

# CURRICULUM VITAE

## Amelia Vance



### PROFESSIONAL EXPERIENCE

#### ***Public Interest Privacy Center***

Founder and President

August 2022 – Present

As the President of PIPC, Amelia provides expert insights, resources, training, technical assistance, and legislative analysis for child and student privacy stakeholders, including educators, administrators, education membership groups, policymakers, and advocates.

#### ***William & Mary Law School***

Adjunct Professor of Law

August 2022 – Present

Taught Privacy Law (Fall 2022) and EU Privacy and Data Protection Law (Spring 2023).

#### ***Public Interest Privacy Consulting, LLC (PIPC)***

Founder and President

February 2022 – Present

At PIPC, Amelia advises government agencies, policymakers, companies, and other organizations on legal protections and actionable best practices to ensure the responsible use of child and student data.

#### ***Penn State Law***

Adjunct Professor of Law

August 2021 – June 2022

Developed and taught Penn State Law's first *Introduction to Privacy Law* survey class (Fall 2021) and *Global Privacy & Data Protection Law* seminar (Spring 2022) for a diverse group of JD, LLM, and Masters of Legal Studies students.

#### ***Future of Privacy Forum (FPF)***

Vice President, Youth & Education Privacy

October 2021 – January 2022

At FPF, Amelia expanded the Youth & Education project from a single staffer in 2016 to a team of fifteen. She was responsible for overseeing the project's strategic vision and implementation while managing a budget of \$2 million per year. Amelia oversaw content for the website Student Privacy Compass and published several resources on child and student privacy. During her time at FPF, Amelia was part of the New York State Education Department Data Privacy Advisory Council and the Maryland Student Data Privacy Council.

#### **Senior Counsel and Director of Youth & Education Privacy**

April 2019 – Present

#### **Director of Education Privacy**

January 2018 – April 2019

#### **Education Policy Counsel**

November 2016 – April 2019

#### ***The National Association of State Boards of Education (NASBE)***

#### **Director of Education Data & Technology**

October 2014 – November 2016

#### **Policy Analyst**

January – October 2014

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|-------------------------------------------------------------------------------------------|------------------------|
| <i>The White House, Office of Public Engagement, <u>Intern</u></i>                        | January – May 2013     |
| <i>Institute of Museum and Library Services General Counsel, <u>Legal Fellow</u></i>      | May – August 2012      |
| <i>Family Equality Council, <u>Legal Fellow</u></i>                                       | January – May 2012     |
| <i>U. S. Congressman Sander Levin, D-MI, <u>Intern</u></i>                                | August – December 2009 |
| <i>U.S. State Department, Bureau of International Information Programs, <u>Intern</u></i> | June – August 2009     |
| <i>Obama Campaign for Change, <u>Field Organizer</u>, Michigan and North Carolina</i>     | June – November 2008   |

## EDUCATION

*William & Mary School of Law*, Williamsburg, Virginia

J.D., May 2013.

Honors: Dean's Certificate for Special and Outstanding Service to the Law School Community  
*William & Mary Journal of Women and the Law*

*McDaniel College*, Westminster, Maryland

B.A., *magna cum laude*, Political Science and International Studies (Specialization: Comparative Governments)

## SELECTED PROFESSIONAL AFFILIATIONS AND ACTIVITIES

- Virginia Bar, Admitted December 2013;
- OECD working group providing consultation on guidance for the updated Recommendation on Children in the Digital Environment (2021 - Present);
- Federal Education Privacy Coalition, Co-Chair (with AASA, the School Superintendents Association) (2015 - Present);
- International Association of Privacy Professionals, Member (2012 - Present);
- OECD working group providing consultation to discuss comments received on the draft Recommendation on Children in the Digital Environment and the draft Guidelines for Digital Service Providers (2018 - 2021);
- Maryland Student Privacy Council, Member (2019 - 2021);
- New York State Education Department Data Privacy Advisory Council, Member (2018 - 2019).

## SELECTED TEACHING, TRAINING, AND CONTINUING LEGAL EDUCATION COURSES

*Professor: Global Privacy and Data Protection Law*, Penn State Law, January 2022 - Present

*Professor: Information Privacy Law*, Penn State Law, August 2021 - December 2021

*Teacher: FPF 2021 Student Privacy Train-the-Trainer Program* (teaching one section - 50 students - of the 2021 cohort), Future of Privacy Forum 9-month course, information available at

<https://studentprivacycompass.org/ttt-k12-program-details/>, February 2021 - December 2021.

*Creator and Initial Presenter: Student Privacy & Pandemics: Emergency Professional Development for*

*Educators* (co-created with Juliana Cotto, Anisha Reddy, and Jasmine Park), Future of Privacy Forum's 21 virtual asynchronous modules and activities, available at

<https://studentprivacycompass.org/resources/educatortraining/>, summer 2020.

*Panelist: Data Privacy in the New Decade: Consumer Rights, Platform Regulation, and Enforcement Mechanisms*, 15th Annual ABA/FCBA Privacy and Data Security Symposium, October 2020.

*Panelist: Social Media Issues for Students and Government Employees (CLE)*, American Bar Association Virtual State & Local Government Law Spring Meeting, May 2020.

*Panelist: Children's Privacy: A Look Ahead (CLE)*, American Bar Association Virtual Spring Meeting, June 2020.

**Presenter: More than FERPA: Online Learning Now and In the Future (CLE)**, Council of School Attorneys webinar, 2020.

**Creator and Presenter: FPF Pilot Student Privacy Train-the-Trainer Program** (co-created with Kim Nesmith and Jasmine Park), Future of Privacy Forum 10-month course, information available at <https://studentprivacycompass.org/trainthetrainer/>, February - November 2020.

**Presenter and Panelist: Child Privacy, Rights, and Policy**, Seton Hall University's Symposium "Protecting Child Privacy Beyond the Information Age," November 2019.

**Panelist: "Definitions, Exceptions, and Misconceptions,"** The Future of the COPPA Rule: An FTC Workshop, the Federal Trade Commission, Washington, DC, October 7, 2019.

**Host and Presenter: Student Privacy Workshop (state education agency staff)**, Washington, DC, July 26-27, 2019. Representatives from 16 states attended.

**Host and Presenter: Student Privacy Bootcamp (K-12 school superintendents and policymakers)**, co-sponsored with AASA, the School Superintendents Association, recorded in Washington, DC, July 8, 2019.

**Host and Presenter: Student Privacy Bootcamp (K-12 school staff)**, co-sponsored with the Student Data Privacy Consortium (SDPC), recorded in Philadelphia, Pennsylvania, June 24, 2019.

**Host and Presenter: Student Privacy Bootcamp (education technology vendors)**, co-sponsored with the Software and Information Industry Association (SIIA), San Francisco, California, June 10, 2019.

**Host and Presenter: Student Privacy Bootcamp (education technology vendors)**, recorded in Washington, DC, April 23, 2019.

**Host and Presenter: Student Privacy Bootcamp (state education agency staff)**, Washington, DC, July 24-25, 2018. Representatives from 11 states attended.

**Host and Presenter: Student Privacy Bootcamp (K-12 school superintendents)**, co-sponsored with AASA, the School Superintendents Association, Washington, DC, July 9, 2018.

**Host and Presenter: Student Privacy Bootcamp (education technology vendors)**, co-sponsored with the Software and Information Industry Association (SIIA), Chicago, Illinois, June 24, 2018.

**Host and Presenter: Student Privacy for Researchers 101 Course**, American Educational Research Association Annual Meeting, New York City, New York, April 16, 2018.

**Host and Presenter: Student Privacy Bootcamp (education technology vendors)**, Austin, Texas, March 4, 2018.

**Host and Presenter: Student Privacy Bootcamp (K-12 school staff)**, co-sponsored with the Student Data Privacy Consortium (SDPC), Orlando, Florida, January 28, 2018.

**Presenter and Panelist: "Setting the Stage" and "Where Do We Go From Here?"**, Student Privacy and Ed Tech Workshop, the Federal Trade Commission and the Department of Education, Washington, DC, December 1, 2017.

**Host and Presenter: Student Privacy Bootcamp (education technology vendors)**, co-sponsored with the Software and Information Industry Association (SIIA), Washington, DC, December 2017.

**Host and Presenter: Student Privacy Bootcamp (higher education institution staff)**, EDUCAUSE Annual Conference, October 31, 2017.

**Host and Presenter: Student Privacy Bootcamp (education technology vendors)**, co-sponsored with the Software and Information Industry Association (SIIA), San Francisco, California, July 2017.

**Host and Presenter: Student Privacy Bootcamp (higher education data advocacy organizations)**, co-sponsored with the Postsecondary Data Collaborative, Washington, DC, June 2017.

**Testimony: "Protecting Privacy, Promoting Data Security: Exploring How Schools and States Keep Data Safe,"** Congressional House Education and Workforce Committee, Washington, DC, May 17, 2017.

**Host and Presenter: Student Privacy: Beyond Data CLE Seminar**, NASBE Annual Meeting, October 2016, Kansas City, MO.

**Presenter: A Deep Dive Into States and Student Privacy Laws CLE**, Council of School Attorneys (COSA) Webinar, May 2016.

## SELECTED PUBLICATIONS

“A Practical Guide to Complying with the Children’s Online Privacy Protection Act (COPPA)” (co-written with Casey Waughn), chapter in forthcoming IAPP book on child privacy (forthcoming April 2022).

“Turning to Data Ethics to Resolve FERPA’s Modern Questions” (co-written with Casey Waughn), chapter in *The Ethical Use of Data in Education: Promoting Responsible Policies and Practices*, Teachers College Press (November 2021).

“The Privacy and Equity Implications of Using Self-Harm Monitoring: Recommendations for Schools” (co-written with Sara Collins, Jasmine Park, Anisha Reddy, and Yasamin Sharifi), Future of Privacy Forum, available at <https://studentprivacycompass.org/resource/self-harm-monitoring> (September 29, 2021).

“Student Data Privacy and Data Ethics Scenarios for Educators” (co-written with Juliana Cotto, Ellen Mandinach, and Elijah Wright), Future of Privacy Forum, available at <https://studentprivacycompass.org/resource/scenarios-user-guide/> (October 5, 2021).

“Student Privacy Primer” (co-written with Juliana Cotto), Future of Privacy Forum, available at <https://studentprivacycompass.org/resource/student-privacy-primer> (October 5, 2021).

“Data Privacy in Higher Education: Yes, Students Care” (co-written with Jasmine Park), EDUCAUSE Review, available at <https://er.educause.edu/articles/2021/2/data-privacy-in-higher-education-yes-students-care> (February 11, 2021).

“Teaching privacy and ethical guardrails for the AI imperative in education” (co-written with Evan Selinger), New South Wales Department of Education (Australia), Future EDge: Iss. 3, Article 3, available at <https://education.nsw.gov.au/teaching-and-learning/education-for-a-changing-world/future-edge#Issue0> (December 2020).

“Op-Ed: Covid school closings raise privacy concerns for students and teachers” (co-written with Anisha Reddy), *NBC Think*, available at <https://www.nbcnews.com/think/opinion/covid-school-closings-raise-privacy-concerns-students-teachers-ncna1247717> (November 18, 2020).

Education During a Pandemic: Principles for Student Data Privacy and Equity (co-written with Anisha Reddy with feedback provided by the 25 signatories), available at <https://studentprivacycompass.org/pandemicprinciples/> (October 27, 2020).

“Student Privacy’s History of Unintended Consequences” (co-written with Casey Waughn), Seton Hall Legislative Journal: Vol. 44: Iss. 3, Article 4, available at <https://scholarship.shu.edu/shlj/vol44/iss3/4/> (Summer 2020).

“Online Learning Best Practices for Schools and Educators” (co-written with Anisha Reddy and Alexis Shore), Future of Privacy Forum, available at <https://studentprivacycompass.org/onlinelearningbestpractices/> (April 16, 2020).

“Social (Media) Distancing: Online Learning During a Pandemic” (co-written with Anisha Reddy), Future of Privacy Forum blog, available at <https://studentprivacycompass.org/social-media-distancing-covid19/> (March 31, 2020).

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“FAQs: Disclosing Student Health Information During the COVID-19 Pandemic (co-written with Anisha Reddy), Future of Privacy Forum and AASA, the School Superintendents Association, available at <https://studentprivacycompass.org/covid-19faqs/> (March 20, 2020).

“Student Privacy 101” animated video series (animated by Thought Cafe, co-created with Monica Bulger and David Sallay), Future of Privacy Forum, available at <https://fpf.org/blog/new-privacy-101-video-series-helps-school-district-leaders-protect-student-data/> (February 11, 2020).

“Child Privacy Protections Compared: California Consumer Privacy Act v. Proposed Washington Privacy Act” (co-written with Anisha Reddy and Tyler Park), Future of Privacy Forum blog, available at <https://fpf.org/blog/child-privacy-protections-compared-california-consumer-privacy-act-v-proposed-washington-privacy-act/> (January 20, 2020).

“Op-Ed: Florida Student Data Hoarding is a Threat to Privacy,” *Orlando Sentinel*, available at <https://www.orlandosentinel.com/opinion/guest-commentary/os-op-school-surveillance-20190613-5zeulz34lbe-wfiyinb7xfxjnvu-story.html> (June 13, 2019).

“School Safety & Privacy: An Animated Introduction” (animated by Thought Cafe, co-created with Monica Bulger, David Sallay, and Sara Collins), Future of Privacy Forum, available at <https://studentprivacycompass.org/schoolsafetyvideo/> (June 3, 2019).

“The Policymaker’s Guide to Student Privacy” (co-written with Tyler Park), Future of Privacy Forum, available at <https://studentprivacycompass.org/policymakersguide/> (April 4, 2019).

“Principles for School Safety, Privacy, & Equity” (co-written with Sara Collins with feedback provided by the 40 signatories), available at <https://studentprivacycompass.org/schoolsafetyprinciples/> (March 26, 2019).

“Op-Ed: Student privacy and the law of unintended consequences” (co-written with Jules Polonetsky), *The Hill*, available at <https://thehill.com/opinion/technology/425946-student-privacy-and-the-law-of-unintended-consequences> (January 18, 2019).

“Column: Safety and surveillance in age of school mass shootings” (co-written with Sara Collins), *Tampa Bay Times*, available at <https://www.tampabay.com/opinion/columns/column-safety-and-surveillance-in-age-of-school-mass-shootings-20190111/> (January 11, 2019).

“Disclosing Student Information During School Emergencies: A Primer for Schools” (co-written with Chanda Marlowe and Sara Collins), Future of Privacy Forum, available at <https://fpf.org/wp-content/uploads/2018/12/FERPA-Health-Safety-FAQ.pdf> (December 2018).

“Protecting Privacy of School Directory Information,” National Association of State Boards of Education, available at <https://www.nasbe.org/protecting-privacy-of-school-directory-information> (November 2018).

“FERPA 101 For Higher Education” (co-written with Sara Collins and Trevor Schmitt), Future of Privacy Forum, available at <https://studentprivacycompass.org/wp-content/uploads/2018/10/FPF-HE-FERPA-101-1.pdf> (October 2018).

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“Student Data Use and Privacy in Higher Education” (co-written with Sara Collins and Trevor Schmitt), Future of Privacy Forum, available at <https://studentprivacycompass.org/wp-content/uploads/2018/10/FPF-HE-Best-Practices-101.pdf> (October 2018).

“Sharing Data with Ed Tech: Student Privacy 101 For Higher Education” (co-written with Sara Collins and Trevor Schmitt), Future of Privacy Forum, available at <https://studentprivacycompass.org/wp-content/uploads/2018/10/FPF-HE-Contracts-and-Privacy-101.pdf> (October 2018).

“Parents: Raise Your Hand and Ask Schools How They Protect Student Data” (co-written with Sara Collins and Tyler Park), Future of Privacy Forum, available at <https://studentprivacycompass.org/parentqa2018/> (September 10, 2018).

“Dept of Ed: Parents, Not Minor Students, Must Consent to College Admissions Pre-Test Surveys and Data Sharing” (co-written with Sara Collins and Tyler Park), Future of Privacy Forum blog, available at <https://studentprivacycompass.org/ptac2/> (May 25, 2018).

“Privacy Laws Protecting Student Data,” EDUCAUSE Review, available at <https://er.educause.edu/blogs/2018/1/privacy-laws-protecting-student-data> (January 29, 2018).

“Dept of Ed: Schools Cannot Require Parents or Students to Waive Their FERPA Rights Through Ed Tech Company’s Terms of Service” (co-written with Lindsey Barrett), Future of Privacy Forum blog, available at <https://studentprivacycompass.org/ptac1/> (January 20, 2018).

“Law Enforcement Access to Student Records: A Guide for School Administrators & Ed Tech Service Providers” (co-written with Sarah Williamson), Future of Privacy Forum, available at <https://fpf.org/wp-content/uploads/2017/09/Law-Enforcement-Access-to-Data-Final.pdf> (September 2017).

“FPF Guide to Student Data Protections Under SOPIPA for K-12 School Administrators and Ed Tech Vendors” (co-written with Linnette Attai, Brenda Leong, and David Rubin), Future of Privacy Forum, available at <https://fpf.org/blog/fpf-guide-student-data-protections-sopipa-k-12-school-administrators-ed-tech-vendors/> (November 2016).

“School Surveillance: The Consequences for Equity & Privacy” (co-written with William Tucker), National Association of State Boards of Education, available at <http://www.nasbe.org/education-leader/school-surveillance-the-consequences-for-equity-and-privacy> (October 2016).

“Trends in State Legislation on Student Data Privacy,” National Association of State Boards of Education, available at <http://www.nasbe.org/policy-update/trends-in-student-data-privacy-bills-in-2016> (May 2016).

“Data Privacy Laws Follow Lead of Oklahoma and California,” *The State Education Standard* 16, no. 2, National Association of State Boards of Education, available at <http://www.nasbe.org/wp-content/uploads/Vance-1.pdf> (May 2016).

“Policymaking on Education Data Privacy: Lessons Learned,” National Association of State Boards of Education, available at <http://www.nasbe.org/education-leader/policymaking-on-education-data-privacy-lessons-learned> (April 2016).

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“Op-Ed: Striking a Balance on Privacy That Doesn’t Hogtie Education Research,” RealClearEducation, available at [http://www.realcleareducation.com/articles/2016/03/31/striking a balance on privacy that doesnt hogtie education research 1278.html](http://www.realcleareducation.com/articles/2016/03/31/striking-a-balance-on-privacy-that-doesnt-hogtie-education-research-1278.html) (March 31, 2016).

“West Virginia’s Steady Course on Student Data Privacy,” National Association of State Boards of Education, available at <http://www.nasbe.org/state-innovation/west-virginias-steady-course-on-student-data-privacy> (February 2016).

“Chart: Comparing 2015-2016 Federal Education Data Privacy Active Bills,” National Association of State Boards of Education, version five available at <http://www.nasbe.org/wp-content/uploads/2015-Congress-Education-Data-Privacy-Active-Bills-2016.01.14-Public-1.pdf> (2016).

“Trends in State Legislation on Student Data Privacy,” National Association of State Boards of Education, available at <http://www.nasbe.org/policy-update/trends-in-state-legislation-on-student-data-privacy> (June 2015).

“A Tale of Two Federal Student Data Privacy Bills,” National Association of State Boards of Education, available at [http://www.nasbe.org/wp-content/uploads/Tale-of-Two-Data-Privacy-Bills May-2015.pdf](http://www.nasbe.org/wp-content/uploads/Tale-of-Two-Data-Privacy-Bills-May-2015.pdf) (May 2015).

“Regulating Student Data Privacy: Don’t Throw the Baby Out with the Bathwater,” National Association of State Boards of Education, available at [http://www.nasbe.org/wp-content/uploads/Regulating-Student-Data-Privacy April-2015.pdf](http://www.nasbe.org/wp-content/uploads/Regulating-Student-Data-Privacy-April-2015.pdf) (April 2015).