



Biography: Marc Bhargava, Managing Director, General Catalyst

At General Catalyst (GC), Marc leads GC's Creation strategy, which is focused on incubations as well as transformations and venture buyouts. He also focuses on early stage investing across both crypto and fintech, as well as building out the global seed strategy. Additionally, Marc contributes to GC's expanding AI efforts.

His core areas of interest include: (1) incubating teams for rolling up services and software businesses and implementing AI transformations to improve profitability and growth; (2) AI meets fintech in spaces such as bookkeeping, accounting, auditing, and insurance; (3) early stage crypto incubation and investing.

Prior to joining GC, Marc spent years as a founder-operator with an emphasis on new fintech, AI, and crypto technologies. He co-founded Tagomi, one of the first institutional prime brokerages for digital assets (Coinbase purchased Tagomi in 2020), which is now Coinbase Prime.

As an angel investor, Marc works closely with founders on sales, distribution, and fundraising, investing from his family office in early stage fintech, crypto, and AI/start-up tooling companies. He is an early investor in Ramp, Seel, Zip, Stark Bank, Harvey AI, Codeium, Together AI, Exa, Vantage, Neon, Eigen Layer, Polymarket, Sardine, Doppel, Bridge (acquired by Stripe), DolarApp, Stitch Money, Monad, TRM Labs, and others.

Earlier, Marc worked at Airbnb, Castanea Partners, and McKinsey, with a focus on business operations and investment analysis.

He received his MBA from Harvard Business School in 2016 and graduated from Harvard College in 2008.