

NCPA Executive Director Ramogi Huma became an advocate for college athletes' rights while playing football for UCLA when he founded a student group to give college athletes the means to voice their concerns and secure basic protections in NCAA sports. He started the organization after witnessing the NCAA suspend his All American teammate over groceries that were left anonymously on his doorstep when he had no food, and after being informed that the NCAA prevented colleges from paying for medical expenses for injuries that occurred during summer workouts.

The student group evolved into The National College Players Association (NCPA), a 501c3 nonprofit advocacy group. Huma secured the strong backing of the United Steelworkers and, since its creation, the NCPA has empowered thousands of college athletes from over 150 campuses to participate in actions in pursuit of improving the lives of college athletes.

Huma has held hundreds of meetings with lawmakers and testified in support of college athletes' rights in the United States Senate and House of Representatives, state legislatures, and city councils. Huma has served as a primary voice and has assisted in developing laws in support of college athlete name, image, and likeness legislation in over a dozen states including California, Florida, Missouri, Nebraska, Oregon, and Texas as well as the United States Congress. He has also provided expertise and witnesses to the US Department of Justice regarding NCAA antitrust violations on multiple occasions, and served as a consultant in athletes' rights antitrust lawsuits including *White v. NCAA*, *Agnew v. NCAA*, *O'Bannon v. NCAA*, and *Alston/Jenkins v. NCAA*.

Huma has assisted numerous athletes in dealing with deceptive, unfair, and abusive practices on their campus. Issues have ranged from physical and sexual abuse, medical malpractice, unpaid medical expenses, loss of athletic scholarship, and more.

Huma has co-authored several studies with Drexel University Sport Management professor Ellen Staurowsky including "How the NCAA's Empire Robs Predominantly Black Athletes of Generational Wealth". The study estimates that the fair market value of FBS football and men's basketball players is approximately \$208k and \$370k, respectively; and that the NCAA will deny these athletes approximately \$10 billion of their fair market value over the course of four years.

Huma has advocated for college athletes' rights in countless media outlets including ESPN, Fox Sports, CNN, MSNBC, Fox News, CBS, ABC, NBC, 60 Minutes, Sports Illustrated, The Wall Street Journal, USA Today, and NPR.

Huma earned a bachelor degree in sociology and a master of public health (MPH) degree at UCLA. Huma also earned UCLA's Defensive Rookie of the Year award, and his team won back-to-back conference championships in 1997 and 1998.

Huma was featured in TIME magazine's 12 New Faces of Black Leadership in 2015, was ranked 13th of College Football's 25 Most Intriguing People in Suits in 2014 by Yahoo! Sports, and named one of sports' 50 most influential people in 2006/2007 by ArmchairGM.