

David F. Grimaldi

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Interactive Advertising Bureau (IAB), Washington, DC

Executive Vice President, Public Policy, January, 2016 - present

- Manage all aspects of IAB's Washington office and operations for a New York-based association of more than 600 member companies from the online advertising ecosystem
- Report directly to the CEO and play a senior role in IAB's governance and strategic planning
- Craft policy positions and priorities on issues including online privacy, personal identifiable information, and native advertising
- Create and manage strategic issue and advocacy campaigns and oversee all aspects, including press
- Collaborate with the Washington representatives of IAB member companies on strategy and issue campaigns
- Work with Congress, federal agencies, and the White House on issues vital to the health of interactive ads
- Conduct learning sessions and briefings for congressional staff, the public interest community, and other audiences regarding the inner workings of online advertising
- Prepare IAB's CEO for congressional testimony and appearances across government
- Regularly brief IAB's 36-member board on our advocacy efforts, as well as liaise with individual board members on specific priorities
- Manage IAB's outside counsel and agency relationships in furtherance of policy work
- Created annual congressional staff trip to New York City to meet with IAB member companies and their executive teams
- Speak at industry-wide conferences and trade shows in the U.S. and overseas during sessions pertaining to the intersection of industry and governmental priorities
- Testify before government agencies to discuss and defend industry practices and initiatives
- Developed and socialized the rationale behind the hiring of IAB's first General Counsel, and conducted the search for the position
- Manage all interaction and licensing of IAB's 46 international affiliate organizations, including speaking at their various trade shows

Pandora Media, Washington, DC

Director of Public Affairs/Head of Washington office, April, 2014 – January, 2016

- Established the Washington, DC office for the nation's largest streaming radio company, including initial legislative and public affairs strategies
- Directed all policy messaging, media interaction, and third party activity
- Managed Pandora's public relations and opposition research agency relationships in DC
- Interacted regularly with members of Pandora's executive team, including the CEO, CFO, and General Counsel
- Worked closely with Pandora's legal team and outside counsel during the rate-setting Copyright Royalty Board trial in front of a three-judge panel
- Crafted, updated, and secured approval for strategic plans and issue campaigns
- Spent at least one week per month at Pandora's California headquarters
- Worked cross-functionally across the company with Pandora's core teams
- Constructed messaging documents, infographics, and talking points on a range of issues, including all documents for use during government meetings

Federal Communications Commission, Washington, DC

Office of Acting Chairwoman Mignon L. Clyburn

Chief Counsel, May, 2013 – November, 2013

- Assisted in the development, roll-out, and implementation of all major announcements and initiatives put forth by the Chairwoman
- Supported and coordinated the Chairwoman's oversight and management of the agency's 1,700+ employees
- Managed inter-agency coordination between the FCC and other federal agencies; regularly updated the White House Office of Science and Technology Policy and National Economic Council
- Collaborated with the FCC's Office of Media Relations on the agency's outreach and messaging, including all press releases, blog posts, and external communication
- Coordinated overall strategy in daily senior staff meetings, followed by daily planning and agenda sessions with the Chairwoman
- Directed FCC bureaus and offices to issue orders, notices of rulemakings, and various other items
- Oversaw and led the Chairwoman's preparation for her appearance at congressional oversight hearings
- Negotiated draft language with industry representatives, executives, and engineers, including that pertaining to proposed corporate merger transactions

Federal Communications Commission, Washington, DC

Office of Commissioner Mignon L. Clyburn

Chief of Staff and Media Legal Advisor, September, 2010 – May 2013

- Developed and implemented the Commissioner's overall policy agenda and initiatives and provided strategic counsel on all decisions coming before her
- Communicated all press releases, messaging, and statements with news outlets and trade press
- Directed, oversaw, and approved work product of our office's attorneys, support staff, and law school interns while managing general operations and budget
- Prepared the Commissioner for oversight testimony and questioning before Congress, including mooted exercises, meetings with Members of the House and Senate prior to hearings, and questions for the record following hearings
- Met weekly with bureau chiefs from the FCC's substantive bureaus to discuss pending and upcoming rulemakings and public notices
- Served as the Commissioner's primary liaison and negotiator to Congressional offices and committees, the Chairman's office, and those of the other FCC commissioners
- Constructed policy speeches for the Commissioner on wide-ranging substantive topics, as well as oversaw and edited speeches and panel topics written by the other attorneys in the office
- Accompanied the Commissioner to speaking events and meetings across the United States
- Played a leading role in the Commission's successful adoption of its landmark Open Internet rules
- Formulated the Commissioner's strategy and positioning during the FCC's consideration of Comcast's acquisition of NBC-Universal, including the drafting and deliberation of merger conditions
- Spoke on Commissioner's behalf at trade shows, industry summits, panels, and before law firm practice groups
- Served as the Commissioner's primary legal advisor to the FCC's Media Bureau, which issues Orders and Notices of Proposed Rulemaking involving, among other things, broadcast licenses, spectrum, cable television and radio

2012 Democratic National Convention, Charlotte, NC

Government Affairs team

- Served as a lead member of the Congressional affairs team in the House of Representatives cloakroom in the Time Warner Cable arena

Office of Majority Whip James E. Clyburn, U.S. House of Representatives, Washington, DC

Senior Counsel, May, 2009 – September, 2010

- Assisted the Majority Whip in making policy determinations pursuant to his dual roles as a member of the Democratic Leadership of the House and as a representative to his South Carolina constituents
- Attended daily and weekly agenda-setting and floor strategy meetings with the Speaker, Majority Leader, Majority Whip and committee chairmen (including planning sessions surrounding the House initiatives involving health care reform, climate change, and Wall Street reform)
- Advised Majority Whip on policy proposals being advocated by Democratic and Republican House Members seeking favorable floor consideration. Created recommendation/update memos, which included both substantive and political advice on each issue
- Interacted significantly with the Congressional Black Caucus on policy proposals and relevant legislation
- Coordinated and developed strategy with the House's committees and other Leadership offices to prepare legislation for consideration by the full House
- Attended weekly bicameral meetings with Senate Leadership
- Assembled a coalition of national entities looking to apply for broadband stimulus grants in South Carolina and assisted with the application and follow-up process
- Served as the lead staff member on an official Congressional delegation to Ghana, Uganda, and Gabon
- Developed and managed House initiatives toward assisting Haiti in its recovery and reconstruction following the January 2010 earthquake, including liaising with multiple committees and Member offices in order to prepare bills and resolutions for consideration by the House. Coordinated efforts with the Senate, USAID, the Department of Defense, and numerous non-profit organizations in Haiti
- Prepared Majority Whip for and accompanied him to meetings with foreign heads of state

Obama for America/Obama-Biden campaigns, Delaware, Ohio, Pennsylvania, Denver, Virginia

Primary and General Election Volunteer, February, 2008 – November, 2008

- Served on Member Services team in the House Members' cloakroom in the Pepsi Center at 2008 Democratic National Convention
- Assisted with primary election get-out-the-vote initiatives in three states, including communications and surrogate support
- Served as an election day voter protection attorney at Virginia voting sites

The Raben Group, Washington, DC

Senior Counsel, January, 2007 – June, 2009

- Counseled corporate, financial, and non-profit clients on broad legislative strategy and advocacy, including investigative representation
- Engaged in coalition building, direct messaging, and meetings with Senators and House Members and senior staff/committee counsels
- Recommended and implemented issue campaigns for corporate and non-profit clients, including large corporations

- Prepared CEOs and general counsels of Fortune 500 companies for congressional hearings and negotiated the scope of the questions with senior committee staff

Office of U.S. Congressman Ed Towns (NY-10), Washington, DC

Legislative Counsel, April, 2004 – December, 2006

- Advised the Congressman on a wide range of legislative issues, including foreign affairs, judiciary, trade, telecommunications, homeland security, and education
- Focused on all issues coming before the Energy & Commerce and Government Reform committees
- Served as the Congressman's point of contact for the House Democratic Leadership

Office of the General Counsel, U.S. House of Representatives, Washington, DC

Law Clerk, Summer, 2000 – Summer, 2001

- Provided legal advice and assistance to Members, committees, officers and employees of the House, without regard to political affiliation, on matters related to their official duties

The Honorable Thomas Penfield Jackson, U.S. District Court for the District of Columbia

Legal Externship, Fall/Winter, 1999

- Researched case law, observed courtroom proceedings, drafted opinions and wrote status memos to the judge regarding pending cases, including United States of America v. Microsoft

EDUCATION

- **Catholic University of America, Columbus School of Law**, Washington, D.C.
 - *Juris Doctor, May, 2001*
- **Loyola Marymount University**, Los Angeles, CA
 - *Bachelor of Arts in English, minor in Theatre, May, 1998*

BAR ADMISSION

- *Member, District of Columbia bar*