CV Narrative

Ramogi Huma is a former UCLA football player and college athletes' rights advocate with over two decades of service as Executive Director for the National College Players Association (NCPA). In this role, Huma has been pivotal in the adoption of college athlete name, image and likeness laws in dozens of states, testified multiple times in Congress and state legislatures in support of broad protections and freedoms for college athletes, and helped arrange and support several antitrust lawsuits in pursuit of college athletes' rights. He has designed and helped implement dynamic campaigns among college athletes including #NotNCAAProperty, #WeAreUnited, and #AllPlayersUnited. Huma co-authored several groundbreaking studies focusing on economic harm caused by the NCAA's price-fixing of college athlete compensation. Huma spearheaded several campaigns to recognize football and basketball players as employees and has received numerous awards for his college athletes' rights advocacy.