

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Mitch Bainwol		
2. Your Title: President & CEO		
3. The Entity(ies) You are Representing: Alliance of Automobile Manufacturers		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. N/A		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____ 

Date: 12/11/12



Mitch Bainwol, President and CEO, Auto Alliance

Mitch Bainwol is President and CEO of the Alliance of Automobile Manufacturers, the leading trade association representing automakers who sell new vehicles in the United States. The Auto Alliance represents twelve iconic automakers on a range of safety, environmental and technology issues before Congress and state legislatures.

Bainwol is a strong advocate for market-driven government policies to advance an innovation agenda. “We’re on the precipice of a golden era in mobility. Our roads are going to be far safer than ever, and the environmental benefits are enormous,” according to Bainwol. “In today’s world, green cars are safe cars.”

Since coming to Auto Alliance in September 2011, Bainwol has given consumers a larger voice in auto policy through development of the Alliance Auto Index, a national public opinion survey reaching nearly 60,000 people annually to provide insights into consumer attitudes about auto related issues. Recent survey findings show that nine out of 10 Americans see auto manufacturing as vital to a strong economy.

Bainwol is recognized for his leadership during transitions, building coalitions and bipartisan political engagement. While chairman and CEO of the Recording Industry Association of America (2003-2011), Bainwol helped the music industry adjust to the new digital world by curbing piracy and protecting intellectual property rights. Bainwol is now helping the auto industry through challenges associated with automobiles and connectivity. “In the music space, technology was a threat, because technology enabled theft. In the auto industry, I’m in a world with massive technology companies who build vehicles. Technology is not a threat to our business model; it’s the enabler of the future,” said Bainwol.

Bainwol is widely recognized for his campaign capabilities and knowledge of government processes. He spent 25 years in federal policymaking and politics, including serving as chief of staff to two U.S. Senators and two political committees. The Washington Post called Mr. Bainwol a “Top D.C. Lobbyist and Man in Demand.” Capitol Hill’s Roll Call newspaper included him as one of the 50 most influential “politicos” in Washington. Campaigns and Elections magazine named him a “Mover and Shaker.”

Bainwol began his career as a budget analyst in President Ronald Reagan’s Office of Management and Budget. He obtained an undergraduate degree from Georgetown University and an M.B.A. from Rice University.

Mr. Bainwol was born in Munich where his father was stationed. He grew up in Germany, the Canal Zone, Maryland, and Thailand before graduating from Frankfurt American High School. He and his wife, Susan, have three children.