

**Victoria Jackson, Ph.D.**  
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**Arizona State University**  
School of Historical, Philosophical, and Religious Studies  
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## Education

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| 2015 | Ph.D., History, Arizona State University<br>Dissertation: Title IX and the Big Time: Women's Intercollegiate Athletics at the University of North Carolina at Chapel Hill, 1950-1992 |
| 2007 | M.A., History, Arizona State University  |
| 2004 | B.A., History, University of North Carolina at Chapel Hill<br>summa cum laude and Phi Beta Kappa   |

## Biography

Victoria Jackson, PhD is a sports historian and clinical associate professor of history in the School of Historical, Philosophical, and Religious Studies at Arizona State University. Jackson writes and speaks about the intersection of sport and society, exploring how the games we play (and watch) tell us much about the communities – local, national, and global – in which we live. Her writing has appeared in the *Los Angeles Times*, *Washington Post*, *Boston Globe*, *The Chronicle of Higher Education*, *Slate*, *Letras Libres* (Mexico), *El Universal* (Mexico), *Epoca* (Brazil), *The Independent* (UK), *The Athletic*, and *Sportico*. Jackson has appeared on *60 Minutes* to discuss American college sports and is a frequent podcast, radio, TV, and documentary film commentator on sport and society. She brings a historian's eye to the project of designing future sports systems that are inclusive, equitable, and just.

Jackson leads the sport humanities at ASU, directs the new research initiative Sports @ Humanities Institute, and teaches a package of sports history courses, which forms part of an interdisciplinary, liberal arts undergraduate certificate in "sports, cultures, and ethics." She is affiliated faculty with the American Studies program in the School of Social Transformation and a Global Sport Scholar with the Global Sport Institute at ASU. She has served on advisory boards of nonprofits with missions focused on sport and social change, and has long been involved with local, national, and international organizations that help girls and women find their power through sport.

She holds MA and PhD degrees from Arizona State University, and a BA from the University of North Carolina at Chapel Hill, where she graduated summa cum laude and joined Phi Beta Kappa. Jackson was also a cross country and track and field athlete for UNC and ASU, Pac-10 conference champion at 5,000 meters, NCAA national champion for the Sun Devils at 10,000 meters, and a professional runner endorsed by Nike. Jackson works with Sun Devil Athletics on a variety of history, education, and leadership initiatives with athletes, coaches, administrators, and the greater Sun Devil community. She would like for her ASU school record in the 5,000 meters to be broken as soon as possible.

## Selected Writings

- “College and Olympic Sports Need Rebuilds. Why Does Only One Get It?” Sportico, November 29, 2023. <https://www.sportico.com/leagues/college-sports/2023/ncaa-crossroads-college-olympic-sports-1234747966/>
- “The Pac-12 is the ‘Conference of Champions.’ Don’t Let It Disappear,” Los.Angeles.Times, October 14, 2023. <https://www.latimes.com/opinion/story/2023-10-14/pac-12-ucla-usc-football-olympics-sports>
- “Affirmative Action’s End Will Underline Jim Crow Divide in College Sports,” Sportico, August 9, 2023. <https://www.sportico.com/leagues/college-sports/2023/affirmative-action-end-college-sports-1234733421/>
- “The U.S. Law That Made the Rest of the Globe So Strong at the Women’s World Cup,” Slate, July 29, 2023. <https://slate.com/culture/2023/07/world-cup-college-soccer-players-title-ix.html>
- “How Title IX Catapulted Women’s Soccer onto the Global Stage,” with Andrés Martínez for The Thread published by New America, July 18, 2023. <https://www.newamerica.org/the-thread/how-title-ix-catapulted-womens-soccer-onto-the-global-stage/>
- “The Legacy of the NCAA and Title IX Can Be Seen in the Loaded 2023 FIFA Women’s World Cup,” Global.Sport.Matters, June 28, 2023. <https://globalsportmatters.com/research/2023/06/28/legacy-ncaa-title-ix-fifa-womens-world-cup/>
- “To Get Congress’ Attention, NCAA Should Go Bigger,” Sportico, February 1, 2023: <https://www.sportico.com/leagues/college-sports/2023/ncaa-redesign-1234707816/>
- “History Spurring Change,” special Title IX at 50 edition of Arizona.Attorney.Magazine, December 2022: <https://www.azattorneymag-digital.com/azattorneymag/library/page/202212/34/>
- “The Demise of Roe v. Wade is a Threat to College Sports,” Global.Sport.Matters, September 27, 2022: <https://globalsportmatters.com/health/2022/09/27/demise-roe-v-wade-threat-college-sport/>
- “A Rethinking of Sports Governance at the Highest Level: How college sports can thrive without the NCAA,” Global.Sport.Matters, March 22, 2022: <https://globalsportmatters.com/business/2022/03/22/how-college-sports-can-thrive-without-ncaa/>
- “Want College Sports Reform? Start with Paying Power 5 Football Players.” Arnold.Ventures. March, 2022. [https://craftmediabucket.s3.amazonaws.com/uploads/AVCollegeSportWhitePaper\\_NoPay\\_VictoriaJackson-v2B-1.pdf](https://craftmediabucket.s3.amazonaws.com/uploads/AVCollegeSportWhitePaper_NoPay_VictoriaJackson-v2B-1.pdf)
- “Saving College Sports: A History Lesson for Today’s NCAA Reformers,” Sportico, March 2, 2022: <https://www.sportico.com/leagues/college-sports/2022/saving-college-sports-ncaas-history-1234666685/>
- “NCAA Gender Inequity is a Feature, Not a Bug,” Global.Sport.Matters, November 9, 2021: <https://globalsportmatters.com/opinion/2021/11/09/ncaa-gender-inequity-feature-not-bug-title-ix/>
- “‘We’re all complicit to an extent’: How Team USA uses college football and basketball as funding sources,” The.Athletic, July 22, 2021: <https://theathletic.com/2696130/2021/07/22/were-all-complicit-to-an-extent-how-team-usa-uses-college-football-and-basketball-as-funding-sources/>
- “The NCAA’s Farcical Anti-Athlete Argument,” The.Chronicle.of.Higher.Education, March 29, 2021: <https://www.chronicle.com/article/the-ncaas-farcical-anti-athlete-argument>

- “Hey Disruptors! Women’s Basketball Needs You,” Global.Sport.Matters, March 26, 2021: <https://globalsportmatters.com/business/2021/03/26/hey-disruptors-womens-basketball-needs-you/>
- “Cancel the fall college football season,” Boston.Globe, June 23, 2020: <https://www.bostonglobe.com/2020/06/23/opinion/cancel-fall-college-football-season/>
- “The Pac-12 should defy the NCAA and embrace California’s law letting student-athletes earn dollars,” Los.Angeles.Times, October 13, 2019: <https://www.latimes.com/opinion/story/2019-10-13/ncaa-pac-12-pay-student-athletes-california-law>
- “How to take the scandal out of big-time college football and basketball,” Los.Angeles.Times, January 4, 2019: <https://www.latimes.com/opinion/op-ed/la-oe-jackson-ncaa-lifetime-scholarships-20190104-story.html>
- “The myth of amateurism: How America’s multi-billion-dollar sports industry exploits its stars,” The.Independent, October 11, 2018: <https://www.independent.co.uk/sport/us-sport/college-sports-industry-exploitation-amateurism-ncaa-chra8579606.html>
- “It’s time to end the notion of NCAA amateurism,” Global.Sport.Matters, April 10, 2018: <https://globalsportmatters.com/culture/2018/04/10/opinion-its-time-to-end-the-notion-of-ncaa-amateurism/>
- “Take it from a former Division I athlete: College sports are like Jim Crow,” Los.Angeles.Times, January 11, 2018: <http://www.latimes.com/opinion/op-ed/la-oe-jackson-college-sports-20180111-story.html>