

BRETT GUTHRIE, KENTUCKY
CHAIRMAN

FRANK PALLONE, JR., NEW JERSEY
RANKING MEMBER

ONE HUNDRED NINETEENTH CONGRESS
Congress of the United States
House of Representatives
COMMITTEE ON ENERGY AND COMMERCE
2125 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-6115
Majority (202) 225-3641
Minority (202) 225-2927

July 8, 2025

Ms. Sherika A. Montgomery
Commissioner
Big South Conference
7233 Pineville-Matthews Road
Charlotte, NC 28226

Dear Ms. Montgomery,

Thank you for appearing before the Subcommittee on Commerce, Manufacturing, and Trade hearing on Thursday, June 12, 2025, to testify at the hearing entitled, "Winning Off the Field: Legislative Proposal to Stabilize NIL and College Athletics."

Pursuant to the Rules of the Committee on Energy and Commerce, the hearing record remains open for ten business days to permit Members to submit additional questions for the record, which are attached.

To facilitate the printing of the hearing record, please respond to these questions with a transmittal letter by the close of business on Tuesday, July 22, 2025. Your responses should be mailed to Alex Khlopin, Legislative Clerk, Committee on Energy and Commerce, 2125 Rayburn House Office Building, Washington, DC 20515 and e-mailed in Word format to alex.khlopin@mail.house.gov.

Thank you again for your time and effort preparing and delivering testimony before the Subcommittee.

Sincerely,



Gus M. Bilirakis
Chairman
Subcommittee on Commerce, Manufacturing, and Trade

cc: The Honorable Jan Schakowsky, Ranking Member, Subcommittee on Commerce, Manufacturing, and Trade

Attachment —Additional Questions for the Record

The Honorable Debbie Dingell (D-MI)

1. Commissioner Montgomery, do schools in the Big South Conference have the same resources to help college athletes navigate NIL opportunities?

Attachment —Additional Questions for the Record

The Honorable Debbie Dingell (D-MI)

1. Commissioner Montgomery, do schools in the Big South Conference have the same resources to help college athletes navigate NIL opportunities?



Monday, July 21, 2025

MEMORANDUM

ADVANCED VIA EMAIL

The Honorable Debbie Dingell (D-MI)

United States Congresswoman

102 Cannon House Office Building

Washington, DC 20515

Greetings Congresswoman Dingell,

I hope this memorandum finds you doing well. It was truly an honor to testify before the Subcommittee on Commerce, Manufacturing, and Trade during the Thursday, June 12, 2025, hearing entitled, “Winning Off the Field: Legislative Proposal to Stabilize NIL and College Athletics.” Thank you for the additional question and opportunity to provide insight.

The Big South Conference provides education and resources to all member institutions. We utilize a company called Game Plan powered by Bridge. Game Plan offers the most extensive library of interactive, on-demand eLearning courses available, and partners with best-in-class subject matter experts to provide compelling content on a wide array of topics including Name, Image and Likeness (NIL), Financial Literacy, Mental Health, Professional Development and more. In addition, student – athletes receive Name, Image and Likeness (NIL) education and resources during monthly leadership meetings directly from Conference Office Representatives. Member institutions also have individual partnerships with various companies such as Athlete’s Thread, Compass NIL, INFLCR, Opendorse, SA NIL, and Teamworks GM.



Thank you for your visionary leadership and consideration of legislation to ensure student-athletes continue winning on and off field for generations to come. Please feel free to contact me if I can be of any additional assistance regarding this important matter.

Best Regards,

A handwritten signature in blue ink, reading "Sherika A. Montgomery".

Sherika A. Montgomery

Commissioner

Big South Conference