos do their part on the front end, the
583 processing and marketing systems of the commodities were
584 working equally well on the back end for over three decades,
585 as we have come to rely, perhaps complacently, on China as
586 our single-source destination market. It is well-known that
587 China began restricting the type of recyclable commodities
588 starting in 2013, culminating in a virtual ban of all U.S.
589 recyclables in 2019 under the China Sword Policy.

590 LA's curbside program collects over 200,000 tons of
591 recyclables per year. Up until 2013, we raised over \$4
592 million a year in net positive revenue from the sale of
593 recyclables. Then, the recycling markets crashed. Last year
594 in 2019, the program cost a net negative \$8 million. And
595 this year, we estimate it to close at \$12 million net
596 negative.

597 Using the loss in revenue alone as an indicator, it
598 compellingly points to a state of crisis in the recycling
599 markets. But there is something even greater at risk -- the
600 gains we have made as Angelenos, as Californians, and as

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601 Americans in making recycling and resource recovery the
602 centerpiece of our environmental ethos.

603 On behalf of Mayor Garcetti and the City Council, I want
604 to be clear that Los Angeles and Angelenos remain
605 unequivocally committed to keeping recycling front and center
606 of our solid waste management system. In fact, Mayor
607 Garcetti's zero waste goal for LA to go landfill-free by 2050
608 is our roadmap to waste reduction and resource recovery.

609 Our immediate challenge is to restore stability to our
610 blue bin program, resuscitate and recover the markets for
611 recyclables, and to develop reliable and sustainable markets
612 domestically and within North America; that is, within the
613 U.S., Mexico, and Canada. We cannot any longer rely on
614 overseas markets.

615 Such an effort requires the full participation of the
616 federal government in collaboration with state and local
617 governments and in partnership with the private sector and
618 environmental organizations, which is why we are so
619 appreciative of your committee in demonstrating the necessary
620 leadership to make this issue of national interest.

621 I want to thank Congressman Cardenas and Congressman
622 Bucshon for their bipartisan leadership in introducing H.R.

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623 5115, the RECOVER Act, which is an example of the kinds of
624 bills Congress will need to pass in order to support the
625 recycling industry in the United States.

626 And because the fundamental aspirations of any and all
627 recycling systems anywhere in our nation is to ensure that
628 the recovered resources get reintroduced into the normal
629 channels of commerce, it is critical that the supply industry
630 reach the logistics of commerce and trade to recognize and
631 embrace the importance of recycling.

632 We recommend that your committee consider an assignment
633 of a recovery fee on products introduced into the marketplace
634 across the country. We also recommend that products brought
635 into the market have recyclability fully considered, if not
636 required, before introduction into the marketplace.

637 Thank you for this opportunity to testify. I look
638 forward to your questions.

639 [The prepared statement of Mr. Zaldivar follows:]

640

641 ***** INSERT 2 *****

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642 Mr. Tonko. Thank you, Mr. Zaldivar.

643 Next, we will go to Ms. Hoffman. You are recognized for
644 5 minutes, please, with your opening statement.

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645 STATEMENT OF LYNN HOFFMAN

646

647 Ms. Hoffman. Thank you, Chairmen Pallone, Tonko,
648 Ranking Members Shimkus and Walden, and members of the
649 committee.

650 Eureka Recycling is a nonprofit, social enterprise
651 recycler based in Minneapolis, Minnesota, with a mission to
652 demonstrate that waste is completely preventable. We employ
653 109 amazing people with living-wage jobs who collect, sort,
654 and market 110,000 tons of curbside recycling every year. We
655 have an annual operating budget of \$14 million and the two
656 largest residential recycling contracts in the State for the
657 cities of Minneapolis and St. Paul. We are on the front
658 lines of waste reduction, holding a strong belief in our bold
659 vision for a world without waste, while we wrestle with the
660 day-to-day challenges facing recycling today.

661 The impacts of the National Sword Policy have presented
662 real challenges for us and the communities that we serve over
663 the past two years. We lost almost 50 percent of our
664 revenue, and the cities went from receiving tens of thousands
665 of dollars per month in revenue-share to paying tens of
666 thousands of dollars in additional to cover just the base-

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667 level processing costs.

668 While very challenging, this time also offers
669 opportunity to rebuild a recycling system that actually
670 delivers on its potential to address climate change, mitigate
671 the inequitable impacts of waste, support healthy regional
672 economies, and good green jobs.

673 In my written testimony, I share six lessons that we
674 have learned through our experience, three of which I will
675 touch on today, in hopes they will inform the subcommittee's
676 ongoing work in this area.

677 Lesson 1 is about prioritizing investments. Our
678 domestic recycling infrastructure urgently needs investment.
679 However, we need the right criteria to prioritize where we
680 are spending those much-needed dollars. We need to start
681 with low-hanging fruit, targeting materials that are
682 currently authentically recyclable, in demand, and being lost
683 by the millions of tons to landfills and incinerators.

684 For example, No. 1, PET bottles like water and soda
685 bottles, highly recyclable and, in theory, in great demand
686 from brands who are making new public comments to use more
687 recycled PET in their packaging. Yet, right now, only 1 in
688 10 PET bottles are recycled in the U.S., and prices for

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689 recycling PET on the market remain far too low because we are
690 competing with cheap, heavily-subsidized virgin ethylene
691 derived from fracking and other extraction. Policies like
692 recycle content mandates and thoughtfully-designed container
693 deposit legislation are proven solutions to these challenges.

694 Now, compare PET bottles to other plastics that have
695 less or no value, no end markets, and major challenges to
696 collect and sort, such as No. 6, polystyrene, or No. 3, PVC.
697 Rather than spend the billions of dollars needed upfront to
698 create entirely new systems to recycle these items, a less
699 costly and more effective approach would involve bans and
700 fees to encourage the reduction, redesign, and phaseout of
701 the most problematic materials.

702 Lesson 2 is who pays. Beyond just prioritizing
703 investments, we need to consider where or who the money is
704 coming from. At Eureka, we just invested \$2 million worth of
705 equipment in order for our facility to keep up with the
706 changing composition of packaging that we get, especially the
707 ever-increasing amount of plastic.

708 Like all the other recycling facilities in the country,
709 we are needing to make investments like these with increasing
710 frequency, making it more expensive to provide the services

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711 our communities require. The burden is falling entirely on
712 the individual taxpayer. As it stands today, producers have
713 no skin in the game when it comes to the end of life of the
714 products and packaging that they create. To remedy this
715 imbalance, we need strong, extended producer responsibility
716 legislation that requires all stakeholders to pay their fair
717 share.

718 Lesson 3 is that recycling is just part of the solution.
719 Perhaps the most important lesson is we cannot recycle our
720 way out of our consumption and climate crisis. Recycling is
721 one important and viable solution for some products and
722 packaging. However, as Chairmen Tonko and Pallone spoke to,
723 the majority of things we discard, and even recycle, will be
724 best addressed through upstream strategies like reuse and
725 reduction.

726 According to the World Resources Institute, for every
727 can of garbage at the curb, there are 87 cans worth of waste
728 generated upstream before that product even gets to
729 consumers. The more we buy and discard, and even recycle,
730 the more consumption emissions we generate and the faster
731 climate change accelerates.

732 With the explosion of emerging technologies, it is also

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733 important to be cautious of false solutions that are sold
734 under the banner of circularity. If a technology ultimately
735 destroys the resource it is processing, such as creating a
736 fuel that will be burned, it is not recycling.

737 Finally, we are encouraged by the momentum and the
738 interest we are seeing from policymakers in waste reduction.
739 Eureka has contributed to the development and we support the
740 Zero Waste Act and the Break Free From Plastic Pollution Act.
741 These bills and the RECYCLE Act are important pieces of the
742 puzzle, and we stand ready to work with all Members on the
743 diverse array of additional solutions we need.

744 We are part of a growing community of zero waste
745 advocates and organizations that have been addressing these
746 issues for decades, as well as members of the Alliance of
747 Mission-Based Recyclers who have important knowledge to share
748 and leadership to provide at this critical time.

749 Thank you very much for your time and consideration.

750 [The prepared statement of Ms. Hoffman follows:]

751

752 ***** INSERT 3 *****

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753 Mr. Tonko. Thank you, Ms. Hoffman.

754 And next, we will move to Ms. Patel. You are recognized
755 for an opening statement for 5 minutes, please.

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756 STATEMENT OF DENISE PATEL

757

758 Ms. Patel. Thank you, Chairmen Tonko and Pallone, and
759 Representatives Shimkus and Walden, and members of the
760 Subcommittee on Climate and Environment. It is an honor to
761 be here today.

762 I am the U.S. program director at the Global Alliance
763 for Incinerator Alternatives, a network of organizations
764 working to build zero waste solutions. Our members are
765 primarily grassroots and frontline organizations living near
766 incinerators, waste pickers and workers, and allies in the
767 environmental and social justice movement.

768 The United States is facing both a climate crisis and a
769 waste crisis. In 2018, greenhouse gas emissions from waste
770 were the sixth greatest source of stationary emissions in the
771 U.S., after petrochemical-related activities, and it is only
772 getting worse.

773 The combination of cheap new plastic from shale gas and
774 a lack of end markets for recycling has led to more plastic
775 waste going to landfill and incineration. Incinerators emit
776 more greenhouse gas emissions than coal-fired power plants
777 per unit of energy generated. That figure increases when

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778 more plastic is burned.

779 Incinerators also emit more harmful copollutants than
780 fossil fuel power plants. These copollutants include
781 particulate matter, dioxins, lead, and mercury that are known
782 to cause asthma, cardiovascular disease, developmental
783 disorders in children, and cancers. Seventy-nine percent of
784 municipal solid waste incinerators are located in
785 environmental justice communities which are already
786 disproportionately impacted by pollution. Many are also in
787 desperate need of upgrades and repairs to prevent harmful
788 emissions that are often passed on to local governments, even
789 as they face financial challenges, for waste collection and
790 recycling operations. The toxic ash produced from
791 incineration must, then, be landfilled, adding to the
792 environmental health burden of environmental justice
793 communities, exposing them to more pollution as the ash
794 leaches into local water supplies or drifts into homes with
795 the wind. These same communities are also hardest hit by the
796 impacts of climate change, whether severe storms, deadly heat
797 waves, spikes in food prices, or allergy- and pollution-
798 induced asthma attacks and are less able to deal with these
799 impacts.

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800 Meanwhile, plastic and plastic additives are present in
801 our bodies and have reached the most remote parts of the
802 earth. Yet, faced with an accelerating climate, plastic, and
803 health crisis, fossil fuel and plastic companies plan to
804 quadruple production over the next 30 years, and the remedies
805 they are offering are woefully inadequate. If the business-
806 as-usual approach continues unmitigated, cumulative
807 greenhouse gas emissions from growth in plastic production
808 and incineration alone through 2050 will consume up to 13
809 percent of the total remaining global carbon budget we have
810 to keep global temperature rise below 1.5 degrees Celsius.

811 Only 9.1 percent of the plastic produced since 1915 has
812 ever been recycled. More than 15 percent has been
813 incinerated. History shows that we cannot recycle or
814 incinerate our way out of this crisis. We also cannot rely
815 on complicated, expensive, and unproven methods like chemical
816 recycling and plastic to fuel, as the industry suggests. The
817 little information that we do know shows chemical recycling
818 technology is not yet proven to work and is energy-intensive,
819 and produces more greenhouse gas emissions and toxic waste.
820 The recent attention to plastic pollution in the ocean shines
821 a light on the systemic problems of how waste is created and

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822 managed in the United States, but there are real human
823 dimensions to this problem.

824 Our key recommendations are embodied in the Break Free
825 From Plastic Pollution Act and the Zero Waste Act. In
826 addition to those, I would like to highlight that we would
827 call for a ban on incineration and minimize landfilling to
828 the greatest extent possible, due to their contribution to
829 the climate crisis and disproportionate impact to
830 environmental justice communities. For those same reasons,
831 incineration should never be classified as a clean and
832 renewable energy source.

833 We agree that single-use plastics and plastics that
834 cannot be mechanically recycled should be banned. We believe
835 that we should reduce plastic production and level the
836 playing field upstream and downstream by halting permits for
837 new and expanding plastic production facilities and ending
838 subsidies to fossil fuel extraction. And we believe that we
839 should incentivize innovation in new reuse and refill
840 businesses and systems across the country, while mandating
841 manufacturers to use high levels of recycled content in new
842 products and packaging.

843 The reality is that we simply cannot prevent

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844 catastrophic climate change without also addressing the
845 crisis of the waste. We see these two issues as completely
846 in sync. Waste is a byproduct of a system designed for
847 overproduction and overconsumption that is historically
848 dumped on the poor and marginalized, particularly communities
849 of color across America. It is a failed system.

850 Any new law, policy, regulation, or investment should
851 prioritize the needs and desires of and invest in those
852 communities that have been most impacted by it. And to
853 correct the system, solutions must also aim for zero waste
854 and reject false solutions. Simply put, emissions from waste
855 cannot exist if we don't produce the waste in the first
856 place.

857 I thank you for your time and the opportunity to speak
858 with you today, and I look forward to the discussion.

859 [The prepared statement of Ms. Patel follows:]

860

861 ***** INSERT 4 *****

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862 Mr. Tonko. Thank you, Ms. Patel.

863 Next, we recognize Mr. Christman for an opening
864 statement for 5 minutes, please.

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865 STATEMENT OF KEITH CHRISTMAN

866

867 Mr. Christman. Chairman Tonko, Ranking Member Shimkus,
868 thank you for the opportunity to be here today to address
869 this subcommittee on plastic recycling and recovery
870 opportunities.

871 ACC and our members are deeply committed to ending
872 plastic waste and other waste in the environment and creating
873 a more circular economy for plastics. The benefits of
874 plastics are diminished when it ends up in the environment.

875 We believe these challenges, while significant, are
876 ultimately solvable. The stakes are high. Plastics are
877 critical to modern society. From lightweight car parts that
878 save energy to insulating our offices and homes, to
879 delivering essential health care, to preserve food and
880 preventing food waste, plastics play an essential role in our
881 society.

882 Let me start with helping to end plastic waste in the
883 environment. Last year, global companies in the plastics
884 value chain from manufacturer to disposal, including many ACC
885 members, announced the creation of the Alliance to End
886 Plastic Waste. This global, nonprofit organization is

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887 committing \$1.5 billion over five years to help end plastic
888 waste in the environment.

889 Unquestionably, China's ban on imports of plastic and
890 other recyclables has caused significant short-term
891 disruption to our recycling systems, but this disruption has
892 also created a new opportunity to create a circular economy
893 for plastics and other materials. ACC and our members have
894 committed to help create this circular economy. For example,
895 we have committed to reusing, recycling, and recovering all
896 plastic packaging by 2040 and making all plastic packaging
897 recycling by 2030 in the United States. This will take
898 policy, innovations, and investment.

899 We are now seeing that investment. Since China's Sword
900 Policy was implemented, we have seen more than \$4.2 billion
901 in new investments in mechanical and advanced plastic
902 recycling, with potential to convert 6 billion pounds of
903 plastic into new products every year. These technologies
904 offer significant economic and environmental potential. DOE
905 has estimated that one of these advanced recycling
906 technologies, for example, would reduce fossil energy use by
907 96 percent and fresh water use by up to 58 percent.

908 Demonstrating the market viability of these projects,

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909 there are now 40 advanced recycling facilities already
910 operational and with more planned. For example, Nexus Fuels
911 in Atlanta is transforming post-use plastics into liquids
912 that are being used by Shell to make a new range of
913 chemicals. In addition, Agilyx and Americas Syrenics in
914 Tigard, Oregon, are currently converting thousands of tons of
915 post-use polystyrene back to styrene for new plastics. And
916 Brightmark Energy expects their new \$260 million advanced
917 recycling facility in Ashley, Indiana, to be operational by
918 the end of 2020. It will convert 100,000 tons of plastics
919 into products. ACC projects that the U.S. could support 260
920 advanced recycling facilities, generating nearly 39,000 jobs
921 and \$9.9 billion in economic output.

922 In addition to our efforts to help end plastic waste in
923 the environment, we believe policy is important. ACC and our
924 members support the bipartisan Save our Seas Act, both 1 and
925 2.0, as well as the RECOVER Act, the RECYCLE Act, and the
926 PLASTICS Act.

927 We would particularly like to thank full committee
928 members Tony Cardenas and Larry Bucshon for introducing the
929 RECOVER Act. The RECOVER Act establishes a recycling
930 infrastructure program within EPA.

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931 The RECYCLE Act will improve recycling education.

932 Studies show that about 25 percent of recyclable materials
933 are lost due to lack of knowledge.

934 While ACC strongly supports efforts in plastic waste and
935 the environment, and improved circularity, ACC must oppose
936 proposals that would ban many plastic products or impose a
937 moratorium on new plastic facilities. These proposals would
938 increase environmental impacts by switching to alternatives.
939 For example, the environmental accounting firm True Cost
940 recently found the environmental cost of alternatives to
941 plastics across 16 consumer goods sectors was four times
942 greater than the environmental cost of plastic.

943 In conclusion, the American Chemistry Council is working
944 to end plastic waste in the environment and to create a
945 circular economy for plastics.

946 Thank you for the opportunity to testify today, and I
947 look forward to your questions.

948 [The prepared statement of Mr. Christman follows:]

949

950 ***** INSERT 5 *****

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951 Mr. Tonko. Thank you, Mr. Christman.

952 We next recognize Mr. Johnson for an opening statement
953 for 5 minutes, please.

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954 STATEMENT OF WILLIAM H. JOHNSON

955

956 Mr. Johnson. Thank you very much, Mr. Tonko, and good
957 morning to you and to Mr. Shimkus. It is an honor to be here
958 before you to discuss the important role of recycling in our
959 society.

960 Recycling in the United States is an important economic
961 engine, job creator, and environmental steward. The
962 recycling industry directly employs more than 164,000
963 Americans while generating \$110 billion in economic activity.
964 These numbers tell a story of a strong U.S. recycling
965 industry, but not one without challenges in key segments. To
966 understand these challenges, it is important to first
967 understand what makes for successful recycling.

968 First, successful recycling requires market demand. If
969 there is no end market to utilize the recyclable materials
970 that are collected, they will not be recycled and used again
971 in manufacturing. And collection without market consumption
972 is not recycling.

973 Second, successful recycling requires minimal
974 contamination as recyclables are products sold by
975 specification grade with their corresponding value and

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976 marketability directly related to quality.

977 Recycling in the U.S. involves far more than what is
978 placed in the blue bin. The recycling infrastructure in the
979 U.S. touches almost every part of our economy from retail
980 stores, office complexes, residential neighborhoods, schools,
981 factories, and even military bases.

982 The vast majority of the recyclable material that flows
983 through the recycling infrastructure does so without any
984 problems and is transformed by recyclers into clean, high
985 quality, commodity grade materials used globally in
986 manufacturing.

987 Specifically, what makes the residential stream so
988 different is that, while it is subject to the same demand-
989 driven end markets, it is saddled with an ever-changing mix
990 of materials on the supply side, and that material flows
991 through into the stream, whether there is a market for it or
992 not. This sets the residential recycling infrastructure
993 apart from commercial and industrial recycling in the U.S.,
994 and that is why it demands a unique approach.

995 Because of the challenges being experienced in the
996 residential recycling infrastructure, we are seeing a growing
997 loss of confidence in recycling on the part of the general

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998 public, which is of great concern to all of us in the
999 recycling industry.

1000 First, recycling does work, although it is not without
1001 challenges. Our country's recycling infrastructure processes
1002 more than 138 million tons of recyclables annually. However,
1003 residential recycling only is about 30 percent of that. The
1004 other 70 percent comes from recycling of commercial and
1005 industrial materials that tends to be cleaner.

1006 Second, there is no one singular solution to the
1007 challenges we are experiencing in the residential recycling
1008 infrastructure. The residential recycling chain and
1009 associated infrastructure in the U.S. is a complex system
1010 which is driven by market demand, but saddled with a supply
1011 chain that is generally not linked to current market
1012 conditions.

1013 There are four major pressure points that we see in the
1014 current residential recycling infrastructure.

1015 The first point is right before the material enters the
1016 recycling stream, when the decision is made whether to put an
1017 item in the bin, and that is where education can play a very
1018 important role.

1019 The second pressure point is between the municipality

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1020 and the MRFs, or the materials recovery facilities, where
1021 there is a need for contracting policies and procedures that
1022 provide flexibility for market fluctuations.

1023 The third pressure point is processing where, despite
1024 investments that are already being made, there is a need for
1025 additional upgrading of equipment and facilities.

1026 The fourth pressure point is at the point following
1027 processing when the recyclables enter the end market. This
1028 is where market development is needed.

1029 At ISRI, we believe that all stakeholders must come
1030 together to develop a common understanding of the weaknesses
1031 affecting the residential stream, and then, work together to
1032 develop a menu of solutions that need to be put into place.

1033 Thank you for this opportunity to illustrate the
1034 complexities of the recycling systems.

1035 [The prepared statement of Mr. Johnson follows:]

1036

1037 ***** INSERT 6 *****

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1038 Mr. Tonko. Thank you, Mr. Johnson. And again, thanks
1039 to each and every witness for your opening statements.

1040 We will now move to member questions, and I will start
1041 by recognizing myself for 5 minutes.

1042 Dr. Jambeck, I was interested in the charts in your
1043 testimony showing recycling rates for different types of
1044 products. Granted, there are different environmental risks
1045 and volumes of materials, but it seems that we have figured
1046 lead acid battery recycling. Can you help us understand the
1047 major factors in recycling rates? What makes some products
1048 so high compared to others?

1049 Ms. Jambeck. Sure. That is a great question.

1050 So, what I did was make this chart specifically of items
1051 that were very highly recycled and, then, sort of make some
1052 notes. Lead acid batteries are very regulated, and they are
1053 required to be brought back and recycled, and places are
1054 required to have the facilities to do that. In other cases,
1055 these are high-value materials and, as I said, they are often
1056 heavy. They have substance, right? So, metals and
1057 cardboard. Cardboard is often source separated. So, a lot
1058 of companies get cardboard in and it remains very clean, and
1059 then, it has a higher commodity. Steel and aluminum are very

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1060 easy to separate at an MRF with magnets or eddy current
1061 separators. So, the technology is there.

1062 As we get to kind of lower rates, we can kind of see
1063 plastic itself gets very hard to separate. It gets mixed
1064 with paper. Paper itself can get contaminated by other
1065 items. But the two highest items I wanted to point out in
1066 plastic are HDPE, which is clear milk jugs and it
1067 specifically said "clear" because, of course, that has a
1068 higher value because it can be colored and reused, and PET,
1069 which was mentioned here as well, again, sort of a heavy
1070 substance.

1071 So, I think when we look at this, and when we think
1072 about design of materials, it is actually the substance that
1073 can have more value and makes it recyclable.

1074 Mr. Tonko. Now we know the state and local roles in
1075 recycling, but what types of policies could the federal
1076 government consider to help improve these rates?

1077 Ms. Jambeck. I think that if something doesn't have
1078 inherent value, as we sort of talked about here, then a very
1079 thoughtful container deposit/return scheme that was brought
1080 up even by Ranking Member Walden here for Oregon. So, those
1081 kinds of schemes give values to items, so that they will come

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1082 back into the system.

1083 Mr. Tonko. And what is the right balance between
1084 sticking to incentivized better markets for some of the
1085 lower-value materials versus incentivizing manufacturers to
1086 consider using different materials from the outset?

1087 Ms. Jambeck. That is a great question that I think
1088 involves looking at tradeoffs a bit holistically. But,
1089 certainly, there are materials and products that require
1090 redesign, I think, to actually enter the system, and some of
1091 them that may not be worthwhile at all with a circular
1092 system.

1093 Mr. Tonko. Thank you.

1094 Mr. Johnson, your testimony suggests that design for
1095 recycling could continue to be an important part of the
1096 solution. Do you believe manufacturers are giving this
1097 concept greater consideration today?

1098 Mr. Johnson. Yes, I do. In fact, we give an award
1099 every year for companies that design their products to be
1100 recycled and considering reducing toxic materials in them;
1101 and also, considering the ways that those products will end
1102 up being recycled, being broken down, and how that happens.
1103 So, yes, they do, and we have awarded our award for over 20

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1104 years to a variety of companies from electronics to chair
1105 manufacturers, and on and on.

1106 Mr. Tonko. How much more can be done to improve
1107 recyclability in the early stages of product and packaging
1108 design?

1109 Mr. Johnson. Oh, I think quite a bit. And I know that
1110 the companies are working on it. Their customers are
1111 demanding it right now. And so, I think that is going to
1112 speed their motivation up quite a bit.

1113 Mr. Tonko. Mr. Zaldivar and Ms. Hoffman, can you give
1114 us a sense of how the economics of local recycling programs
1115 have changed since China's National Sword Policy went into
1116 effect?

1117 Mr. Zaldivar. Certainly for Los Angeles, Chairman, we
1118 have gone negative. It has become a cost, all burdened by
1119 the ratepayers. Clearly, the value of the recycling
1120 commodities as a whole has gone negative. And so, there is
1121 just no financial incentive now for seeking revenue from the
1122 recyclables, which is why my call for urgency to recover the
1123 markets.

1124 Mr. Tonko. Thank you.

1125 Ms. Hoffman?

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1126 Ms. Hoffman. I can give a few specific examples maybe
1127 about commodities. In particular, cardboard has decreased
1128 for us from 2018 being at \$91 a ton to now about \$45.
1129 Aluminum has decreased from about \$1600 a ton to about \$1,000
1130 in that same time period. Our entire basket value, meaning
1131 the average kind of scoop you would take out of the pile,
1132 that value has gone down from \$72-73 to about \$48 in that
1133 time period.

1134 Mr. Tonko. Thank you very much.

1135 I will now recognize Representative Shimkus for 5
1136 minutes, please.

1137 Mr. Shimkus. Thank you, Mr. Chairman.

1138 I see Scott has his metal water bottle prominently
1139 displayed. We have a plastic pitcher here, and we have a
1140 non-recyclable cup, and I am using these two.

1141 I am pro-plastic. Okay? Plastic is a material
1142 consisting of any of a wide range of synthetic or semi-
1143 synthetic organic compounds that are malleable and can be
1144 molded into solid objects. That is the definition of it, and
1145 it has made our lives better in this process. So, any move
1146 to ban plastics in our society would meet with, I think, a
1147 lot of objection throughout our society.

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1148 And let's talk about this China National Sword Program.

1149 Mr. Johnson, why did China institute this policy?

1150 Mr. Johnson. There is a couple of reasons. The first
1151 one was a reputational issue with China, that they felt that
1152 they were getting trash and lower-quality material. They
1153 were also trying to eliminate corruption in their country by
1154 restricting this material. And lastly, they are developing
1155 their own domestic recycling infrastructure there. So, there
1156 is really sort of three major reasons why they did that.

1157 We look at it as a wake-up call to the United States and
1158 to our residential recycling programs to improve our quality
1159 of the material that we are getting in here. And that is
1160 going to be, again, educating the public about what to put
1161 into the bin and what not to put into the bin. That might
1162 even be more important as to what not to put into the bin and
1163 to get a higher quality material, which will raise the price
1164 and also having more recycled content in new products.

1165 Mr. Shimkus. So, I think most of the panelists have
1166 said, obviously, China's National Sword Program has been a
1167 wake-up call for all of us to try to do a better job, get
1168 better material, source it better.

1169 Mr. Johnson and Mr. Christman, there is legislation

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1170 introduced in the House and Senate that would authorize
1171 grants to states, local governments, and Indian tribes,
1172 nonprofits, and public-private partnerships to educate and
1173 inform consumers about residential and community recycling
1174 programs. I would assume you would agree that that is a good
1175 idea. Mr. Christman?

1176 Mr. Christman. Yes, we support that.

1177 Mr. Shimkus. Mr. Johnson?

1178 Mr. Johnson. Yes. In general, yes.

1179 Mr. Shimkus. And most Americans think of recycling in
1180 terms of blue curbside bins, as has been mentioned here
1181 before. And while individual consumer actions are noble, the
1182 reality is most recycled material comes from commercial and
1183 industrial stakeholders. Can you briefly speak to the
1184 quantity of recyclable material we are talking about in terms
1185 of curbside versus commercial. Let's start with Mr. Johnson
1186 with the association.

1187 Mr. Johnson. Certainly. Well, it is about 138 million
1188 metric tons of materials processed in the United States, and
1189 as I said, it is about 30 percent of that is from the
1190 residential stream; 70 percent comes from the commercial and
1191 industrial recycling.

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1192 Mr. Shimkus. Mr. Christman, do you want to add
1193 anything?

1194 I mean, one of my roles in the Recycling Caucus is to
1195 make sure that that part of that story is told. All my
1196 colleagues, we all visit manufacturing facilities. And a
1197 good manufacturing facility is going to trim the metal and
1198 throw it back into the bin and remelt it. A good plastic
1199 company is going to trim off the little nubbies and stick
1200 them back into the feeder to recreate the same bottle that
1201 the original pieces were going to be involved with. So, we
1202 do appreciate it.

1203 Let me go to Ms. Hoffman. Your organization is a not-
1204 for-profit?

1205 Ms. Hoffman. That is correct.

1206 Mr. Shimkus. So, in your testimony you talked about, in
1207 essence, baking in some more cost in this process. My
1208 question is, why haven't you done that in your bid proposals
1209 for the recycling efforts that you have in the Twin Cities?

1210 Ms. Hoffman. That is a good question. I think the
1211 average contract period is typically five to seven years when
1212 you sign a contract with the city. And so, the National
1213 Sword has impacted and changed the markets in a way before

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1214 contracts were able to be renewed. I think we are seeing a
1215 big shift in the marketplace. Again, as I mentioned before,
1216 I think cities will bear the burden of the increased cost to
1217 produce quality recyclables and to operate in this
1218 marketplace as it is.

1219 Mr. Shimkus. Yes, some contractual obligations have
1220 clauses -- and I am not a lawyer and I don't write them --
1221 but externalities; when there are other pressures placed on,
1222 then you can go and renegotiate the contract.

1223 Ms. Hoffman. Yes. I mean, that is part of what the
1224 revenue-share model is in our contracts, too. So, there is
1225 shared risk and reward in high and low markets.

1226 Mr. Shimkus. Thank you. I appreciate you all being
1227 here.

1228 And I yield back.

1229 Mr. Tonko. The gentleman yields back. The chair now
1230 recognizes Chairman Pallone of the full committee for 5
1231 minutes to ask questions, please.

1232 The Chairman. Thank you, Chairman Tonko.

1233 I wanted to ask some questions about the plastic waste
1234 crisis, because I do think it is a crisis. And maybe what I
1235 will do is just ask each of you to answer yes or no to this

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1236 first question, going down the line.

1237 Do you believe that we can effectively address our
1238 plastic waste crisis without reducing the amount of plastic
1239 we produce in the first place? Just yes or no, starting with
1240 Ms. Jambeck. No?

1241 Ms. Jambeck. No.

1242 The Chairman. Okay. Mr. Zaldivar?

1243 Mr. Zaldivar. It is possible.

1244 The Chairman. Okay.

1245 Mr. Zaldivar. It is possible.

1246 The Chairman. All right. Ms. Hoffman?

1247 Ms. Hoffman. No, I don't.

1248 The Chairman. Okay. And then, Ms. Patel?

1249 Ms. Patel. No, I don't.

1250 The Chairman. And, Mr. Christman?

1251 Mr. Christman. Yes, absolutely.

1252 The Chairman. And, Mr. Johnson?

1253 Mr. Johnson. Yes, I think it is possible.

1254 The Chairman. Okay.

1255 Mr. Johnson. I hope it is, too.

1256 The Chairman. What did you say, Bill?

1257 Mr. Johnson. I hope it is, too.

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1258 The Chairman. Okay. I think that addressing this
1259 plastic waste crisis is going to require efforts to reduce
1260 the waste stream, not just recycle it. That is my view. And
1261 I think we have to learn from our past experience with
1262 recycling and avoid relying again on strategies like
1263 exporting contaminated materials, which allowed us to ignore
1264 our waste without actually addressing it.

1265 And again, our patchwork of recycling programs creates
1266 confusion for consumers. Particularly the move towards
1267 single stream recycling has, I think, made it easier for
1268 consumers to recycle, but harder for processes to manage the
1269 waste system, especially when unrecyclable materials
1270 inadvertently wind up in the recycling bins.

1271 So, let me go back to Dr. Jambeck. How can we improve
1272 science and tracking to ensure we are actually addressing the
1273 waste we produce?

1274 Ms. Jambeck. Yes. So, I have seen a few programs
1275 throughout the world in terms of tracking materials better.
1276 Some of them include RFID tracking of materials, which we
1277 have done here. In some cases when people get their waste
1278 collected at their home, there was a program called
1279 Recyclebank, and that was sort of credited to those people.

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1280 I think, in general, I would love to see more
1281 collaboration about understanding how much material we are
1282 wasting and using. As we do science looking at potential
1283 mitigation options for this, it has been hard to get actual
1284 quantities of materials that go into certain products, and
1285 then, the use of those products, and then, the waste stream.
1286 We have different metrics -- count, mass. So, all of those
1287 have been a little confounding as we have tried to do science
1288 around this issue.

1289 The Chairman. Okay. Ms. Hoffman, you referred several
1290 times in your testimony to materials that are authentically
1291 recyclable. And I think that term captures the disconnect
1292 between what we thought we were recycling in the past and
1293 what was just being dumped. Are there any strategies being
1294 used or discussed in the recycling arena today that you see
1295 as inauthentic?

1296 Ms. Hoffman. Certainly. Yes, I think that there is a
1297 disconnect that I think we can address between the production
1298 of materials and the end of life. I think there is a
1299 misunderstanding that, if you make a product out of a
1300 technically recyclable material, that that means it will,
1301 then, in fact, be recycled. But there are so many other

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1302 factors that need to be considered in terms of its ability to
1303 be collected, to be sorted, how it impacts existing
1304 infrastructure, how it behaves in the equipment.

1305 So, for example, we often will get expanded PET
1306 insulation that goes into kind of meal crates made of PET,
1307 No. 1. It says on there, "Please recycle." But our PET
1308 markets don't want it. It is flat. It ends up in the paper
1309 in our process. It is very hard to remove. So, I think
1310 there is a difference between technically being recyclable
1311 and actually getting recycled, and that is where we need
1312 manufacturers and producers to be more involved and engaged
1313 in the design.

1314 The Chairman. All right. Thank you.

1315 My next question is, what is the most important thing
1316 the federal government can do to modernize our outdated
1317 recycling system? I don't think I am going to get a response
1318 from more than one. So, let me go on the other end here.
1319 Mr. Johnson, what do you think we should do to modernize our
1320 recycling system?

1321 Mr. Johnson. Well, there is a lot of new technologies
1322 that are coming onto the market. And so, there can be things
1323 like business incentives, tax incentives for businesses to,

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1324 for the recyclers to incorporate those new technologies,
1325 would be the first one.

1326 Also, encouraging, through other types of incentives,
1327 for manufacturers to design their products to be recycled; to
1328 use more recycled content in their products. And those
1329 should be some quick ones to help.

1330 The Chairman. All right. My time is up. Thank you,
1331 Mr. Chairman.

1332 Mr. Tonko. The chairman yields back. The chair now
1333 recognizes Representative McKinley for 5 minutes, please.

1334 Mr. McKinley. Thank you, Mr. Chairman.

1335 I ran across an article the last few days from the
1336 Institute of Animal Health, and it was an interesting quote
1337 that he said. According to their group, "Plastic is leading
1338 our present civilization towards extinction." And that
1339 concerns me, that kind of statement, because I think that
1340 epitomizes the hysteria that seems to be emerging over the
1341 use of plastics.

1342 In my district in northern West Virginia, we are
1343 experiencing a shale gas boom with Marcellus and Utica. And
1344 we developed this. This resin comes from gas. And from
1345 that, from this product, we get a listing of furniture parts,

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1346 fibers, carpeting, Plexiglas, lenses, light fixtures, phones,
1347 food packaging, diapers, siding, pantyhose, insulation,
1348 coating. All that has transformed our economy, made us a
1349 stronger nation as to what we are.

1350 I don't want to go back a hundred years before we were
1351 using plastics. I don't want to go back to that. And so,
1352 what we are talking about here is that what Congress is being
1353 encouraged to do is either to ban plastics or to discourage
1354 their dependency. I am hearing that from this panel and some
1355 of the articles that we read leading into it.

1356 But what I don't understand is why we are not unleashing
1357 the potential of innovation in America to find other ways of
1358 dealing with it, whether it is bioplastics, biodegradables,
1359 something other than this simplistic way of just, well, if we
1360 don't like it, we will just ban it.

1361 And we have seen this time and time again here in
1362 Congress in my 10 years here. We have considered, during
1363 that time, we tried to ban fly ash, vaping, fossil fuels,
1364 formaldehyde, microbeads, herbicides, pesticides. Some are
1365 considering even banning air traffic as a way to deal with
1366 some issues.

1367 My point, just because we can doesn't mean we should. I

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1368 think we have to be careful about what we are approaching on
1369 this because other nations are doing the same thing. Not
1370 everyone comes to the same conclusion as to the results of
1371 plastic. What Europe is doing in some things, we don't do.
1372 Our scientists, people will say, "I am a licensed engineer."
1373 That is like yourself on this. So, we talk about how do we
1374 deal with it. But you can give the same scientists the same
1375 information, just like attorneys, if you give three attorneys
1376 the same information, you get three different opinions. I
1377 think the same thing applies here.

1378 Because in Europe they are still using foam insulation.
1379 It is one of the most efficient ways of saving energy
1380 consumption, but, yet, in America we have banned that. We
1381 have got food dyes that we use in America that are prohibited
1382 to be used in Europe. I just know that there is not a clean
1383 answer with this.

1384 So, what I want to do is focus on innovation. And so, I
1385 don't want us to go back in time on this. As for the
1386 recycling issue, it concerns me because I come from a rural
1387 area. And in a rural area, we don't have -- this is not New
1388 York, Pennsylvania, or Chicago. These are little towns. I
1389 just listed five communities -- Farmington, Blacksville, Paw

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1390 Paw, Barrackville, and Fairview. The total population in
1391 those communities don't have recycling and they have less
1392 people in those five communities than are in this office
1393 building, the Rayburn Office Building. But, yet, we are
1394 saying, "Recycle." How do they do that? They are not going
1395 to be able to do that.

1396 So, I want to see us focusing, and my question --
1397 unfortunately, I have used too much time in leading up to it
1398 -- is, how do we get to where we go to biodegradable
1399 materials, using that so that these materials can be disposed
1400 of and we can continue creating jobs? We can still create
1401 the natural gas and using that. I know Colorado State is
1402 working on it. Colorado State University is working on that.

1403 Mr. Christman, if I could, what research, what is being
1404 done to be able to allow these materials to degrade?

1405 Mr. Christman. Yes, thank you. Thank you, Congressman.

1406 Our companies are working on biodegradable and bio-based
1407 materials. They are doing a lot of innovation and research
1408 around the potential to use biodegradable materials.

1409 The challenge, though, is that there is no one
1410 environment when it comes to biodegrading materials. Folks
1411 have talked about biodegrading in the environment or

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1412 biodegrading in the ocean. There is no one ocean. Ocean
1413 temperatures vary dramatically and materials generally don't
1414 degrade in the ocean or in the environment.

1415 People will talk about compostable materials. And
1416 compostable materials are different. They need industrial
1417 composting facilities generally with high temperatures that
1418 aren't widely available in the United States at this point.

1419 Mr. McKinley. I see my time has expired. So, I yield
1420 back.

1421 Mr. Tonko. The gentleman yields back. The chair now
1422 recognizes Representative Peters from California for 5
1423 minutes, please.

1424 Mr. Peters. Thank you, Mr. Chairman, and thank you for
1425 having this hearing.

1426 And thank you to Ranking Member Shimkus for your
1427 commitment to improving our recycling system and for noticing
1428 my San-Diego-branded water bottle, because I always have one.

1429 As many people know, California has been a leader in
1430 reducing waste and plastic pollution. Several of the largest
1431 cities in the State, including San Diego, which I represent,
1432 have taken bold action to increase recycling rates and reduce
1433 waste in our communities. And I am pleased to see Los

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1434 Angeles represented at today's hearing and appreciate Mr.
1435 Zaldivar's testimony on the efforts underway under your
1436 leadership. Thanks for being here.

1437 And a lot of members have already touched on how to
1438 improve the recycling system here, the conditions of the
1439 market.

1440 Ms. Hoffman, your testimony emphasized, quote, that "we
1441 need to be smart about creating the right criteria to
1442 prioritize where we are spending these much-needed dollars."
1443 End quote. What do you think are the right criteria?

1444 Ms. Hoffman. Again, I think we need to look outside of
1445 the economics of these materials, and we certainly need to
1446 look at the practicality, the sortability, the collection.
1447 But, then, I think we also need to draw the circle around
1448 human health impacts, on the extraction, the creation, even
1449 the recycling of those materials. Recycling is not impact-
1450 free.

1451 Mr. Peters. So, upstream kind of impacts?

1452 Ms. Hoffman. Upstream, yes.

1453 Mr. Peters. Okay.

1454 Ms. Hoffman. Absolutely.

1455 Mr. Peters. And I want to say how much I enjoyed, Dr.

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1456 Jambeck, your testimony. I practiced law before I came here,
1457 and I practiced solid waste law. And I knew what you meant
1458 when you said "MRF". It wasn't my average drinking buddy.
1459 So, it is fun to hear about that, and, also, the archeology
1460 of waste is interesting, too. So, I appreciate your work.

1461 I wanted to ask Mr. Christman a question about something
1462 that you said. You were talking about the alternatives to
1463 plastic, and you said that you thought the alternatives might
1464 have worse environmental effects than the plastics
1465 themselves. Can you flesh that out for me, explain what you
1466 mean?

1467 Mr. Christman. Sure. When you look at the
1468 alternatives, when organizations have looked at, done the
1469 research on the full cradle-to-grave of products, they have
1470 considered all the various environmental impacts, greenhouse
1471 gas emissions, for example. In fact, the Oregon Department
1472 of Environmental Quality has done this for shipping bags and
1473 envelopes for shipping soft goods. And they have looked
1474 across the different things that could be used -- paper,
1475 plastic -- and actually concluded that plastic had by far the
1476 lowest greenhouse gas emissions and energy use associated
1477 with shipping products.

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1478 Similarly, if you look at coffee, coffee can be put in a
1479 -- it was previously put in steel cans. Today, we often find
1480 it in multilayer plastic-wrapped products. You use a lot
1481 less material in that multilayer plastic wrap, and the
1482 greenhouse gas emissions associated with that plastic wrap
1483 are one-quarter that of the steel can, even though that steel
1484 can has an 80 percent recycling rate and that plastic
1485 multilayer material today is zero percent recycling rate.
1486 So, that is the kind of thing we need to look at when we
1487 consider recyclability and other things.

1488 Now we are working to take that coffee packaging and
1489 make it recyclable also. That is our goal, and by 2030, all
1490 plastic packaging will be recyclable in the United States.

1491 Mr. Peters. What research are you familiar with into
1492 this -- this probably isn't in your interest -- but into
1493 substitutes for plastic, other than the old ones like steel?

1494 Mr. Christman. Well, the substitutes for plastic, we
1495 often hear about compostables, particular for food service.
1496 But the challenge is you also have to match that up with
1497 infrastructure.

1498 Mr. Peters. Right.

1499 Mr. Christman. And to have a composting infrastructure

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1500 widely available, that might be something that is useful for
1501 food service. But, today, composting infrastructure isn't
1502 widely available. It is only practiced widely for collection
1503 with food materials in Seattle and San Francisco, and a few
1504 other isolated communities, but most places don't have that
1505 kind of infrastructure. So, you can't get that benefit from
1506 that product.

1507 You need to think of this as an entire system of
1508 products. We are focused on making ours more recyclable,
1509 building out the modern, advanced recycling facilities for
1510 plastics and turning them back into plastic raw materials
1511 that can be reused again in a circular economy.

1512 Mr. Peters. Okay. I appreciate that very much.

1513 And I yield back. Thank you.

1514 Mr. Tonko. The gentleman yields back. The chair now
1515 recognizes Representative Long for 5 minutes, please.

1516 Mr. Long. Thank you, Mr. Chairman.

1517 And thank you all for being here today.

1518 Mr. Christman, some of the witnesses we have heard from
1519 today have suggested a need to support proposals of Congress
1520 that would ban the manufacture or use of plastic. The main
1521 reason that they cite is environmental protection. What is

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1522 the alternative to plastics, and would those alternatives be
1523 a net positive or negative for the environment?

1524 Mr. Christman. There are a range of materials we use
1525 across society, usually metals, paper, and those are the
1526 primary materials we use as a society. When you look across
1527 the alternatives for 16 consumer goods sectors, an
1528 organization called Trucost has done that and concluded that
1529 the alternatives tend to have four times higher of the
1530 environmental impact across greenhouse gas emissions, energy
1531 use, and even marine litter.

1532 And the reality is that that comes from the fact, when
1533 you are looking at alternative materials, generally, they use
1534 four times more material in the first place. They weigh four
1535 times more. It is basic physics. And that is why the
1536 alternatives often have higher environmental impacts.

1537 Mr. Long. Okay. Are you familiar with these new straws
1538 that they have come out with, these biodegradable, plant-
1539 based straws, and that type of manufacturing?

1540 Mr. Christman. I am familiar with those, and I actually
1541 weighed some of them. And they weigh about three times as
1542 much as the plastic straw. So, you are using three times
1543 more material. I have also heard people refer to using their

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1544 paper straw and having it fall apart in their drink, and
1545 then, having to get another straw. That, clearly, is not the
1546 goal we want to achieve because you are using more material
1547 in the first place.

1548 What we want to see happen with straws, for example, is
1549 a straw-on-request approach, where people who don't need a
1550 straw don't take one. But if you would like a straw or if
1551 you have special needs and need a straw, you are able to get
1552 one.

1553 Mr. Long. I think that is what we have got already.
1554 Every restaurant I go into, you have got to beg. You have
1555 got to beg for a straw.

1556 [Laughter.]

1557 One waitress handed me a paper straw, and it was wrapped
1558 in paper wrapping as a plastic straw comes. And she said,
1559 "Now be careful when you open that because it is paper." And
1560 I am like, yes, be careful, and then, don't put it in
1561 anything liquid.

1562 [Laughter.]

1563 What we know is that the best way to a healthy
1564 environment is through technological innovation. What sort
1565 of innovations are happening in the plastic spaces that can

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1566 make them reusable and more environmentally-friendly?

1567 Mr. Christman. The advanced chemical recycling of
1568 plastics is the innovation that we see happening dramatically
1569 across the United States. There has been about \$4.2 billion
1570 in investment in these new kinds of facilities. The hope, or
1571 the developments in these facilities, is that they are going
1572 to be able to take plastic back to its raw materials and
1573 convert it back into brand-new quality plastic.

1574 One of the challenges in reusing many types of plastic
1575 previously, it has been tough to convert it back into food
1576 grade material that could be virgin quality. This new
1577 technology offers the ability to get back into those kinds of
1578 applications. In addition, we do see new opportunities
1579 around design.

1580 Mr. Long. Technology to convert it into feedstocks?

1581 Mr. Christman. Absolutely. Absolutely.

1582 Mr. Long. Okay. Mr. Johnson, why we do we export so
1583 much of our recyclable materials overseas?

1584 Mr. Johnson. Thank you, Mr. Long.

1585 Because in the United States we consume as much, our
1586 manufacturers here consume as much as they possibly can of
1587 the recycling, and the export markets are there to pick up

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1588 the other about 30 percent of what we don't consume here in
1589 the United States. Otherwise, there would be no other market
1590 for that material.

1591 Mr. Long. Okay. Is there a big opportunity here in
1592 America to recycle these materials and contribute to saving
1593 the environment and boosting our economy?

1594 Mr. Johnson. Oh, sure. Sure. What I mean by why it is
1595 exported in that case is that they are globally-traded
1596 commodities, whether they come from the United States or some
1597 other country. We export to about 150-plus countries around
1598 the world every year. And they buy from the United States
1599 because of the high quality of the material that they are
1600 getting from us.

1601 Mr. Long. Okay. And once again, thank you all for
1602 being here today.

1603 And, Mr. Chairman, I yield back.

1604 Mr. Tonko. The gentleman yields back. The chair now
1605 recognizes the gentlewoman from Delaware, Representative
1606 Blunt Rochester, for 5 minutes, please.

1607 Ms. Blunt Rochester. Thank you, Mr. Chairman.

1608 And thank you to the witnesses for being here today.

1609 Excuse me. I am in between two hearings at the exact same

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1610 time, but I am glad to have you before us.

1611 Reducing plastic waste is something that is extremely
1612 important to Delawareans. I am proud to say that Delaware
1613 recently became the fourth state in our country to pass a ban
1614 on single-use plastic bags, which will go into effect January
1615 2021. This new law fits into our governor's Keep Delaware
1616 Litter Free Initiative.

1617 Just last week, I spoke on the phone with Haley from
1618 Wilmington, a fourth-grader who wrote into my office about
1619 plastic and our oceans and how it affects the planet. We
1620 have a shared commitment in our State to protect our beaches,
1621 parks, and outdoor space that makes our State so special.

1622 That is why I am a co-sponsor of H.R. 5845, the Break
1623 Free from Plastic Pollution Act, led by Mr. Lowenthal of
1624 California. And that is why this hearing is so important to
1625 me today.

1626 My first question is to Dr. Jambeck. Relying more on
1627 compostable materials is one way we can design products with
1628 less waste, but we also hear the term "circular economy"
1629 quite a bit. Can you please explain briefly what the term
1630 "circular economy" means?

1631 Ms. Jambeck. Sure. So, I would say the circular

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1632 economy is not just about recycling. I tend to call that
1633 circular materials management. And every output can become
1634 an input. But I think a circular economy is more than that.
1635 It is a bigger picture. Can we figure about how to get
1636 products and materials to people without producing waste in
1637 the first place? Can we facilitate new value opportunities,
1638 new business norms? Thinking about innovation, I think
1639 sometimes if we actually constrain ourselves, innovation pops
1640 up even more. And I find this as an engineer, right? We
1641 have to have constraints, and then, people get really
1642 creative.

1643 So, mobile dishwashing units, so people don't have to
1644 use disposable goods; cup-sharing programs with RFID
1645 technology, things like that.

1646 Ms. Blunt Rochester. Mobile dish units, talk about that
1647 for a minute.

1648 Ms. Jambeck. So, if you don't have enough space to have
1649 a kitchen where you can wash dishes, then there are people
1650 who are coming up with ideas about how to have a mobile
1651 dishwashing unit, so you can basically rent out dishes or
1652 provide a service of washing those dishes. So, you can do
1653 reusable, but you don't the space for that.

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1654 Ms. Blunt Rochester. Got you. Got you. And you were
1655 giving a couple more examples.

1656 Ms. Jambeck. Yes. Well, I think that was basically it,
1657 just thinking about how we can sort of keep our same
1658 lifestyle and use technology creatively to basically not
1659 produce waste.

1660 Ms. Blunt Rochester. Excellent, excellent.

1661 And, Ms. Hoffman, my sense is that Eureka Recycling is
1662 focused, in part, on creating the type of circular economy
1663 that Dr. Jambeck was just describing. Can you please explain
1664 how your organization works with the communities you serve to
1665 make that vision a reality?

1666 Ms. Hoffman. Yes, absolutely. Thank you, Ms. Blunt
1667 Rochester.

1668 We think that circularity is one description of the
1669 economy that we need to build, but we also need to look at
1670 toxicity; we need to look at equity; we need to look at
1671 stable climate. So, circularity for the sake of circularity,
1672 it is not the right question, and it can lead us down the
1673 wrong path if that becomes our Holy Grail.

1674 So, we are working with our community to look
1675 holistically at waste reduction. And so, our strategies are

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1676 not just about emptying the trash can, but looking at the
1677 impacts of all of our consumption and solutions that we are
1678 innovating.

1679 Ms. Blunt Rochester. Excellent, excellent.

1680 This question is both for Dr. Jambeck and Ms. Hoffman.
1681 How can the federal government incentivize the kind of
1682 conversation that we are having right now in terms of a
1683 circular economy and waste reduction, and really looking at
1684 this more comprehensively?

1685 Ms. Jambeck. So, I had a few ideas in my testimony.
1686 And I think, looking at sort of laws and regulations that
1687 sort of impede some of this business innovation, I think
1688 incentivizing this kind of business innovation maybe with
1689 some tax incentives. I mean, we even talked about that for
1690 recycling infrastructure, but, also, I think for the
1691 creativity around, again, not trying to produce waste while
1692 we delivery products and services to folks.

1693 And then, if you want to, then, get closer to the
1694 circular materials management, which is a component of the
1695 circular economy, we could look at the deposit/return
1696 schemes, various product redesign, material substitutions,
1697 really trying to look at getting rid of materials that don't

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1698 fit into that circular assessment as well.

1699 Ms. Blunt Rochester. Excellent.

1700 Yes, Ms. Hoffman?

1701 Ms. Hoffman. I would agree with everything Dr. Jambeck
1702 said, and maybe just add that we often talk about needing to
1703 go upstream and look at standardizing materials. If all the
1704 producers of toothpaste had to play by the same rules, it
1705 would make it much easier to manage toothpaste tubes on the
1706 back end, for example. So, those kind of policies and
1707 regulations.

1708 Ms. Blunt Rochester. Thank you so much, both of you.

1709 I did want to share that an effort was led in our State
1710 legislature by Representative Frank Cooke to limit the height
1711 of landfills and we just passed legislation recently. So, we
1712 are very proud of that as well.

1713 With that, I yield back the balance of my time, which I
1714 have none.

1715 Mr. Tonko. The gentlewoman yields back no seconds. We
1716 now recognize Representative Matsui of California for 5
1717 minutes, please.

1718 Ms. Matsui. Thank you very much, Mr. Chairman.

1719 I want to thank the witnesses for being here today.

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1720 Dr. Jambeck, you are an expert in solid waste management
1721 and have extensive background in researching how plastics, in
1722 particular, make their way into our oceans. In an annual
1723 report in 2017 by the Ocean Conservancy, data demonstrated
1724 that the top 10 most commonly-found items on beaches were all
1725 made of plastic. This finding was repeated in 2018. What
1726 are some of the examples of these items and how does this
1727 inform policy decisions?

1728 Ms. Jambeck. That is a great question. Some example of
1729 those items are plastic water bottles, straws, plastic bags,
1730 bottle caps, cigarette butts.

1731 Ms. Matsui. Okay.

1732 Ms. Jambeck. So, I think those are great. And so, I
1733 even talk about in my testimony looking at what leaks out and
1734 ends up on the ground, and this is a part of the research
1735 that we do. Then, you ask, what is this item, why is it
1736 here, and what can we do about it? And that can, then,
1737 inform upstream solutions. So, really collecting data just
1738 like the Ocean Conservancy does on that is critical, I think,
1739 to upstream solutions.

1740 Ms. Matsui. Upstream and the impact of these plastics
1741 on the marine ecosystems, right?

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1742 Ms. Jambeck. Of course, yes.

1743 Ms. Matsui. Okay, okay. Now plastics break down into
1744 tiny pieces, referred to as microplastics. In Monterey,
1745 scientists have demonstrated how microplastics are found not
1746 only on the surface of the ocean, but at much lower depths.
1747 They actually found that most plastic is below the surface,
1748 making it hard to measure the extent of the problem. How do
1749 microplastics that make their way into the ocean ultimately
1750 come back to pose public health risks?

1751 Ms. Jambeck. Yes, we are really finding plastic
1752 everywhere we look, and there is only a tiny portion floating
1753 on top of the ocean compared to what we estimate going in
1754 every year. We do find it in our air. We have found it in
1755 food products, in drinking water, in seafood. We don't
1756 really know what those impacts are on us yet in terms of
1757 consuming that material. And so, really, that is the cutting
1758 edge of research in terms of what are the human health
1759 impacts from being exposed to this ubiquitous --

1760 Ms. Matsui. Okay, but only do plastics impact the
1761 health of our environment, marine wildlife, and our
1762 communities, they are detrimental to our efforts to prevent
1763 further warming of our planet. Dr. Jambeck, do plastics

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1764 exacerbate climate change, yes or no?

1765 Ms. Jambeck. Ooh, that is too complex for me to give a
1766 yes or no.

1767 Ms. Matsui. Really?

1768 Ms. Jambeck. Yes, because there are so many tradeoffs
1769 that can affect it.

1770 Ms. Matsui. Okay.

1771 Ms. Jambeck. As a scientist there, I haven't crunched
1772 that number to give you a complete --

1773 Ms. Matsui. Okay. Well, according to the Center for
1774 International Environmental Law, annual emissions from the
1775 plastic life cycle result in the equivalent of what you could
1776 see from 189 coal-fired plants in 2019, and by 2050, the
1777 greenhouse gas emissions from plastics will reach over 56
1778 gigatons, or 10 to 13 percent of the entire remaining carbon
1779 budget.

1780 Now I would like to say that communities are stepping
1781 in, devising their own strategies to reduce waste production
1782 in California. In fact, the San Francisco International
1783 Airport instituted a ban on plastic water bottles, and I
1784 think we see that coming throughout the country.

1785 Also, you mention in your testimony that one solution is

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1786 better tracking of plastics from the time they are created
1787 until when they are ultimately disposed of. How do you
1788 propose going about doing that?

1789 Ms. Jambeck. So, I think there are various ways. I
1790 think partnering with industry to know about how much plastic
1791 is manufactured, we have some good data around that. And
1792 then, when we look at estimates in terms of use and where it
1793 ends up in the waste stream, we have some gaps there, in
1794 particular, what items are created, how many are used. But I
1795 have seen other ways of tracking material with RFID, not
1796 necessarily embedded in every plastic component, barcode
1797 scanning. I mean, we do collect data on a lot of these
1798 materials in a lot of ways, and I know it exists, but it is
1799 not always easy to access.

1800 Ms. Matsui. Okay.

1801 Ms. Jambeck. So, a bit more open data there.

1802 Ms. Matsui. So, Mr. Zaldivar, last month, members of
1803 the California Association of Sanitation Agencies met with my
1804 staff to discuss issues related to the problems caused by the
1805 flushing of single-use disposable wipes down the toilet, not
1806 the best thing to think about now. While not common
1807 knowledge, most of these wipes are made with plastic material

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1808 and cause major issues for wastewater treatment
1809 infrastructure. Confusion on how these products are
1810 advertised, including labels calling them flushable, only
1811 adds to the problem. Indeed, my constituent water treatment
1812 agency has had to foot the bill for managing the problem
1813 which costs California agencies millions in maintenance and
1814 infrastructure upgrades every year.

1815 What are some of the impacts of flushing disposable
1816 wipes into the sewer system? And I only have like 12 seconds
1817 here.

1818 Mr. Zaldivar. Labeling consistency is very important.
1819 As you brought up, the flushable wipes do cause serious
1820 problems in our wastewater system, with causing havocs with
1821 spills, which contaminate the beach; cause incredible impact
1822 to the communities. So, I think having the labeling be more
1823 truthful is important and finding alternatives, so that we,
1824 in fact, have soluble products that will dissolve in the
1825 water.

1826 Ms. Matsui. Right.

1827 Mr. Zaldivar. Because, clearly, the need is there.

1828 Ms. Matsui. Okay. Thank you very much.

1829 And I ran out of time. I yield back. Thank you.

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1830 Mr. Tonko. The gentlewoman yields back. The chair now
1831 recognizes the gentleman from Georgia, Representative Carter,
1832 for 5 minutes, please.

1833 Mr. Carter. Thank you, Mr. Chairman.

1834 And thank all of you for being here, ladies and
1835 gentlemen.

1836 I have the honor and privilege of representing the 1st
1837 Congressional District of Georgia. That includes the entire
1838 coast of Georgia, over 100 miles of pristine coastline that
1839 we are very proud of and want to keep clean. One of the
1840 problems we have, of course, is plastics and what is
1841 happening.

1842 I know, Dr. Jambeck, that the University of Georgia is
1843 doing extensive research on this. And "Go Dogs". Thank you
1844 for what you are doing. We appreciate that.

1845 But this is very important. It is important to our
1846 economy. We depend on seafood. We depend on tourism. We
1847 depend on our ports. All of that is extremely important.

1848 And I also serve on the Select Committee for Climate
1849 Change, and I take that very seriously because I think the
1850 climate is changing. I think that we need to do all the
1851 things that we can to make sure that we are mitigating and

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1852 adapting to the changes that are taking place. We are having
1853 rising sea levels in the coastal area. We recognize that.
1854 Now how much of it is manmade, that is a topic for another
1855 discussion, but it exists and it is happening. I recognize
1856 that.

1857 I wanted to ask you, Mr. Christman, I understand that
1858 many of your companies -- and, in fact, some in Georgia --
1859 are looking at some innovative projects. For instance, Delta
1860 Airlines and Nexus Fuels are doing some very innovative
1861 things to reduce waste. Can you share with us some of that?

1862 Mr. Christman. They are. They are taking used plastics
1863 and converting them into jet fuel, so to provide a new
1864 opportunity to use that material. Plastics in many cases
1865 start as energy, start as natural gas. About 70 percent of
1866 the plastics in the United States come from natural gas. And
1867 that process can take it back to being a fuel in the case of
1868 that.

1869 But I also talked about other technology, and I think
1870 this is also a stepping stool to additional technologies that
1871 will take plastic back into the plastic raw materials that we
1872 can make new plastic out of. A company called Agilyx in
1873 Oregon is doing that right now with polystyrene, a material

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1874 that is often thought of as not recyclable, but taking that
1875 polystyrene back to styrene. And then, they can make brand-
1876 new food grade polystyrene out of it again.

1877 Mr. Carter. It is amazing to me some of the things that
1878 are being done, the innovation that is being done. Cox
1879 Enterprises in Georgia has a facility. Are you familiar with
1880 it? It is in Brantley County in Nahunta, where they are
1881 taking used tires and, actually, they bought some equipment
1882 from over in Europe. They are actually taking it and
1883 breaking it back down into oil, into things that they can use
1884 like that. It is simply amazing, the innovation.

1885 I have always said the greatest innovators, the greatest
1886 scientists are right here in the United States of America.
1887 That is why I am excited. I get excited about when we talk
1888 about what we are going to be doing in innovation in the
1889 future of this country. I think it is going to create a
1890 great economy. I think it is going to create a lot of jobs
1891 for us.

1892 Now, Mr. Christman, one of the things when you mention
1893 this about Delta and what they are doing, it is important
1894 that we keep the economy strong because we are going to need
1895 the private sector helping us with this. This is not going

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1896 to be a totally public initiative. We need the private
1897 sector with this kind of innovation like I mentioned with Cox
1898 Enterprises, like you mentioned with Delta Airlines. Is it
1899 important to us, would you agree, that we keep the economy
1900 strong, so that we have the private sector investing in these
1901 type of things?

1902 Mr. Christman. Absolutely. I think since China imposed
1903 their ban on recyclables, we have seen already \$4.2 billion
1904 invested in new technologies to recycle and recover plastics,
1905 and many of them, these advanced recycling technologies like
1906 Nexus.

1907 Mr. Carter. One other thing that I want to mention
1908 about Georgia -- obviously, I am very proud of our State,
1909 with good reason -- we are the No. 1 forestry state in the
1910 nation as well. And we see a lot of recycling in our paper
1911 mills and in our paper products. We do a lot of that. We
1912 have recovered fiber to make new paper and paperboard
1913 products, and that is certainly something important.

1914 There is a lot of confusion about what can and can't be
1915 done with recyclables. How important is consumer education,
1916 that we continue to make sure consumers understand what we
1917 can do and what we can't do? Mr. Johnson, I see you nodding.

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1918 Mr. Johnson. Yes, absolutely. Public education and
1919 awareness is probably the most important thing we can do
1920 right upfront because it tells people what they can and
1921 should not put into the bin. If you put contaminants into
1922 the system at the beginning, you damage the material right
1923 then and there. It is very, very difficult, and often
1924 impossible, to clean that material, to get it back into a
1925 commodity grade material that can be used again. So, the
1926 public education is very important.

1927 The RECYCLE Act, which is now in the House as well, Mr.
1928 Joyce has introduced it. That is a very, very good bill for
1929 doing that.

1930 Getting EPA to develop education programs, public
1931 service announcements, and things like that; labeling, and
1932 just explaining to people what they should and shouldn't put
1933 in there, and trying to get rid of some of the confusion that
1934 people have.

1935 Mr. Carter. Great.

1936 Well, my time is up. But, again, I thank all of you for
1937 what you are doing. This is extremely important and we
1938 appreciate you being here today. And "Go Dogs".

1939 Thanks.

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1940 Mr. Tonko. The gentleman yields back. The chair now
1941 recognizes the gentleman from Florida, Representative Soto,
1942 for 5 minutes, please.

1943 Mr. Soto. Thank you so much, Mr. Chairman.

1944 And thank you all for being here. This is obviously a
1945 really important issue.

1946 Being in a state that is surrounded on three sides by
1947 water, we are facing the sea and ocean aspects of what we can
1948 recycle and what ends up in Florida's oceans.

1949 I am aware of, and I have been reading for quite some
1950 time, China is no longer accepting a lot of our recyclable
1951 supplies, which is concerning. So, I did want to talk about
1952 both the secondary markets and talk about what we could do
1953 for plastic alternatives.

1954 When I read that there is an island of plastic the size
1955 of Texas in the Pacific, that was kind of a wake-up call for
1956 me, that we have to balance out between recycling and non-
1957 plastic alternatives.

1958 I wanted to start with the secondary market, though. If
1959 I could first hear from Lynn Hoffman? It would be great to
1960 hear, what is the current status of not only domestic
1961 recycling of plastic, but the foreign market? Where is it

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1962 going? Where are we not able to recycle? What does sort of
1963 the domestic and global market look like right now?

1964 Ms. Hoffman. I can only speak from our experience and
1965 tell you that, in part because of our mission and in part
1966 because of our location in the Midwest, 100 percent of our
1967 materials stay in North America. Ninety-five percent stay in
1968 the Midwest. We have certainly exported material in the
1969 past, but, for the most part, our materials stay domestic.

1970 So, the plastics that we collect and have markets for
1971 are the No. 1, PET bottles; No. 2, natural, and No. 2, color,
1972 and No. 5, polypropylene.

1973 Mr. Soto. If we are looking at it nationally and
1974 internationally, though, where are the emergent markets and
1975 where are the markets that are waning right now?

1976 Ms. Hoffman. I think that, again, being in the Midwest,
1977 we are lucky to have access to paper recycling, but there is
1978 a lot of tension on plastic, and rightly so, because plastic
1979 was a major contaminant in paper. But the paper markets are
1980 what really suffered in the wake of the National Sword and
1981 where we really need investment in terms of domestic end
1982 markets.

1983 Mr. Soto. Mr. Zaldivar, I see you moving your hand. If

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1984 you want to answer that question, too, please.

1985 Mr. Walden. Thank you, Congressman.

1986 So, like you, we share a coastline. But I suppose not
1987 all plastics are created equal. There are some markets for
1988 three types of plastics right now: PET, HDPE, and PP. All
1989 the other plastics are going into the landfill. So, to the
1990 extent that innovation and technology can be brought to bear,
1991 that is where the help is needed, because, otherwise, they
1992 are either ending up in the waterways, as you pointed out, or
1993 in the landfill.

1994 Mr. Soto. And we are going to get to that in one
1995 second, but can you, based on your experience in Los Angeles,
1996 say where the emerging markets in the world are for secondary
1997 recycling and where are the ones that are closing right now?

1998 Mr. Zaldivar. Yes. So, I am making a pitch here for us
1999 to develop markets within North America and definitely
2000 domestic in the U.S. I think Mexico is a great destination
2001 market that we need to explore more and, to a large extent,
2002 Canada.

2003 Mr. Soto. My next question is about alternatives. I am
2004 seeing corn products be used, even agave recently, which I
2005 had an agave straw the other day and I thought that was

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2006 interesting. It would be great to hear from Dr. Jambeck, Ms.
2007 Patel, and Mr. Christman about alternatives that could be
2008 utilized like corn and agave that are biodegradable. And we
2009 will start with you, Dr. Jambeck.

2010 Ms. Jambeck. Sure. I will be quick since you want to
2011 hear from everybody. But one thing we have at the University
2012 of Georgia is a New Materials Institute. And so, polymer
2013 chemists and chemical engineers have partnered with me in
2014 environmental engineering to look at materials.

2015 Mr. Soto. Like what? What materials?

2016 Ms. Jambeck. So, right now, we are looking at PHA. PHA
2017 is made in this case from canola oil, and it can be made from
2018 various organic materials, and even a potential waste organic
2019 material.

2020 Mr. Soto. Thank you.

2021 Ms. Jambeck. Yes.

2022 Mr. Soto. My time is limited. So, I am going to turn
2023 to Ms. Patel. What are some of the alternatives that you see
2024 strong in the market coming forward?

2025 Ms. Patel. We think the No. 1 solution is to reduce
2026 waste as much as possible, but I recognize your question
2027 about biodegradable products. Mr. Christman actually

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2028 mentioned that in a lot of cases, when we send things that
2029 are biodegradable either to composting facilities or to
2030 landfills even, we have to make sure that they actually are
2031 biodegradable in those environments.

2032 Mr. Soto. Sure. That is a great pivot to Mr.
2033 Christman.

2034 Ms. Patel. Sure.

2035 Mr. Soto. Navigate us through this a little bit.

2036 Mr. Christman. So, one of the great things about
2037 plastics is they can be made from a variety of sources of
2038 carbon, whether it is new carbon or natural gas. Corn is an
2039 example. They make polylactic acid, or PLA, that has been
2040 used in some other applications.

2041 The question to go with that is, is it better for the
2042 environment ultimately? You really need to do life-cycle
2043 assessment to determine whether or not those alternatives
2044 reduce greenhouse gas emissions or other environmental
2045 impacts; make sure you are not causing new environmental
2046 impacts to go with it.

2047 Mr. Soto. Thanks for that.

2048 And I yield back.

2049 Mr. McNerney. [Presiding.] The gentleman yields back.

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2050 The chair now recognizes himself, the gentleman from
2051 California, for 5 minutes for questions.

2052 Ms. Hoffman, can you elaborate on the new methods that
2053 Eureka Recycling is working on to apply artificial
2054 intelligence to build transparency and traceability to the
2055 supply chain?

2056 Ms. Hoffman. Certainly. We are working on a project
2057 using a visioning system that reports -- currently, it gives
2058 us real-time information about what is coming across the
2059 line. It is technology that has traditionally connected to
2060 robots for collecting. We are just using the eyes and the
2061 brains, basically.

2062 Recycling has kind of traditionally been a very blunt
2063 instrument, measured in tons, but a ton of plastic means
2064 something really different than a ton of cardboard. And so,
2065 we are really trying to use this information to help us learn
2066 how we might use different metrics in measuring success of
2067 recycling, looking at individual action, looking at what are
2068 the types of materials that we are seeing that are hard to
2069 capture, and most often in our residual or end of the line.

2070 Mr. McNerney. So, it might be pretty useful in the
2071 sorting process?

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2072 Ms. Hoffman. Possibly. I think right now we are
2073 looking at it more as data that informs not only our
2074 operations, but also the upstream solutions. What are the
2075 products that need redesign?

2076 Mr. McNerney. Thank you.

2077 Mr. Zaldivar, you have noted that, in order for your
2078 industry to increase in value, new technologies and updates
2079 to effective strategies are needed. How do you envision
2080 these updates playing out, especially with regards to how
2081 they might assist in waste sorting and processing?

2082 Mr. Zaldivar. Thank you, Congressman. You touched on,
2083 your earlier question, technology. There is incredible
2084 optical technology that can distinguish even between types of
2085 plastics just by reading into the density and in some cases
2086 into the molecular composition of a material. And those can
2087 be expensive. In fact, they are expensive. But that is a
2088 great example where an investment in technology can help in
2089 the sorting and the quality control of what gets into the
2090 return cycle.

2091 Mr. McNerney. So, can you elaborate, Dr. Jambeck, on
2092 your five "C" approach to reduce the challenges faced by
2093 waste operators and municipalities in managing the waste

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2094 system?

2095 Ms. Jambeck. Sure. So the five "C's". I have collect,
2096 capture, contain, and I think what is also very important, I
2097 said, was context, and culture.

2098 Mr. McNerney. Okay.

2099 Ms. Jambeck. And I left those very general. Those I
2100 use even globally. So, for people, really, our waste is very
2101 localized and that is how we have been addressing it here in
2102 the U.S. And so, taking into account what you have locally,
2103 your local context is important, but, in general, we need to
2104 get the waste and materials collected. We need to process
2105 them and have them in facilities, and then, either dispose of
2106 them properly or recycle, hopefully moving towards complete
2107 circular materials management.

2108 Mr. McNerney. Thank you.

2109 Ms. Hoffman, again, you have noticed that, when we were
2110 discussing new recycling technologies, we must draw a wide
2111 circle around the potential impact. Can you speak to the
2112 importance of considering all the externalities of the cost
2113 of waste and comparing it with new technologies and
2114 strategies?

2115 Ms. Hoffman. Yes. There are absolutely limitations to

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2116 mechanical recycling, which is how we describe recycling that
2117 happens today, where a plastic bottle is ground up, melted
2118 down. But I think we are seeing a lot of emerging technology
2119 that is promising the moon and the stars in terms of
2120 circularity. And I think it is really critical to take a
2121 step back and look at what is going into this, what are the
2122 inputs into this technology and what are the outputs, not
2123 only just whether or not it is successful in making that
2124 polymer circular.

2125 Mr. McNerney. One of the things that intrigues me is
2126 upstream work, encouraging producers to plan for recycling in
2127 the ultimate product, so that it can be recycled easily. So,
2128 how effective would that be in terms of helping this problem?
2129 Whoever cares to answer that. Mr. Zaldivar?

2130 Mr. Zaldivar. It would be extremely important. I think
2131 circularity and recyclability begin when the product is being
2132 made. And so, to the extent that the recyclability is
2133 ingrained in the product upstream, and the ability to take
2134 some of it back, that is where it should begin.

2135 Mr. McNerney. You think it would be best achieved with
2136 regulatory or with incentives, a regulatory approach or
2137 incentives?

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2138 Mr. Zaldivar. I think both.

2139 Mr. McNerney. Both?

2140 Ms. Hoffman, you are shaking your head.

2141 Ms. Hoffman. I would just like to add, yes, but I think
2142 something that is often overlooked is that MRFs, or recovery
2143 facilities, can't sort by brand. So, if we look to the
2144 marketplace to create innovation, we can't educate our
2145 customers to put in only a certain kind of toothpaste tube
2146 and not the others. And we can't sort that way when we are
2147 going through 400 tons a day. So, there does need to be
2148 regulation and standardization upstream.

2149 Mr. McNerney. Thank you.

2150 The chairman's time has expired. The chairman now
2151 recognizes Mr. Cardenas, the gentleman from California, for 5
2152 minutes for questioning.

2153 Mr. Cardenas. Thank you very much, Mr. Chairman. I
2154 appreciate the opportunity to hear from very smart people who
2155 are out there in the real world dealing with this, and
2156 hopefully, us, as policymakers, still the real world, a
2157 different world, that we can actually ascertain what needs to
2158 be done. And hopefully, make some positive decisions,
2159 whether it is through laws, whether it is through incentives,

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2160 whether it is through whatever it is that we can help at the
2161 federal level.

2162 First, I would like to thank the committee for having
2163 this important hearing. I would also like to thank all of
2164 the witnesses and, also, the guests here who are paying
2165 attention to this very important issue, for coming together
2166 to figure out what we are going to do and how we are going to
2167 make this world a better place, and a much more lasting place
2168 for habitability.

2169 One of the things that I would like to ask, has it been
2170 explored or talked about, or are we there yet, where in the
2171 sorting facilities, for example, where items can actually
2172 have a code? Because scanning can be done now incredibly
2173 rapidly, and it can be done in a way where you don't even
2174 have to pull the item forward, like we do at the supermarket.
2175 It can actually be scanned much simpler in tremendous mass.
2176 Is that happening out there yet for that purpose?

2177 Ms. Hoffman. Not that I am aware of in terms of being
2178 implemented in MRFs. I have certainly heard talk about that
2179 technology. Maybe Mr. Johnson knows that.

2180 Mr. Johnson. Yes, I am not sure about that, and I can
2181 look into it for you. More on the industrial side, yes,

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2182 optical sorting is very, very good. It has been really
2183 improved over the last 10 years, a lot of it coming from
2184 research and development grants that came from the federal
2185 government.

2186 Mr. Cardenas. Okay. Thank you. Hopefully, that is
2187 going on out there, because I think that could be an
2188 incredible solution.

2189 When I was on the city council, I happened to represent
2190 the community -- and I still do at this level -- the
2191 community in Los Angeles that had and has previously closed
2192 landfills and active landfills, the most in the entire
2193 county. And that was where I grew up. I used to go to those
2194 landfills with my father because he was a gardener and we did
2195 our share of having to take things to the old-fashioned dump,
2196 which, to me, it is incredible that we still do that because
2197 I can see cavemen and women doing that thousands of years
2198 ago. We need to move to better technologies.

2199 I was the first person to actually actively turn down a
2200 permit to extend a landfill in my community. And everybody
2201 got upset and the unions got upset. Everybody said, no, we
2202 are going to lose jobs, or what have you. I said, no, we are
2203 not because we are still going to have trash. Los Angeles

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2204 dumps gazillions of tons of trash every year because
2205 consumers do that. We are Americans; that is what we do,
2206 unfortunately.

2207 And what we were able to do is stop the landfill from
2208 taking in trash, but we actually supported and permitted for
2209 them to have a sorting facility, and the first of its kind,
2210 modern, et cetera. We required it to have the best
2211 technology, et cetera.

2212 So, solutions can be made. My main point to everybody
2213 is we have to all calm down and realize that, when we are
2214 calm and respectful, then we can get things done.

2215 Everybody was mad at me. First, it was the people who
2216 had the jobs at the landfill; they were upset at me. And
2217 then, the environmentalists were happy with me. And then,
2218 when I told them, well, we are not going to send the company
2219 out of the district, we are just going to change the way we
2220 deal with the waste, then the environmentalists got mad at me
2221 because it wasn't a pure solution. And then, when we finally
2222 got everything done, and we took those tons and tons of trash
2223 per day, actually, everybody went back to being happy.

2224 But, in the meantime, I literally got told by one side,
2225 "We are going to unelect you in your next election." And

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2226 then, the other ones said, "No, that is not going to happen.
2227 We are not going to let that happen." And then, they said,
2228 "We are going to unelect you," right? And then, finally,
2229 everybody said, "Well, the election doesn't matter. You
2230 finally found a solution."

2231 And my point wasn't about elections. My point was about
2232 I was that kid that grew up in a neighborhood that shouldn't
2233 have had so many darn landfills. And today, hopefully, my
2234 grandchildren won't have to say what I used to say growing
2235 up, "What is that big mountain of trash doing in my
2236 neighborhood?" And I am very blessed as a grandfather; my
2237 grandkids live in my neighborhood.

2238 So, Mr. Zaldivar, with the very little bit of time that
2239 I have left, in your opinion, is there more that we can do to
2240 support recycling and waste infrastructure in Los Angeles and
2241 beyond in this country?

2242 Mr. Zaldivar. Absolutely. There is a lot to be done.
2243 You reminded me of the technology advances that some of them
2244 you have supported yourself, your bill here currently being
2245 considered. Robotics have started to come into the sorting
2246 industry. We have a MRF in LA that makes full use of
2247 robotics, in addition to all the optical sorting as well.

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2248 The upstream solution, I think we cannot overly burden
2249 our residents and the average person with wanting and needing
2250 to know everything about whether an item is recyclable. We
2251 ought to simplify that, so that they don't have to turn on
2252 and turn off what they can put in a blue bin. If we continue
2253 to do that, they will just turn off our recycling altogether.
2254 Technology has got to be important here.

2255 Mr. Cardenas. Yes.

2256 I yield back the balance of my time. Thank you.

2257 Mr. McNerney. The gentleman yields back.

2258 I request unanimous consent to enter the following
2259 documents into the record:

2260 A letter from Representative Dean Phillips;

2261 A letter from Energy Recovery Council;

2262 A letter from Flexible Packaging Association;

2263 A letter from BIO, the Biotechnology Innovation
2264 Organization;

2265 A letter from the Plant Based Products Council;

2266 A letter from Eastman Chemical;

2267 A letter from Glass Packaging Institute;

2268 A letter from CHZ Technologies;

2269 A docket from ISRI entitled, "Four Pressure Points in

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2270 Recycling: ISRI's 2019 Recycling Industry Yearbook";

2271 A letter from the Portland Cement Association,

2272 And an article entitled, "Wind Turbine Blades Can't Be

2273 Recycled, so They're Piling Up in Landfills".

2274 Without objection, so ordered.

2275 [The information follows:]

2276

2277 ***** COMMITTEE INSERT *****

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2278 Mr. Shimkus. Mr. Chairman?

2279 Mr. McNerney. The gentleman is recognized.

2280 Mr. Shimkus. I ask unanimous consent that a member of
2281 the full committee, Dr. Bucshon's statement and questions can
2282 be submitted also for the record.

2283 Mr. McNerney. Without objection, so ordered.

2284 [The information follows:]

2285

2286 ***** COMMITTEE INSERT *****

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2287 Mr. McNerney. I would like to thank the witnesses for
2288 joining us today in the hearing. I think your testimony was
2289 very informative and useful.

2290 I remind members that, pursuant to committee rules, they
2291 have 10 business days to submit additional questions for the
2292 record to be answered by our witnesses. And I ask our
2293 witnesses that you respond promptly to any such questions
2294 that you may receive.

2295 At this time, the subcommittee is adjourned.

2296 [Whereupon, at 12:26 p.m., the subcommittee was
2297 adjourned.]