

Mitch Bainwol, President and CEO, Auto Alliance

Mitch Bainwol is President and CEO of the Alliance of Automobile Manufacturers, the trade association representing automakers who sell new vehicles in the United States. The Auto Alliance represents 12 leading automakers on a range of safety, environmental and related policy issues before Congress and state legislatures.

Bainwol is a strong advocate for market-driven government policies that help move forward a technology innovation agenda. “We’re on the precipice of a golden era in mobility. Our roads are going to be far safer than ever, and the environmental benefits are enormous,” according to Bainwol. “Each automaker is pursuing strategies consistent with its own vision of what will motivate its future customers, who are choosing winners through their collective purchasing patterns.” Bainwol is a proponent of government policies that increase fuel economy by recognizing innovative new safety technologies on today’s automobiles.

Since coming to Auto Alliance in September 2011, Bainwol has given consumers a larger voice in auto policy through development of the Alliance Auto Index, a national public opinion survey reaching 60,000 people annually to provide insights into consumer sentiments on a range of topics affecting automobiles. Recent survey findings show that nine out of 10 Americans see auto manufacturing as important to a strong economy.

Bainwol is recognized for his leadership during transitions, especially building coalitions and identifying new pathways forward. While chairman and CEO of the Recording Industry Association of America (2003-2011), Bainwol helped the music industry meet the new digital world by curbing piracy and protecting intellectual property rights. Bainwol is now helping the auto industry through challenges associated with automobiles and connectivity. “In the music space, technology was a threat, because technology enabled theft. In the auto industry, I’m in a world with massive technology companies who build vehicles, and technology is not a threat to our business model; it’s the enabler of the future,” said Bainwol.

Bainwol is widely recognized for his campaign capabilities and knowledge of government processes. He spent 25 years in federal policymaking and politics, including serving as chief of staff to two U.S. Senators and two political committees. The Washington Post called Mr. Bainwol a “Top D.C. Lobbyist and Man in Demand.” Capitol Hill’s Roll Call newspaper included him as one of the 50 most influential “politicos” in Washington. Campaigns and Elections magazine named him a “Mover and Shaker.”

Bainwol began his career as a budget analyst in President Ronald Reagan’s Office of Management and Budget. He obtained an undergraduate degree from Georgetown University and an M.B.A. from Rice University.

Mr. Bainwol was born in Munich where his father was stationed. He grew up in Germany, the Canal Zone, Maryland, and Thailand before graduating from Frankfurt American High School. Bainwol serves on the boards of Center for Automotive Research and the Bryce Harlow Foundation, where he also is Chairman. He and his wife, Susan, have three children.

The Alliance represents 12 automakers including BMW Group, FCA US LLC, Ford Motor Company, General Motors, Jaguar Land Rover, Mazda, Mercedes-Benz USA, Mitsubishi Motors, Porsche, Toyota, Volkswagen and Volvo. Visit www.autoalliance.org for more.

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: <i>Mitch Baiawal</i>		
2. Your Title: <i>President & CEO</i>		
3. The Entity(ies) You are Representing: <i>The Alliance of Automobile Manufacturers, Inc.</i>		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	<input checked="" type="radio"/> No
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: _____

Date: 4/11/16

INSTRUCTIONS FOR COMPLETING THE TRUTH-IN-TESTIMONY DISCLOSURE FORM

In General. The attached form is intended to assist witnesses appearing before the Committee on Energy and Commerce in complying with Rule XI, clause 2(g)(5) of the Rules of the House of Representatives, which provides:

(B) In the case of a witness appearing in a nongovernmental capacity, a written statement of proposed testimony shall include a curriculum vitae and a disclosure of any Federal grants or contracts, or contracts or payments originating with a foreign government, received during the current calendar year or either of the two previous calendar years by the witness or by an entity represented by the witness and related to the subject matter of the hearing. (C) The disclosure referred to in subdivision (B) shall include (i) the amount and source of each Federal grant (or subgrant thereof) or contract (or subcontract thereof) related to the subject matter of the hearing; and (ii) the amount and country of origin of any payment or contract related to the subject matter of the hearing originating with a foreign government. (D) Such statements, with appropriate redactions to protect the privacy or security of the witness, shall be made publicly available in electronic form not later than one day after the witness appears.

Please complete the form in accordance with these directions.

1. ***Name, Title, Entity(ies) (Items 1-3 on the form).*** Please provide the name and title of the witness and the entity(ies) on whose behalf the witness is testifying.
2. ***Governmental Entity (Item 4).*** Please check the box indicating whether or not the witness is testifying on behalf of a government entity, such as a Federal department or agency, or a State or local department, agency, or jurisdiction. Trade or professional associations of public officials are not considered to be governmental organizations.

Grants and Contracts (Item 5). Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. For each Federal grant (or subgrant thereof) or contract (or subcontract thereof) related to the subject matter of the hearing, please include the amount and source of each. For each payment or contract originating with a foreign government related to the subject matter of the hearing, please include the amount and country of origin of each. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.

3. ***Curriculum Vitae (Item 6).*** Please attach your CV to your completed disclosure form.
4. ***Submission.*** Please sign and date the form in the appropriate place. Please submit this form with your written testimony. Please note that under the Committee's rules, copies of a written statement of your proposed testimony must be submitted before the commencement of the hearing. To the greatest extent practicable, please also provide a copy in electronic format according to the Electronic Format Guidelines that accompany these instructions.