

Edward Britan

VP, Associate GC, Head of Global Privacy

Ed is an accomplished leader in the privacy, policy, and technology industry, with a wealth of experience and knowledge from various leadership roles. He currently leads Salesforce's Global Privacy Team, where he and his team are responsible for constructing and overseeing the Salesforce privacy program to keep pace with the latest global developments in privacy and data protection regulations and legislation for both Salesforce and its customers.

Previously, Ed held leadership positions at Microsoft, where he worked on both the privacy and government affairs teams. He has been recognized for providing expert guidance on GDPR, CCPA, CPRA and comprehensive data protection laws and data sovereignty measures that have been proposed and/or implemented worldwide, including in countries such as China, India, Brazil, Russia, Canada, Kenya, and many others.

Prior to joining Microsoft in 2014, Ed honed his skills as an attorney at Alston & Bird's Washington D.C. office, where he specialized in privacy and a diverse range of legislative and public policy issues. He was part of a team that included former Senate Majority Leaders Bob Dole and Tom Daschle.

