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Jessica Rich is one of the nation's leading experts on consumer protection and privacy, with years of experience drawn from government service, consumer advocacy, and private practice.

Rich served as Director of the FTC's Bureau of Consumer Protection from 2013 to 2017, capping a 26-year career as a leader and innovator at the agency. During her FTC tenure, Rich launched and led the FTC's first privacy enforcement and policy work; built the privacy program from a small team to the signature FTC program it remains today; established the FTC's first technology lab; brought hundreds of enforcement actions against companies large and small; and steered the agency through rapid technological and regulatory change. Rich also won numerous awards for her leadership and accomplishments.

Following her departure from the FTC, Rich served as Vice President for Advocacy at Consumer Reports, as an independent consultant, and as a Distinguished Fellow at Georgetown Law's Institute for Technology Law and Policy. In her current position at Kelley Drye, she counsels companies on a range of issues related to advertising and consumer privacy, including legal compliance, agency investigations, and engagement in legislative and regulatory processes. Rich started her career in private practice in New York City, and is a graduate of New York University Law School and Harvard College.