

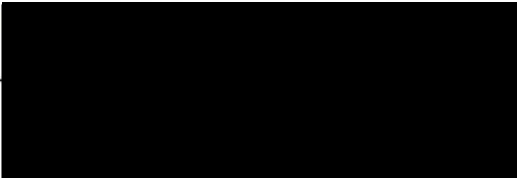
**Committee on Energy and Commerce**

**U.S. House of Representatives**

Witness Disclosure Requirement - "Truth in Testimony"

Required by House Rule XI, Clause 2(g)(5)

1. Your Name: <i>Kristy Meyer</i>		
2. Your Title: <i>Managing Director, Agricultural, Health &amp; Clean Water Program</i>		
3. The Entity(ies) You are Representing: <i>Ohio Environmental Council</i>		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No <input checked="" type="checkbox"/>
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. <i>USEPA grant: 2/05/14 for \$100,000</i>		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: *2/4/15*

# KRISTINA R. MEYER

## Profile: Environment Non-Profit Executive

**Outstanding track record of advocating for Ohio through strategic planning, program management, and legislative actions.**

Distinguished 12-year career championing conservation, environmental, and wildlife advocacy efforts, with the last ten years in Ohio and the Great Lakes region. Possess intimate knowledge and understanding of regional conversation and education issues, as well as strong network of relationships with key players and decision makers. Compelling and articulate presenter and writer with proven success in engaging, influencing, and forming alliances among diverse constituents including politicians and media. Recognized for strategic approach to campaign management, relationship building, and issue education. Approachable leader skilled in equipping and empowering teams.

### SKILLS & CAPABILITIES INCLUDE:

- ♦ Leading development and implementation of regional strategic plan to protect wildlife and habitats in Ohio and Great Lakes region.
- ♦ Creating powerful, aligned grassroots/grasstops network within the region enabling achievement of outcomes and objectives articulated in strategic plan.
- ♦ Collaborating and networking with affiliates and other organizations to support strategic plan, objectives, and programs.
- ♦ Providing policy oversight, program and targeted campaign management, fundraising leadership, and media outreach guidance.

### CORE COMPETENCIES INCLUDE:

Strategic Planning & Execution – Media Relations & Outreach – Fundraising – Grant Writing & Management  
Campaign Development & Management – Partnership & Alliance Building – Grasstops & Grassroots Organizing  
Environmental Agenda Development – Public Speaking – Advocacy – Volunteer & Leadership Development

## Professional Experience

OHIO ENVIRONMENTAL COUNCIL; Columbus, OH

April 2005–Present

### Managing Director – Agricultural, Health, and Clean Water Programs

Promoted from Outreach Coordinator (April 2005-February 2006) and Lake Erie Director (February 2006-February 2007) to set strategic direction, goals, and objectives and lead execution of all department programs. Develop and deliver briefings to Congressional representatives and state lawmakers. Target messaging to secure favorable opinions from high-level politicians. Collaborate with legislators to draft and introduce legislation and legislative amendments. Raise and manage \$500K+ in annual grant funding and donations. Train, develop, lead, and manage performance of department staff and volunteers.

### Key Achievements:

- ♦ Prevented passage of controversial legislation by persuading Governor of Ohio to veto this legislation.
- ♦ Led successful passage of Great Lakes Compact as binding agreement between eight Great Lakes states to manage Great Lakes and prohibit water from leaving Great Lakes watershed.
- ♦ Secured more than \$300M in federal and state funding to restore and protect Great Lakes by cultivating Congressional support and leadership around this initiative.
- ♦ Built strategic alliances with U.S. state governors, Congressional members and state legislators of both political parties, Ohio Department of Natural Resources, U.S. and Ohio Environmental Protection Agency (EPA), hunters and anglers, farmers, lawyers, scientists, environmental conservation organizations, small businesses, and citizens throughout Great Lakes states and provinces.

- ♦ Developed advocates in diverse spheres of influence by educating stakeholders and policy makers on critical issues; resulted in former governor and former senator working against their party's own bill.
- ♦ Gained tremendous exposure for one single campaign by earning 300+ articles in newspapers covering Ohio, Great Lakes, and Washington, D.C. in one year and 24+ editorials and 14 radio/television interviews in four months.
- ♦ Championed effort to reduce farm field runoff flowing into western Lake Erie basin by building coalition/alliance comprised of national, regional, and local conservation groups to develop agenda and plan for voluntary and involuntary initiatives and promoting effort on national, state, and local media outlets.
- ♦ Stopped placement of toxic sediments in Lake Erie by partnering with Republicans and Democrats in Congress and Ohio General Assembly, as well as with media and Ohio EPA to educate public and direct the U.S. Army Corps of Engineers to not dump these sediments in the lake.
- ♦ Created and launched campaign that educated the public, media, and Ohio Department of Natural Resources, which led to prevention of the U.S. Coast Guard using Lake Erie as a shooting range.
- ♦ Expanded organizational capabilities and reach by growing department from one to three full-time staff. Trained these direct reports plus two colleagues in law clinic on successful campaign management, grant writing, grassroots and grassroots relationships building, and strategic partnerships.

SELF EMPLOYED LLC; Columbus, OH

June 2004–April 2005

#### **Consultant**

Collaborated with state and local policy makers and advocates to develop, introduce, and implement legislation and policy changes for Keep Antibiotics Working Campaign and Ohio Environmental Council.

#### **Key Achievements:**

- ♦ Grew support list for Keep Antibiotics Working Campaign from 10 to more than 150 organizations including Ohio State Medical Association through persistent outreach.
- ♦ Educated Ohio State University Infectious Disease Department on potential threat to antibiotic stocks and ability to create superbugs.
- ♦ Prevented passage of genetically modified food legislation, aptly named "Frankenfood Amendment".
- ♦ Raised awareness of agricultural issues by developing networks including human and animal health professionals; academics; farmers; and environmental conservation, consumer, and animal welfare groups.
- ♦ Introduced legislation to track amount of antibiotics used in animal agriculture and to provide antibiotic-free meats in schools through close work with key legislators.

#### **Additional Experience:**

Intern/ Assistant Project Officer – The Wet Tropics Management Authority, Australia 2003

- ♦ Authored key sections of Wet Tropics Conservation Strategy designed to conserve, rehabilitate, and transmit natural resources to future generations.

Intern/Research Assistant – Australian Conservation Foundation 2003

- ♦ Played key role in guiding new community-based grassroots conservation campaign strategy by designing model to merge traditional ecological knowledge with western science.

Outreach/Research Assistant – Environment & Behavior Consultant, Australia 2002

- ♦ Contributed to redevelopment and rebuilding of major highway by facilitating series of multi-stakeholder workshops that allowed communities to participate in planning process.

### **Education**

JAMES COOK UNIVERSITY; Queensland, Australia

**Master of Science in Natural Resource Management**

HEIDELBERG UNIVERSITY; Tiffin, OH

**Bachelor of Science in Environmental Biology and Business Administration (Dual Majors)**

### **Affiliations, Service & Awards**

Environmental Professionals Network | Board President, Freshwater Future | Coordinator, Neighborhood Watch  
Water Conservationist of the Year, League of Ohio Sportsman, 2013 | Sierra Club Outstanding Volunteer, 2006