SALLY J. GREENBERG



PROFESSIONAL SUMMARY

Highly qualified leader with strong management skills and established record of accomplishments in public interest law and advocacy. Focused, confident, dedicated and committed professional with strong values and ethics in accomplishing social change. Decades of experience planning, coordinating and implementing advocacy campaigns, conferences and events. Experience overseeing financial and management systems to improve efficiency, productivity and processes towards the successful attainment of goals. Proven effectiveness in optimizing effective management, administrative, and technical tasks.

HIGHLIGHTS AND QUALIFICATIONS

- Goal oriented, creative/strategic thinking and problem solving
- Decade of managing 18 person diverse staff and board of directors
- Strong work ethic and proven leadership and organizational ability
- Strategic thinking about advocacy campaigns and effective means for getting goals accomplished.
- Positive, problem-solving, can-do approach to challenges
- Passionate and confident leader and communicator with ability to build internal and external lasting relationships
- Ability to handle simultaneous projects, set and meet deadlines effectively
- Proven ability to work in a fast-paced setting with changing environment and demands
- Excellent organization and time management skills and ability to work both autonomously and as a team leader.

PROFESSIONAL EXPERIENCE

Executive Director | National Consumers League | October 2007- Present

Duties and Responsibilities

- For the past decade, leader of America's oldest consumer and labor advocacy organization.
- Brought NCL to its most stable financial status in the organization's history.
- Currently raise annual budget \$2.5 million from diverse funding sources.
- Oversee NCL's work on civil justice and access to the courts, health care, product safety, labor rights, minimum wage, worker health
 and safety, co-chair NCL's Child Labor Coalition, and direct the League's work on food safety and nutrition, other priorities include
 fraud prevention, and teen financial literacy and consumer education.
- Plan with staff multiple legislative and executive advocacy campaigns using strategic skills and experience.
- Engage with labor organizations, consumer groups and companies committed to corporate social responsibility and progressive reform for consumers and workers.
- Oversee diverse staff and report to diverse board of directors, run an annual fundraising dinner, ensure the raising of the
 organization's budget, travel and speak frequently to print and electronic media, on panels, and at events with activists, supporters,
 funders, stakeholders and other interest groups.
- Extensive written position papers, letters to policy makers, advocacy, including OpEds, blogs, press releases
- Extensive interaction with Congress and the federal agencies..

Senior Product Safety Counsel | Consumers Union | 1997 - 2007

Duties and Responsibilities

- Lawyer and lobbyist for the Washington advocacy office of Consumer Reports magazine covering auto safety, product safety, product liability, and food safety.
- Additional work on prescription drugs, investor protection and intellectual property.
- Extensive lobbying in both US Senate and House, including planning and execution of legislative advocacy on consumer protection issues.
- Extensive regulatory work with federal agencies.
- Conceived and launched Consumers Union's "Kids, Cars and Safety Campaign" and website, "Safecarsforkids.org," focusing on dangers
 of cars backing over toddlers and small children.
- Drafted and developed strategies for legislation introduced in US Senate and House of Representatives to address the problem of SUVs and pickup trucks flipping over at high speeds, (legislation on rollover enacted in 2000) and motor vehicle hazards to children, and other product safety issues. (Sections of bill enacted in 2005).
- Extensive work with National Highway Traffic Safety Administration and Consumer Product Safety Commission. Author of numerous Consumers Union comments, letters and submissions to federal agencies.
- Facilitated meetings with consumer groups and labor unions.

Coordinator | Public Interest Recruitment | September 1997- 2007 Duties and Responsibilities

 Coordinated CU's Public Interest Fellowship outreach and recruitment to young activists, including speaking at conferences, interviewing candidates, reviewing applications, organizing public interest and consumer leaders for final selection process, and acting as mentor to Consumers Union fellows.

Australian Consumer Association | August 2005 - June 2006

Duties and Responsibilities

- Lived in Melbourne, Australia and worked as consultant to the Australian Consumers Association, wrote ACA's submission to federal government on product safety reform in Australia, drafted articles for ACA magazine, lead seminar at Monash University Accident Research Centre for Injury Prevention.
- Served as Consumers International's delegate at the Codex Committee on Food Import and Export Inspection and Certification Systems in Melbourne, Australia.

Senior Attorney, Washington DC | US Department of Justice | Foreign Claims Settlement Commission |April - September, 1997

Duties and Responsibilities

 Reviewed cases and made recommendations to FCSC on compensation payments to American citizens deprived of liberty by policies of German government during World War II.

PREVIOUS PROFESSIONAL EXPERIENCE

Anti-Defamation League | Eastern States Civil Rights Counsel, Boston, MA | 1985 – 1996 Assistant Director | Washington DC | 1982 - 1985

Legislative Director and Legislative Assistant | Congressman Toby Moffett, D-CT | Washington DC | 1977 - 1981 Legislative Correspondent | Senator Gaylord Nelson, D-WI | Washington DC | 1976 - 1977

BOARDS OF DIRECTORS

Fair Labor Association | 2016 - present

Reagan Udall Foundation Board of Directors | 2015 – present

Keystone Center Board of Directors | 2011 - present

Center for Progressive Reform Advisory Committee | Network of scholars dedicated to protecting health, safety,

and the environment | 2011 - present

HALT Board of Directors | 2004 - 2013

Alliance for Justice Board of Directors | Washington DC | 2001-2012

FDA Risk Communication Advisory Committee | Founding member and consumer representative of official FDA committee | 2008-2011

Trillium Asset Management Board of Directors | (socially responsible investment firm), Vice Chair of Board and Chair of Compensation Committee, Boston, MA | 1994 - 2010

Alice Deal Middle School PTA Co-President | 2007-2009

Cap City Little League Board of Directors | 2007 - 2008

President | Women's Bar Foundation of Massachusetts | 1995 - 1996

Board of Directors | MA Volunteer Lawyers for the Arts | 1995 - 1996

Co-Chair |Gender & Justice Committee, Boston Bar Association |1994 - 1996

President | Women's Bar Association of Massachusetts | 1993 - 1995

Member | Attorney General's Civil Rights Advisory Task Force | 1991 - 1996

Member |Governor's Commission on Women |1991 - 1996

Member | Governor's Task Force on Hate Crime | 1990 – 1996

Member | Massachusetts State Advisory Committee for the United States |Commission on Civil Rights |1993 – 1996

Member | Governor's Commission on Computer Technology and Law |1992 – 1993

EDUCATION

Catholic University School of Law, Washington, D.C. | Evening Program | Juris Doctor, May, 1980 Bachelor of Arts | Antioch College, Yellow Springs, Ohio | June, 1976

- Australia's Product Safety Regime: Overdue for Reform, 17 Australian Product Liability Reporter 8 (2006).
- Green Tree Financial Corp vs. Randolph, Amicus Brief to Supreme Court on behalf of Consumers Union, July, 2000, opposing mandatory arbitration clauses in consumer contracts.
- *Kolodziej v. Warren Smith and Electro Term, Inc.,* Anti-Defamation League brief to Supreme Judicial Court of Massachusetts in support of employee's First Amendment right to refuse attendance in a religious seminar as a condition of employment.
- The Massachusetts Hate Crime Reporting Act of 1990: Great Expectations Yet Unfulfilled? 31 NEW ENG. L. REV. 103 (1996).
- Threats, Harassment, and Hate On-Line: Recent Developments, 6 B.U.Pub.Int.L.J. 673, (1997).
- Pielech and Reed vs. Massasoit Greyhound, INC, Brief of Anti-Defamation League to the Massachusetts Supreme Judicial Court, March 1995. Free Exercise clause argument of First Amendment on behalf of two Catholic employees who refused to work Christmas Day.
- Ladue vs. State of Vermont, Brief of the Anti-Defamation League in support of Vermont hate crime statute. February 1993.

AWARDS

Frances Perkins "Steadfast" Award, Frances Perkins Center | 2013

Abigail Adams Award, Massachusetts Women's Political Caucus | 1996

New England Women's Leadership Award for Achievement in Human Service, Boys and Girls Club of Dorchester, MA | 1992

Annual Anti-Defamation League Milton A. Senn Award in Recognition of Outstanding Service, Effectiveness and Performance | 1992

Boston Woman Magazine Annual Salute to Boston's Dynamic Achievers |1988

("IO0 Most Interesting Women" in Boston)

REFERENCES AVAILABLE UPON REQUEST