

**Committee on Energy and Commerce**  
**U.S. House of Representatives**  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

<b>1. Your Name:</b> Mark S. Fellin, MPS		
<b>2. Your Title:</b> Director of Regulatory and Legislative Affairs		
<b>3. The Entity(ies) You are Representing:</b> The Juvenile Products Manufacturers Association (JPMA)		
<b>4. Are you testifying on behalf of the Federal, or a State or local government entity?</b>	Yes	No X
<b>5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</b>  NA		
<b>6. Please attach your curriculum vitae to your completed disclosure form.</b>		

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

2/8/15

# Mark S. Fellin

## Expert Legislative and Regulatory Strategist

### Capitol Hill Veteran · Recognized Industry Advocate · Product Safety Professional

Seasoned Washington, D.C consultant who has developed successful executive legislative and regulatory strategies. Effective advocate who understands how decisions made by federal and state governments impact business decisions in the consumer products industry. Proven track record of helping industry leaders and trade associations navigate volatile regulatory and legislative landscapes.

## Education

- **The George Washington University, Washington, DC**  
MPS Strategic Public Relations, *August 2011*
- **The Catholic University of America, Washington, DC**  
BA (Double Major) Politics, Theology and Religious Studies, *May 2007*

## Professional Experience

### **The Juvenile Products Manufacturers Association, JPMA**

*August 2012 – Present*

#### Director of Regulatory and Legislative Affairs

- Represent the Industry's largest trade association before regulatory agencies, on Capitol Hill, at CPSC meetings and at various conferences and events regarding product safety.
- Effectively advance the Association's annual legislative and regulatory agenda through execution of personally developed lobbying and communication strategy at both federal and state level.
- Provide strategic counsel to the 250 member companies and industry leaders who comprise JPMA, as well as JPMA's Executive Board, regarding pending legislative and regulatory developments impacting the industry—including real-time analysis regarding potential impacts on business.
- Author and submit all official comments on pending state and federal rulemakings.
- Conduct audits of individual manufacturers compliance programs and provide feedback as appropriate. Assist members in developing testing protocols.
- Manager and Director of JPMA's Political Action Committee.

### **Anne M. Northup, US Commissioner, US Consumer Product Safety Commission**

*January 2011 - August 2012*

#### Public Affairs/Legislative Specialist

- Served as liaison between the Commissioner and Members of Congress and their staff. Interfaced with Congressional staff on important budget and appropriations issues impacting CSPC. Also provided assistance to Congress on matters of Commission policy and helped coordinate correspondences related to legislation.
- Developed comprehensive communication strategies to inform broad ranging audiences of CSPC objectives and actions. Integrated new social media techniques into Agency's communication strategy in order to broaden outreach.
- Worked closely with Commission staff in developing and implementing requirements under the Consumer Product Safety Improvement Act (CPSIA).

### **Richard Burr, US Senator, North Carolina**

#### Legislative Correspondent – Judiciary and Homeland Security Issues

*May 2008 – December 2010*

#### Tour/Intern Coordinator and Constituent Visitor Assistant

*February 2007 – May 2008*

- Drafted correspondence and legislative statements, monitored floor activity, and conducted constituent outreach. Issue portfolio included legal reform, judicial nominations, taxes, product safety, patent reform and immigration.
- Interviewed, evaluated, hired and trained students to serve as Interns. Represented Sen. Burr at numerous institutes of higher learning in North Carolina. Received, processed, scheduled and maintained all constituent requests for tours of the Capitol and the White House, as well as other venues.

## Honors and Awards

- Boy Scouts of America – Eagle Scout
- Graduate Certificate in Product Safety Management – St. Louis University, St. Louis, MO
- Certificate in Association Management – ASAE
- Certified Child Passenger Safety (CPS) technician