

## David Kelly

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### Current Experience

*President*

01/09 - present

Storm King Strategies – [www.stormkingstrategies.com](http://www.stormkingstrategies.com)

Established leading transportation consulting company to advance safety initiatives through strategic branding, public and government affairs counsel to private and not-for-profit clients.

Major responsibilities include:

- Functioning as Executive Director of trade associations and coalitions.
- Developing and implementing public policy strategies.
- Serving as spokesperson in front of legislators, media and regulatory agencies
- Working with state lobbyists to ensure message coordination on array of issues.
- Coordinating efforts of other subcontractors to maintain consistent policy approach.
- Providing clients on appropriate campaign strategies.
- Monitoring political climate in Washington, DC and state capitols to advise clients of developing opportunities.
- Directing grassroots efforts in support of client goals.

### Relevant Experience

*Acting Administrator (09/09 – 01/09) /Chief of Staff*

07/06 – 01/09

National Highway Traffic Safety Administration – [www.nhtsa.gov](http://www.nhtsa.gov)

Nominated by the President to lead an \$850 million dollar federal agency with over 600 employees to regulate the automotive industry's safety and environmental standards while encouraging improved driving behavior using data-driven, effective public health strategies. Appointed as Acting Administrator pending Senate Confirmation.

Major responsibilities include:

- Executing proven traffic safety strategies to increase safety belt use, decrease drunk driving and motorcycle fatalities and mobilize law enforcement.
- Primary advisor to Secretary of Transportation on all vehicle and highway safety matters.
- Providing strategic direction for fuel economy, priority rulemakings, vehicle compliance and enforcement issues and new car assessment program.
- Directing the development of Agency legislative, budgetary and program plans.
- Serving as lead Agency Spokesperson.
- Providing counsel and direction during the development of Agency rulemakings on vehicle safety and fuel economy before giving final approval of same.
- Testifying before Congress on issues relevant to the Agency.
- Representing the agency in bilateral meetings with foreign governments.

*Chief of Staff*

07/06 – 09/08

Major responsibilities include:

- Overseeing agency external relations activities including Congressional operations, public affairs, and media relations.
- Creating and maintaining channels of communication with key stakeholders, including automobile industry, safety advocates and automobile parts manufacturers.
- Managing complex planning initiatives and implementing strategies to improve resource allocation, cost efficiency, and productivity.
- Delivering speeches and media interviews.
- Representing the agency in sensitive dealings with external entities while ensuring that the agency maintains a professional reputation.
- Approving external agency communications, including Congressional reports and agency publications

*Deputy Assistant Secretary for Government Affairs* 01/05 – 07/06  
*Associate Director for Intergovernmental Affairs* 11/03 – 01/05

U.S. Department of Transportation – [www.transportation.gov/government-affairs](http://www.transportation.gov/government-affairs)

Served as member of Department's Senior Management and represented Department with Congressional offices. Served as primary liaison with state and local officials for Secretary of Transportation.

Major responsibilities included:

- Providing general Congressional oversight for the NHTSA.
- Representing the Department with Members of Congress and senior legislative staff.
- Representing Secretary and Department with organizations that serve state and local officials.
- Working with NHTSA Administrator and staff to educate Congress about their initiatives.
- Preparing agency officials for Congressional hearings.
- Organizing House and Senate whip counts for Department legislative priorities.
- Supervising team of government affairs political appointees.
- Approving meeting materials for Secretary of Transportation.
- Developing and implementing an outreach plan for DOT Officials and elected officials.
- Preparing Department's Senate nominees for confirmation hearings
- Working with the Washington, DC staff of Governor's and major cities to promote the Department's position on various transportation issues.

*Director* 11/96 – 10/03

National Safety Council, Air Bag & Seat Belt Safety Campaign – [www.nsc.org](http://www.nsc.org)

Direct the legislative activities for primary seat belt bills across the country for a national coalition of automobile manufacturers, insurance companies and safety advocates as well as day-to-day activities of the Campaign

Major responsibilities included:

- Meeting with legislators to discuss importance of primary seat belt bills
- Managing and negotiating contracts with lobbyists, public relations and grassroots representatives in more than 30 states over a three-year period. Number of active contracts averaged 15 per year.
- Coordinating lobbying, public relations and grassroots activities.
- Developing and directing Campaign's grassroots network to generate constituent contact with appropriate legislators at crucial moments of legislative activity.
- Developing and testing new messages on benefits of primary seat belt laws.
- Managing annual budget of approximately \$3 million.

*Additional Experience provided upon request*

## **Education**

Master of Public Administration, June 1994  
City University of New York, Baruch College

Bachelor of Arts (Journalism), May 1991  
State University of New York, College at New Paltz