

Patrick Chun

OVERVIEW

- Over 25 years of Intercollegiate Athletics experience, including over a decade as director of athletics.
- Director of Athletics at Washington State University since 2018.
- Currently serve on the NCAA Division I Council and NCAA Division I Strategic Vision and Planning Committee.
- First Vice President, National Association of Collegiate Director of Athletics.
- Co-Chair of the Pac-12 ImPACT Leadership Council/Social Justice and Anti-Racism Initiative.
- Served on the NCAA Division I Transformation Committee in 2022.
- Served on the NCAA Constitution Committee in 2021.
- Inducted into the Asian Hall of Fame in 2022.
- 2018-19 Football Bowl Subdivision Under Armour Athletic Director of the Year.

EDUCATION

Duquesne University – Pittsburgh, Pennsylvania
Master of Science in Sports Leadership

The Ohio State University – Columbus, Ohio
Bachelor of Arts in Journalism

PROFESSIONAL EXPERIENCE

Washington State University – Pullman, Washington **Director of Athletics (2018 to Present)**

Department Profile

- Pac-12 Conference
- 450 Student-Athletes
- 17 Athletic Programs
- 200 Staff and Coaches
- 10 Athletic Facilities
- \$85 million Annual Budget

Academic Achievement

- 91% Graduation Success Rate, highest in school history.
- 3.22 Department Grade Point Average, highest in school history.
- 66% of Student-Athletes earned 3.0 GPA or higher: most in school history.
- All Athletic Programs exceed APR standards.

Student-Athlete Development

- Initiated “The Cougar Pursuit” in 2020: a comprehensive program aimed at gearing student-athletes with tools and skills for life after college focusing on leadership, personal and career development.
- Formed in 2019, the WSU Black Student-Athlete Association’s goal is to build and support the Black Student-Athlete community while providing educational opportunities for student-athletes.
- Awarded 2018 Washington State Psychological Association’s Public Citizen Award for WSU’s commitment to mental health awareness

Athletic Success

- 2023 women’s basketball team won the Pac-12 Championship. First ever women’s program to win a Pac-12 Championship in WSU history.
- 10 sports have reached NCAA Tournament, including first ever Women’s Soccer College Cup appearance in 2019.
- 46 All-Americans, 147 All-Conference honorees, 808 Academic All-Pac 12 Conference selections.
- 2022 football team participated in a school record 7th consecutive bowl game, 2nd longest streak in the Pac-12 Conference. The 2018 football team won 11 games, the most in school history including an Alamo Bowl Championship

Athletics Development

- Record years in overall fundraising:
 - \$28 million in 2022
 - \$30 million in 2021
 - \$27 million in 2020
- Secured largest gift in athletic department history to name Director of Athletics position in 2019.
- Completed fundraising for \$40 million indoor practice facility and student-athlete development center. Construction set to begin in fall 2023.
- Completed fundraising for \$10 million baseball stadium renovation project. Facility opened in 2021.
- Restructured development operation in 2018.

External Relations

- Football ticket revenue records in 2018.
- 91% football season ticket renewal rate in 2019, highest in school history.
- In 2018, ESPN College GameDay made its first ever visit to Pullman which generated over 400 million impressions on social and broadcast media.
- Women’s basketball ticket revenue record in 2022-23.
- Restructured marketing & promotions and corporate sponsorship operations in 2018.

University Leadership

- Member of President’s Cabinet
- Created and presented first-ever Strategic Plan for Department of Athletics in 2019

Financial Affairs

- Collaborate with University VP for Finance on Financial Planning & Management
- Actively involved in all facets of Budget Development and Budget Management

Human Resources

- Hired head coaches for football, women's basketball, men's basketball, baseball, tennis, women's golf, and women's swimming.
- Recruitment, hiring and management of professional staff in all Operating Units.
- Collaborate with University Counsel and Human Resources for Coaches Contracts.
- Direct involvement with all facets of Departmental Policies & Procedures.

Florida Atlantic University – Boca Raton, Florida **Vice President & Director of Athletics (2012 to 2018)**

Department Profile

- Conference USA
- 450 Student-Athletes
- 19 Athletic Programs
- 150 Staff and Coaches
- 9 Athletic Facilities
- \$26.5 million Annual Budget

Academic Achievement

- 81% Graduation Success Rate, highest in school history in 2017.
 - 15% increase in Graduation Success Rate during tenure.
- 3.01 Department GPA; school record 5 consecutive semesters above 3.0 GPA in 2017.
- All Athletic Programs exceed APR standards; 8 teams with perfect scores; highest in school history.
 - 37% increase in single year APR from 2012-17.
 - 2016-17 single year 979 APR; highest in school history.
- 58% of Student-Athletes earned 3.0 or better; highest in school history in 2017.

Student-Athlete Development

- Student-Athletes logged over 4000 hours of Community Service in 2016-17, highest in school history.
- Student-Athletes Advocating for Victims Everyday (SAVE) was created in 2017. collaborating with Undergraduate Studies and Counseling and Psychological Services
- Implemented Mentors in Violence Prevention (MVP) program in 2017.
- Restarted Student-Athlete Advisory Council in 2013.

Athletics Development

- Secured largest gift in school history, \$16 million, for Schmidt Family Complex for Academic & Athletic Excellence.
- Rebranded and restructured Annual Fund (Owl Scholarship Fund) in 2012. Fund increased over 200% during tenure.

Athletic Facilities

- \$45 million Schmidt Family Complex for Academic and Athletic Excellence
- Renovation and enhancement of FAU Varsity Soccer Field in 2017.
- Installation of \$4 million Distributed Antenna System (DAS) at football stadium in 2017.

- Renovation and enhancements for FAU Soccer Stadium in 2017.
- Opened Varsity Tennis Center in 2016.
- Opened Beach Volleyball Complex in 2015.

External Relations

- Negotiated 10-year multimedia rights agreement with Learfield in 2014. Includes \$850K in guarantee revenue annually.
- Negotiated 5-year extension with Adidas for apparel in 2015; 50% increase in overall products from previous agreement.
- Creation of Boca Raton Bowl; required collaboration and partnerships with: ESPN, Orange Bowl, Palm Beach County, City of Boca Raton, Conference USA, Mid-American Conference, American Athletics Conference.

University Leadership

- Member of President's Executive Leadership Team.
- Presented first-ever formalized Strategic Plan for Department of Athletics in 2013.
- Moved Conference Affiliation to Conference USA in July 2013.

Human Resources

- Hired head coaches for Football, Women's Basketball, Men's Basketball, Women's Golf, Swimming & Diving, Women's Soccer, Men's Soccer, Men's Tennis, Beach Volleyball.
- Recruitment, hiring and management of professional staff in all Operating Units.

The Ohio State University – Columbus, Ohio **Executive Associate Athletics Director (2009 to 2012)**

- **Deputy Senior Associate Athletics Director (2008 to 2009)**
- **Assistant Athletics Director for Development (2008)**
- **Director of Development (2005 to 2007)**
- **Director of The Buckeye Club (2002 to 2005)**
- **Assistant Director for Athletics Communications (1998 to 2001)**
- **Athletics Communications Associate (1997 to 1998)**

Department Profile (2012)

- Big Ten Conference
- 1000 Student-Athletes in 36 Athletic Programs
- 100 Coaches and 330 Staff in 15 Facilities
- Annual Budget of \$125 million

Department Leadership

- Executive Leadership Team
- Member of Executive Budget and Fiscal Management Team
- Member of Executive Legal Management Team
- Involved in all facets of Strategic Planning and Athletic Program Administration
- Football Administrator
- Served as Chief Advancement Officer for the Department of Athletics
- Served on the University Athletic Council Committee
- Liaison with University Foundation, University Relations, and Affinity Relations

- Leadership and oversight for 15 Units and 90 employees in the External Relations Division.
- Negotiated then record, largest multi-media rights deal in NCAA history; \$128 million partnership with IMG College in 2007.
- External Units included Athletics Development, Ticketing, Fan Experience & Promotions, Multi-Media Rights Partnership (IMG College), Communications, Public Relations & Branding, Creative Services, Merchandising, Website, Video, Alumni Relations, Community Relations, Golf Course, Big Ten Network, Band and Cheerleading.

Athletics Development

- Record years in overall fundraising
 - \$42 million in 2012
 - \$41 million in 2011
 - \$39 million in 2010
- Restructured Athletics Development operations.
- Primary responsibility for Principal Gift Prospects at \$5 million and above.
- Oversight of over \$50 million in Capital Giving for the following projects: Football Center Basketball Practice Facility, Outdoor Football Fields, Indoor Golf Facility, Boathouse, Outdoor Tennis Facility, Field Hockey Stadium, and Baseball Stadium Enhancements.

PROFESSIONAL ACTIVITIES

- NCAA Division I Council (2020 to present)
- NCAA Division I Strategic Planning and Vision Committee (2020 to present)
- NCAA Division I Transformation Committee (2022)
 - Subcommittee on Governance and Decision Making, Chair
- NCAA Constitution Committee (2021)
- NCAA Division I Committee on Competitive Safeguards and Medical Aspects of Sports (2020 to 2022)
- Pac-12 ImPACt Leadership Council/Social Justice & Anti-Racism Initiative, Co-Chair (2020 to present)
- Pac-12 Bowl Committee (2018 to present)
- Pac-12 Compliance & Enforcement Committee (2019 to present)
- Pac-12 Woman of the Year Nominating Committee (2019 to present)
- Co-Founder, Asian American & Pacific Islander Athletics Alliance (2021 to present)
- Conference USA Budget Committee, Chair (2014 to 2018)
- Conference USA Basketball Championship Committee (2014 to 2018)
- Conference USA Commissioner Search Committee (2015)
- LEAD1 Association, Project Intrepid Co-Chair (2020 to present)
- National Association of Collegiate Directors of Athletics (NACDA) Association Member (1998 to Present)
- NACDA Executive Committee (2016 to 2020)
- NACDA John McClendon Minority Scholarship Foundation Steering Committee (2013 to 2016)
- National Association of Athletic Development Directors (NAADD) Executive Committee (2009 to 2012)

- NCAA Division I Baseball Rules Committee (2017 to 2018)
- NCAA Division I Baseball Committee, Vice Chair (2013 to 2016)
- NCAA Pathway Program, Mentor (2016 to Present)

HONORS AND AWARDS

- Asian Hall of Fame, Class of 2022
- 2022 *Sports Business Journal* All In – Excellence in Diversity, Equity and Inclusion
- 2018-19 Football Bowl Subdivision Under Armour Athletic Director of the Year

COMMUNITY

- Council of Korean Americans (2020 to present)
- Palm Beach County Sports Commission Trustee (2012 to 2018)
- YMCA of South Palm Beach County Executive Board (2013 to 2018)
- Boca Raton Chamber of Commerce Trustee (2012 to 2018)
- The Orange Bowl - Committee Member (2012 to 2018)
- Boca Raton Bowl – Executive Committee (2014 to 2018)
- National Football Foundation & College Hall of Fame, Columbus, Ohio Chapter Board (2004 to 2012)

PERSONAL

- 48 years of age
- Married 20 years to Natalie (nee) Woods
- Children – Vanna (18), Kennedy (15), Gretta (12)
- Interests: time with family, running, reading and travel