

Gary Shapiro Vitae / Resume

Also: Gary J. Shapiro / Gary Joel Shapiro

Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)™, the trade association representing the \$398 billion U.S. consumer technology industry, which supports more than 18 million U.S. jobs. More than 1200 companies – 80 percent are small businesses and startups; others are among the world's best-known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES® – the world's gathering place for all who thrive on the business of consumer technologies. Profits from CES are reinvested into CTA's industry services.

Career Milestones

- 2023** Marked 40 years of employment at the Consumer Technology Association
- 2021** Received the Legion of Honor award from French President Emmanuel Macron, recognizing his service in developing France as a technology-forward society
- 2016** Great Technological Hall named after Gary Shapiro at the Wise Factor in Angers, France
- 2012** Author of *New York Times* Bestseller, "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" – translated into six languages
- 2010** Author of *New York Times* Bestseller, "The Comeback: How Innovation Will Restore the American Dream"
- 1997-Present** More than 1300 editorials published on behalf of CTA
- 1995** President, Consumer Electronics Manufacturers Association (CEMA), *CEMA renamed CEA in 1999, named President and CEO, CEA renamed CTA in November 2015*
- 1995** Founder, World Electronics Forum
- 1991** Group Vice President, CEG
- 1990** Vice President, Secretary and General Counsel, Electronics Industries Association (EIA)
- 1988** Staff Vice President, EIA
- 1982** Government and Legal Affairs Counsel, EIA Consumer Electronics Group (CEG) (*October 4*)
- 1981-Present** Testified before Congress more than two dozen times
- 1980** Georgetown Law JD
- 1980** Associate, Squire Sanders
- 1979-80** Law Clerk, Squire Sanders
- 1979** Summer Associate, Squire Sanders
- 1978** Law Clerk, Nicholson & Carter (*merged to Squire Sanders in 1979*)
- 1977-78** Legislative Aid, Rep. Mickey Edwards (R-OK), U.S. House of Representatives
- 1977** Binghamton University (SUNY) BA - Phi Beta Kappa graduate with a double major in economics and psychology

Prior Board Service

2012-2013 IAAE Governance Committee, Vice Chairman
2009-2013 Economic Club of Washington Board of Directors, Director
2007-2008 Robbins Gioia subsidiary, Main Street, Board Member
2001-2005 George Mason University Board of Visitors, Board Member and chaired various committees
1998-2002 Governor's Commission on Information Technology, Commonwealth of Virginia, Commissioner
Early 1990s HDTV Model Station, Chairman and Co-Founder
1991-2000 Electronic Industries Foundation/NSTEP Foundation, Ex-officio Board Member
1991-1999 Electronic Industries Alliance, General Counsel, Vice President and Corporate Officer
Mid 1990s Center for Exhibition Industry Research Foundation, Board Member then Chairman
Mid 1980s Video Software Dealers Association, Catalyst Industry Cooperation Ozone Layer Protection, Founder
Early 1980s Home Recording Rights Coalition, Vice Chairman then Chairman

Current Board Service

2023 Chair of Focused Ultrasound Foundation Investment Committee
2021 Council of Manufacturing Associations Board of Advisors
2020 Focused Ultrasound Foundation Board of Trustees
2019 Engagious Swing Voter Project Advisory Panel
2018 Churchill Club Academy Member
2016 Center for Democracy & Technology (CDT) Advisory Council
2016 CEO Update Roundtable, Member
2016 Heidrick & Struggles Association Leadership Council
2016 No Labels Board Member
2016 USO-Metro Board of Directors
2015 AEI Global Internet Strategy (GIS) Project National Advisory Board
2009 State Department Advisory Committee on International Communications and Information Policy
2002 Northern Virginia Technology Council, Honorary Board Member
2000 Consumer Technology Association, President and CEO

Keynotes

2023 American Bar Association International Law Section Annual Conference
2023 Digital Lakes Forum
2023 Government Business Executive Forum
2022 Government Business Executive Forum
2021 CEO Forum
2021 Dublin Tech Summit
2020 NASA iTech Forum
2018 Mondial Paris Auto Show
2018 Government Business Executive Forum at the French Embassy in Washington, DC

2018 Society of Automotive Engineers Government/Industry Meeting
2017 Lux Amsterdam
2017 Chicago Payments Symposium
2017 Global Forum
2016 International Economic Forum of the Americas World Strategic Forum
2016 IIR Foresight and Trends
2016 Food and Drug Administration Digital Health Technology Expo
2015 DLD New York
2014 Innovative Economy Congress
2014 C3 Connected Car Conference
2014 Global Forum

Awards:

2023 *Washingtonian's* Most Influential People in Washington DC
2022 Virginia Business 500 Award
2022 *Washingtonian's* 500 Most Influential People Shaping Policy – Tech & Telecom
2022 *Washingtonian's* 2022 Tech Titans
2021 *Washingtonian's* Most Influential People in Washington DC
2021 *Washingtonian's* 2021 Tech Titans
2021 *Read Write's* 2021 Top Futurist Speakers
2021 *The Hill's* Top Lobbyists
2021 Association Trends Association Executive of the Year
2021 Légion D'honneur
2020 NorthStar Meetings Group 2020 Top 25 Influencers
2020 *The Hill's* Top Lobbyists
2019 *Trade Show Executive Magazine*, Gold Standard of Excellence Award
2018 *Washington Magazine*, [Top Tech Titan](#)
2018 *Virginia Business*, Best Places to Work
2018 Best Work Places for Commuters
2017 *The Washington Post*, Top Work Places
2017 *Northern Virginia Family Service*, CARE Award
2017 *Washingtonian Magazine*, Top Tech Titan
2016 *Virginia Business*, Best Places to Work in Virginia
2015 *Smart CEO*, Washington Healthiest Company
2015 *Washingtonian* magazine, Top 100 Tech Leaders
2015 *DC Inno*, [50 on Fire](#) DC Government and Advocacy Winners
2013 "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" named *New York Times* bestseller
2013 *Washingtonian Magazine*, [Top Tech Titan](#)
2012 *Washington Life*, Washington's Most Influential People
2011 *Variety's* Home Entertainment Hall of Fame

- 2011** "The Comeback: How Innovation Will Restore the American Dream" named *New York Times* bestseller
- 2009** *CEO Update*, Top CEO
- 2009** *Washingtonian Magazine*, [Top Tech Titan](#)
- 2009** *The Media Institute*, [American Horizon Award](#)
- 2008** Bell'O International Take a Bow... Take a Seat Award
- 2004** Lighthouse International, [Lifetime Achievement Award](#)
- 2004** The Anti-Defamation League, American Heritage Award
- 2003** Academy of Digital Television Pioneers, HDTV Industry Leadership Award
- 2003** National Retail Dealers Association, Lifetime Achievement Award
- 2002** IAEE, Pinnacle Award
- 1999** Boy Scouts of America Technology Good Scout Award