



Tori Barnes
Executive Vice President, Public Affairs and Policy

Tori Barnes serves as Executive Vice President of Public Affairs and Policy at U.S. Travel Association. Barnes, who was previously a top lobbyist for General Motors, joined U.S. Travel in November of 2017 as Senior Vice President of Government Relations. In that time, she secured some impressive legislative achievements for the organization, as well as sustained engagement with the country's top policymakers.

Barnes will continue to lead U.S. Travel Association's government relations team, overseeing the group's critical policy efforts. These include upgrading America's air travel infrastructure and improving connectivity nationwide, promoting common-sense policies that effectively balance security and travel facilitation, and protecting Open Skies agreements.

Prior to joining U.S. Travel in 2017, Barnes was an integral member of General Motors' federal affairs team for more than fourteen years, playing a crucial role in strengthening GM's presence on Capitol Hill, leading the company's tax policy and trade strategies and managing political operations. She most recently served as Executive Director of Federal Affairs, and managed a diverse portfolio that included tax, trade, fuel economy, transportation, pension issues and political operations. Previously, she served as a Congressional Liaison for the Republican National Committee and as Director of Fundraising and Events for the Cystic Fibrosis Foundation's National Capital Chapter.

Barnes is on the board of the Congressional Women's Softball Game (CWSG), and coaches the Members of Congress team, which plays an annual game against women in the press to raise money for the Young Survival Coalition, an organization that works with young women facing breast cancer.

Barnes graduated from George Mason University, and also attended Miami University of Ohio.