

GARY SHAPIRO

President and CEO

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Gary Shapiro is president and CEO of the Consumer Technology Association (CTA)[™], the U.S. trade association representing more than 2,200 consumer technology companies and which owns and produces CES[®] – The Global Stage for Innovation.

Shapiro directs a staff of more than 160 employees and thousands of industry volunteers, leading his organization's promotion of innovation as a national policy to spur the economy, create jobs and cut the deficit. CTA advocates for a lower deficit, skilled immigration, free trade and policies that support innovative new business models. CTA does not seek government funding for industry.

Shapiro has testified before Congress on technology and business issues more than 20 times and led the industry through its successful transition to HDTV. As chairman of the Home Recording Rights Coalition (HRRS), Shapiro led the manufacturers' battle to preserve the legality of recording technology and consumer fair-use rights, and opposed legislation like PIPA and SOPA that would be harmful to a robust internet. He co-founded and chaired the HDTV Model Station, served as a leader of the Advanced Television Test Center (ATTC) and is a charter inductee to the Academy of Digital Television Pioneers, receiving its highest award as the industry leader most influential in advancing HDTV.

In 2015 and 2016, *The Hill* named Shapiro "one of the most influential lobbyists" in Washington, D.C. Shapiro has also been repeatedly named one of the 100 most influential people in Washington by *Washington Life* magazine and a Tech Titan by *Washingtonian* magazine. He has also held many exhibition industry leadership posts and received the exhibition industry's highest honor, the IAEE Pinnacle Award. Under Shapiro's leadership, CTA regularly wins awards for its success as a family friendly employer, the healthiest workplace of its size in Washington, and as a "green" tradeshow producer. In 2016, CTA earned its third consecutive selection as a *Washington Post* Top Workplace.

Shapiro authored CTA's *New York Times* best-sellers, "Ninja Innovation: The Ten Killer Strategies of the World's Most Successful Businesses" (Harper Collins, 2013) and "The Comeback: How Innovation will Restore the American Dream" (Beaufort, 2011). Through these books and television appearances, and as a columnist whose more than 500 opinion pieces

have appeared in publications such as *The Wall Street Journal*, *The New York Times* and *The Washington Post*, Shapiro has helped direct policymakers and business leaders on the importance of innovation in the U.S. economy. He is considered an “influencer” on LinkedIn and has more than 200,000 followers.

Shapiro sits on the State Department's Advisory Committee on International Communications and Information Policy, the USO of Metropolitan Washington-Baltimore Board of Directors, and the American Enterprise Institute Global Internet Strategy Advisory Board. He is also a member of the No Labels Executive Council. He served on the Commonwealth of Virginia's bipartisan Commission on Information Technology, which created policy positions for using the internet as a medium for business. He has also served on the Board of Directors of the Northern Virginia Technology Council, the Economic Club of Washington and on the Board of Visitors of George Mason University. He has been recognized by the U.S. Environmental Protection Agency as a “mastermind” for his initiative in helping to create the Industry Cooperative for Ozone Layer Protection (ICOLP).

Prior to joining CTA in 1982, Shapiro was an associate at the law firm of Squire Sanders. He has also worked on Capitol Hill as an assistant to a member of Congress. He received his law degree from Georgetown University Law Center and is a Phi Beta Kappa graduate with a double major in economics and psychology from Binghamton University. He is married to Dr. Susan Malinowski, a retina surgeon.

About CTA:

The Consumer Technology Association (CTA)TM, formerly the Consumer Electronics Association (CEA)[®], is the trade association representing the \$287 billion U.S. consumer technology industry. More than 2,200 companies – 80 percent are small businesses and startups; others are among the world’s best known brands – enjoy the benefits of CTA membership including policy advocacy, market research, technical education, industry promotion, standards development and the fostering of business and strategic relationships. CTA also owns and produces CES[®] – the world’s gathering place for all who thrive on the business of consumer technology. Profits from CES are reinvested into CTA’s industry services.

About CES:

CES is the world’s gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for almost 50 years—the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. And because it is owned and produced by the Consumer Technology Association (CTA)TM – formerly the Consumer Electronics Association (CEA)[®] – the technology trade association representing the \$287 billion U.S. consumer technology industry, it attracts the world’s business leaders and pioneering thinkers to a forum where the industry’s most relevant issues are addressed. Check out [CES video highlights](#). Follow CES online at [CES.tech](#) and on [social](#).

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Gary Shapiro		
2. Your Title: President & CEO		
3. The Entity(ies) You are Representing: Consumer Technology Association		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. None		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____



Date: _____

11/7/16