

## Gary Shapiro Vitae / Resume

Also: Gary J. Shapiro / Gary Joel Shapiro

Gary Shapiro is president of the Consumer Technology Association (CTA)™, the trade association representing the \$398 billion U.S. consumer technology industry, which supports more than 18 million U.S. jobs. More than 1300 companies – 80 percent are small businesses and startups; others are among the world's best-known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® – the world's gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA's industry services.

### Career Milestones

- 2023** Marked 40 years of employment at the Consumer Technology Association
- 2021** Received the Legion of Honor award from French President Emmanuel Macron, recognizing his service in developing France as a technology-forward society
- 2016** Great Technological Hall named after Gary Shapiro at the Wise Factor in Angers, France
- 2012** Author of *New York Times* Bestseller, "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" – translated into six languages
- 2010** Author of *New York Times* Bestseller, "The Comeback: How Innovation Will Restore the American Dream"
- 1997-Present** More than 1300 editorials published on behalf of CTA
- 1995** President, Consumer Electronics Manufacturers Association (CEMA),  
*CEMA renamed CEA in 1999, named President and CEO, CEA renamed CTA in November 2015*
- 1995** Founder, World Electronics Forum
- 1991** Group Vice President, CEG
- 1990** Vice President, Secretary and General Counsel, Electronics Industries Association (EIA)
- 1988** Staff Vice President, EIA
- 1982** Government and Legal Affairs Counsel, EIA Consumer Electronics Group (CEG) (*October 4*)
- 1981-Present** Testified before Congress more than two dozen times
- 1980** Georgetown Law JD
- 1980** Associate, Squire Sanders
- 1979-80** Law Clerk, Squire Sanders
- 1979** Summer Associate, Squire Sanders
- 1978** Law Clerk, Nicholson & Carter (*merged to Squire Sanders in 1979*)
- 1977-78** Legislative Aid, Rep. Mickey Edwards (R-OK), U.S. House of Representatives
- 1977** Binghamton University (SUNY) BA - Phi Beta Kappa graduate with a double major in economics and psychology

### Prior Board Service

- 2023** Chair of Focused Ultrasound Foundation Investment Committee
- 2022-2023** No Labels Advisory Board Member

**2019-2020** Engagious Swing Voter Project Advisory Panel  
**2016-2017** Center for Democracy & Technology (CDT) Advisory Council  
**2016-2017** Heidrick & Struggles Association Leadership Council  
**2016-2017** USO-Metro Board of Directors  
**2015** AEI Global Internet Strategy (GIS) Project National Advisory Board  
**2012-2013** IAEE Governance Committee, Vice Chairman  
**2009-2013** Economic Club of Washington Board of Directors, Director  
**2009** State Department Advisory Committee on International Communications and Information Policy  
**2007-2008** Robbins Gioia subsidiary, Main Street, Board Member  
**2001-2005** George Mason University Board of Visitors, Board Member and chaired various committees  
**1998-2002** Governor's Commission on Information Technology, Commonwealth of Virginia, Commissioner  
**Early 1990s** HDTV Model Station, Chairman and Co-Founder  
**1991-2000** Electronic Industries Foundation/NSTEP Foundation, Ex-officio Board Member  
**1991-1999** Electronic Industries Alliance, General Counsel, Vice President and Corporate Officer  
**Mid 1990s** Center for Exhibition Industry Research Foundation, Board Member then Chairman  
**Mid 1980s** Video Software Dealers Association, Catalyst Industry Cooperation Ozone Layer Protection, Founder  
**Early 1980s** Home Recording Rights Coalition, Vice Chairman then Chairman

### **Current Board Service**

**2023** UFI, Board of Directors Member  
**2021** Council of Manufacturing Associations Board of Advisors  
**2020** Focused Ultrasound Foundation Board Member  
**2018** Churchill Club Academy Member  
**2016** CEO Update Roundtable, Member  
**2002** Northern Virginia Technology Council, Honorary Board Member  
**2000** Consumer Technology Association, CEO

### **Keynotes**

**2023** American Bar Association International Law Section Annual Conference  
**2023** Digital Lakes Forum  
**2023** Government Business Executive Forum  
**2022** Government Business Executive Forum  
**2021** CEO Forum  
**2021** Dublin Tech Summit  
**2020** NASA iTech Forum  
**2018** Mondial Paris Auto Show  
**2018** Government Business Executive Forum at the French Embassy in Washington, DC  
**2018** Society of Automotive Engineers Government/Industry Meeting  
**2017** Lux Amsterdam  
**2017** Chicago Payments Symposium

**2017** Global Forum  
**2016** International Economic Forum of the Americas World Strategic Forum  
**2016** IIR Foresight and Trends  
**2016** Food and Drug Administration Digital Health Technology Expo  
**2015** DLD New York  
**2014** Innovative Economy Congress  
**2014** C3 Connected Car Conference  
**2014** Global Forum

**Awards:**

**2023** *Washingtonian's* Most Influential People in Washington DC  
**2022** Virginia Business 500 Award  
**2022** *Washingtonian's* 500 Most Influential People Shaping Policy – Tech & Telecom  
**2022** *Washingtonian's* 2022 Tech Titans  
**2021** *Washingtonian's* Most Influential People in Washington DC  
**2021** *Washingtonian's* 2021 Tech Titans  
**2021** *Read Write's* 2021 Top Futurist Speakers  
**2021** *The Hill's* Top Lobbyists  
**2021** Association Trends Association Executive of the Year  
**2021** Légion D'honneur  
**2020** NorthStar Meetings Group 2020 Top 25 Influencers  
**2020** *The Hill's* Top Lobbyists  
**2019** *Trade Show Executive Magazine*, Gold Standard of Excellence Award  
**2018** *Washington Magazine*, [Top Tech Titan](#)  
**2018** *Virginia Business*, Best Places to Work  
**2018** Best Work Places for Commuters  
**2017** *The Washington Post*, Top Work Places  
**2017** *Northern Virginia Family Service*, CARE Award  
**2017** *Washingtonian Magazine*, Top Tech Titan  
**2016** *Virginia Business*, Best Places to Work in Virginia  
**2015** *Smart CEO*, Washington Healthiest Company  
**2015** *Washingtonian* magazine, Top 100 Tech Leaders  
**2015** *DC Inno*, [50 on Fire](#) DC Government and Advocacy Winners  
**2013** "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" named *New York Times* bestseller  
**2013** *Washingtonian Magazine*, [Top Tech Titan](#)  
**2012** *Washington Life*, Washington's Most Influential People  
**2011** *Variety's* Home Entertainment Hall of Fame  
**2011** "The Comeback: How Innovation Will Restore the American Dream" named *New York Times* bestseller  
**2009** *CEO Update*, Top CEO  
**2009** *Washingtonian Magazine*, [Top Tech Titan](#)  
**2009** *The Media Institute*, [American Horizon Award](#)  
**2008** Bell'O International Take a Bow... Take a Seat Award

- 2004** Lighthouse International, [Lifetime Achievement Award](#)
- 2004** The Anti-Defamation League, American Heritage Award
- 2003** Academy of Digital Television Pioneers, HDTV Industry Leadership Award
- 2003** National Retail Dealers Association, Lifetime Achievement Award
- 2002** IAEE, Pinnacle Award
- 1999** Boy Scouts of America Technology Good Scout Award