

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: John D. Breyault		
2. Your Title: Vice President, Public Policy, Telecommunications, and Fraud		
3. The Entity(ies) You are Representing: National Consumers League		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. N/A		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature:



Date: 05/23/2016

JOHN DAVID BREYAULT

CAREER OBJECTIVE

My professional goal is to lead winning public policy initiatives where innovative technologies and the public interest intersect.

PROFESSIONAL EXPERIENCE

- 2008-Present** **National Consumers League** **Washington, DC**
Vice President of Public Policy, Telecommunications and Fraud
- Led all aspects of policy development and implementation at nationally-recognized NGO, with a focus on data security, privacy, telecommunications, fraud, and financial services
 - Successfully launched a new consumer and policymaker advocacy initiative – the #DataInsecurity Project – to raise awareness about the impact of data breaches
 - Led a comprehensive redesign, rebranding and relaunch of Fraud.org, NCL’s anti-fraud consumer education campaign
 - Achieved more than 350 earned media mentions as NCL’s principal organizational spokesperson on technology, telecommunications and financial services policy issues
 - Advanced NCL’s policy objectives by authoring major white papers, regulatory filings, press releases, blog postings and op-eds
 - Led a team of two full time staff and 3-5 interns and public policy fellows with a self-funded budget of \$350,000
- 2003-2008** **Amplify Public Affairs, LLC** **Washington, DC**
Director, Research
- Provided expert analysis and served as principal organizational spokesman for the Telecommunications Research and Action Center (TRAC), a non-profit consumer advocacy client
 - Drafted FCC filings, Congressional correspondence, press releases, one-pagers and opposition research dossiers for TRAC and corporate clients
 - Successfully generated significant earned media for TRAC through the production of consumer education materials, including weekly e-newsletters and consumer guides
 - Promoted from Associate to Consultant (June 2006) and to Director, Research (February 2008)
- 2000-2003** **Sprint Corporation** **Reston, VA**
Financial Analyst
- Analyzed complex cost-of-service data sets to create and implement cost-reduction strategies for global sales force focusing on international long distance telecommunications
 - Designed traffic reporting matrixes that substantially increased contract fulfillment rates

EDUCATION

- 1995-1999** **George Mason University** **Fairfax, VA**
• B.A., International Relations; Minor, French

RELATED EXPERIENCE

Volunteer: Verizon Consumer Advisory Board member; FCC Consumer Advisory Committee Member, Coalition Against Insurance Fraud Advisory Board member, Fan Freedom Board member, Commodity Futures Trading Commission Technology Advisory Committee Member; French language proficiency