# **Committee on Energy and Commerce** U.S. House of Representatives Witness Disclosure Requirement - "Truth in Testimony"

Required by House Rule XI, Clause 2(g)(5)

1.	Your Name:		
	Dan Sanker		
2.	Your Title: President & CEO		
3.	The Entity(ies) You are Representing: CaseStack, Inc.		
4.	Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No XX
5.	Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
	NONE		
6.	Please attach your curriculum vitae to your completed disclosure form.		
	Attached		

Signatur

**Date: 3/5/18** 

# DANIEL A. SANKER

#### **BOARD DIRECTOR**

Proven Leader, Strategist, and Driving Force for Scalable Growth Author of "Collaborate! The Art of We," published by Wiley & Sons, Inc. Built company from \$0 to about \$200 million dollars

Decisive executive with a 25-year track record of increasing sales, market share, and profitability in intensely competitive industries, including consumer packaged goods, retail, business services, and technology. Core competencies include:

• Building Collaborative Alliances

Fayetteville, AR and Santa Monica, CA

- Driving Sales & Developing Business
- Commercializing on Emerging Trends
- Recruiting & Motivating Organizations
- Developing & Integrating Technology
- Investor Relations

Accredited by the UCLA Director Certification Program for board director positions - "Financial expert" qualified. Serve as board director of the Center for Retailing Excellence at the Sam Walton College of Business at the University of Arkansas and the Symphony of Northwest Arkansas. Named Finalist for Ernst & Young Entrepreneur of the Year numerous times and member of the Young Presidents Organization.

#### ----- PROFESSIONAL ACCOMPLISHMENTS -----

**CASESTACK, INC., Santa Monica, CA.** Technology-Enabled Supply Chain Management Company **Founder, President, CEO and Chairman of the Board.** November 1999 – Present Founded and lead \$200 million supply chain management (SCM) company that provides logistics services for approximately \$1.5 billion per year in consumer packaged goods (CPG).

- Recruited and lead global team of 350 people in Los Angeles, Portland, Dallas, Chicago, Atlanta, Scranton, Toronto, Fayetteville, and Manila
- Created breakthrough collaboration consolidation programs with Walmart, Whole Foods, Roundy's, Kroger, and other major retailers
- Developed collaborative SCM software platform for consumer packaged goods companies that integrates up and down the supply chain
- Acknowledged by *Inc Magazine*, PricewaterhouseCoopers, and Deloitte's Technology Fast 50 as one
  of America's fastest-growing companies. Recognized as Global Logistics "100 Great Supply Chain
  Partners", and for technology innovation by PC Magazine. Three-time winner of *LA Business Journal's* "Best Places to Work" Award
- Raised over \$30 million in private equity from venture capitalists and strategic corporate investors, and managed various bank lending facilities. Managed acquisitions, divestitures, and corporate turnaround
- Recognized by Supply & Demand Chain Executive Magazine as a "Green Supply Chain Professional to Know." Received 2007 Compass Integrated Communications Excellence Award for the Green Consolidated Programs.

### **DELOITTE & TOUCHE LLP, Los Angeles, CA**. Corporate Finance

Managing Director. September 1998 – November 1999

Provided strategic planning, M&A advisory, and other corporate finance consulting services. Assisted companies with the implementation of supply chain components of enterprise systems.

#### NABISCO, INC., Brea, CA & Fair Lawn, NJ.

Regional Director. October 1996 - September 1998

Managed \$227 million snack food business with team of 520 people.

- Achieved highest sales, profit, and market share growth of all US regions. Surpassed average region sales by 17%, profit by 26%, and built market share from 41.1 to 46.6
- Improved and standardized communication and training to drive better execution by the direct-storedelivery (DSD) sales force of 375 retail sales people and 105 warehouse/delivery personnel
  - o Improved ad-related display execution by 32% and incremental display selling by 178%
  - o Reduced product returns by 18%, delivery costs by 22%, and out-of-stocks by 53%.

#### KASHI COMPANY (division of Kellogg Company), La Jolla, CA.

**KPMG PEAT MARWICK,** New York, NY and Los Angeles, CA

Vice President. September 1995 - October 1996

Managed operations in preparation for corporate sale.

- Turned-around negative sales trend. Built sales by 40% and gross profit by 33% by applying data-based sales tactics and collaborating with distributors to reduce shelf prices by 11%
- Supervised sales directors who managed over 8,000 accounts through 56 distributors.

## PROCTER & GAMBLE COMPANY, Cincinnati, OH. April 1992 - September 1995

#### **Category Management Account Executive**

Introduced category management concept on West Coast, and represented P&G at USC's Food Industry Management Program

#### **Account Executive/Operations Manager**

Managed and trained Southern California retail sales force and grew business by 12%.

Corporate Finance Consultant. July 1988-July 1991
EDUCATION
Anderson Graduate School of Management at UCLA. MBA, March 1992. Achieved dean's list
Trinity College, B.A., with honors, Hartford, CT. May 1988. Major: Economics.
Attended Kansai University in Japan, University of London, and Institute for European Studies in Austria.
ADDITIONAL

Published, quoted, or recognized in numerous industry journals and magazines including: Inc. Magazine, SoftwareCEO, Traffic World, SoCal TechNews, InformationWeek, Inbound Logistics, Food Logistics, The Merger Handbook, Acquisitions Monthly, Corporate Growth Report, DCSolutions, The Los Angeles Times, Logistics Today, etc. Speaker at the USC Marshall School of Business, the Anderson School at UCLA, the Association for Corporate Growth, the Council of Supply Chain Management, the University of Arkansas, and at various private equity conferences.