

## **CTA Member Company Humetrix Testifies Before House Energy and Commerce Committee**

Today, the Consumer Technology Association (CTA)<sup>TM</sup> announced member company Humetrix will testify on the impact of mobile phone health applications on the medical ecosystem at the House Energy and Commerce Subcommittee on Commerce, Manufacturing, and Trade hearing, *Disrupter Series: Health Care Apps*. Humetrix is a mobile health company that offers applications including iBlueButton, which lets patients automatically and securely access their individual online healthcare records using a smartphone or tablet.

“We’re glad the committee recognizes the improvements that companies such as Humetrix are making to the American healthcare system and our individual health,” said Gary Shapiro, president and CEO, CTA. “Technology can ensure that Americans have access to the information they need to make the best possible decisions about their health. Innovation in healthcare is truly allowing our nation to develop patient-centered care, where mobile apps or trackers can help monitor and share patients’ data real-time to providers.”

Through its mobile application iBlueButton, Humetrix enables military veterans to aggregate their health records – from both VA hospitals and private providers – securely on their mobile phones for easy access. Allowing patients to share their healthcare records with providers, even in the case of an emergency, provides a more personalized, and often effective, treatment plan for patients.

"In a healthcare environment in which one-third of expenditures are wasted on redundant care and medical errors represent the third-leading cause of death in the U.S. today, having immediate access to a patient’s health history can save lives and also significantly reduce healthcare costs," said Dr. Bettina Experton, CEO, Humetrix. "Thanks to the continued growth of technology, our healthcare system is undergoing a transformation, and we look forward to continuing our efforts to support innovations that are making a difference and improving the standard of care for all."