

Shannon (Shane) Tews

Professional Experience:

Non-Resident Senior Fellow | American Enterprise Institute (AEI) (April 2014 - Present)

Leads efforts in developing policies on national, international, and economic security issues, business regulatory challenges, and opportunities resulting from innovation in technology and the digital economy. Directs artificial intelligence, cyber security, Internet governance, telecommunications, and technology policy agendas for domestic and international Information and Communications Technology policies. Serves as the primary source for strategy, guidance, recommendations, and solutions for digital economy-related policies and programs. Host the public policy podcast "Explain to Shane" and write public policy blogs on current technology policy issues.

President | Logan Circle Strategies (July 2014 - Present)

Design and execute strategic policy programs and communications planning solutions for Fortune 100 corporate and non-profit clients, focusing on global information communications, technology policies, cyber security, and internet governance.

Principal & Chief Policy Officer | 463 Communications (November 2012 - July 2014)

Coordinated the company's strategic policy positions and implementation plans. Worked with business units to enhance external communications and outreach.

Vice President of Global Public Policy & Government Relations | Verisign Inc (March 2001 - October 2012)

Managed global policy and government relations efforts, overseeing a team of 26 and a \$12M operational budget. Represented company interests before US and international government officials in the ICT sectors. Led the development of digital commerce policies through partnerships with international governing bodies, legislators, trade associations, and IT coalitions.

Vice President of Federal Affairs | Distilled Spirits Council of the United States (December 1997 - February 2001)

Directed federal affairs for the trade association, advocating industry opportunities before Congress and the Administration. Developed and executed legislative initiatives with trade association staff, consultants, and coalition partners. Managed Federal Government operations during a two-year transition, overseeing a \$1M annual legislative budget and three employees.

Citizens for A Sound Economy/Citizens for A Sound Economy Foundation (January 1995 - October 1997)

Director of Government Relations

U.S. House of Representatives (December 1992 - January 1995)

Legislative Director, Office of Congressman Gary A. Franks (R-CT)

The White House (July 1991 to December 1992)

Deputy Associate Director, Office of Cabinet Affairs

U.S. Department of Transportation (February 1989 to July 1991)

Special Assistant to The Assistant Secretary for Congressional & Intergovernmental Affairs
Staff Assistant to the Secretary of Transportation for Scheduling and Advance

Education:

Bachelor's degree - Public Relations & Political Science | American University, Washington DC (1988)
- Communications Major | Arizona State University - Tempe AZ (1984-1987)

Shane Tews, a Non-Resident Senior Scholar at the American Enterprise Institute (AEI), is a leading voice in technology policy and has been part of the global discussions in information connectivity and technology (ICT) for the past two decades. Her work focuses on developing policies for complex national and international security issues, business regulatory challenges, and the opportunities arising from technological innovation, internet use, telecommunications networks, the digital economy, and global regulations and standards.

At AEI, Tews focuses on several key technology policy areas, including artificial intelligence, broadband adoption, competition/ antitrust policies, cybersecurity, data governance, drones, internet governance, Spectrum, Semiconductor chips manufacturing and supply chain, and the overall technology policy ecosystem for Information and Communications Technology (ICT) policies. She also plays a pivotal role in managing the AEI Content Project and was a key partner for the AEI Global Internet Strategy project centered on cybersecurity.

As the President of Logan Circle Strategies, Tews has demonstrated her significant expertise in technology policy. She leads the development of strategic policy programs focusing on the digital economy, ICT policies, cyber security, and technology governance for Fortune 100 corporate and non-profit clients. Her work helps create the foundations for strategy, guidance, policy recommendations, and solutions related to digital policy issues and programs for the firm's clients.

She is currently vice chair of the board of directors of the Internet Education Foundation, which governs outside work for the Congressional Internet Caucus and State of the Net annual conference; she is the former Chair of the Internet Society DC Chapter, on the board of SeedAI, and the Chairman of the board of directors of TechFreedom. She is the previous Chair of the Dynamic Coalition on Internet of Things for the International Internet Governance Forum. She has previously served as co-chair of the Internet Governance Forum USA, and on the boards of the Information Technology and Innovation Foundation, Information Technology Industry Council, and the Global Women's Innovation Network.

Previously, Ms. Tews managed internet security and digital commerce issues as Vice President of Global Policy for Verisign Inc.

Her work coordinating strategic policy positions and implementation plans related to government public policy and public relations began as a Legislative Director on Capitol Hill for Congressman Gary Franks (R-CT) and a Deputy Associate Director in the Office of Cabinet Affairs in the White House for President George H.W. Bush.